THE CASH BOX

VOLUME XVI MAY 14, 1955 NUMBER 34

Europe's top bandleader, Ted Heath, is currently visiting the United States. Ted has made some of London Records' best selling albums, outstanding among which are the "Palladium Concerts Volume I and II" and "Ted Heath Plays Fats Waller". Heath started out with Jack Hilton's orchestra and from there went to Ambrose's orchestra where he was a trombonist. At the insistence of Glenn Miller, he organized his own band in 1945. London is currently issuing two new Heath albums, "Palladium Concert Volume III" and "Gershwin For Moderns".

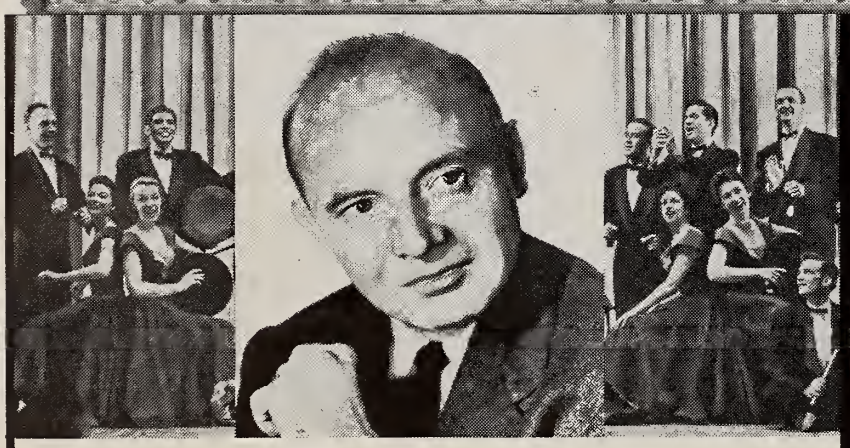
GUESS HOW WE'VE PAIRED THESE STARS

to give you the hottest deal in record history!

RCA VICTOR
FIRST IN RECORDED MUSIC

SEE NEXT WEEK'S ISSUE!

from Broadway...from Hollywood...from Television
come these great new **RCA VICTOR RECORD HITS!**



the voices of WALTER SCHUMANN

OLD BETSY (Davy Crockett's Gun)

from the Disneyland "Davy Crockett" TV-Series

SHOELESS JOE FROM HANNIBAL, MO.

from the Broadway musical "Damn Yankees"

20/47-6125

LOU MONTE

BELLE NOTTE (Beautiful Night)

with Joe Reisman and his Orchestra

from the Walt Disney movie "The Lady and the Tramp"

WITH YOU BESIDE ME

with Hugo Winterhalter and his Orchestra

20/47-6133

RCA VICTOR
FIRST IN RECORDED MUSIC

"New Orthophonic" High Fidelity Recordings

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 34

May 14, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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HONESTY IN PICKS

One of the most frequent questions asked of the editorial staff of *The Cash Box* is "How do you determine your picks?"

Almost everyone in the trade wants to know on what basis we decide to pick a record, what we look for, what criteria we use.

Actually there is no secret about it. Many many factors go into our selection of records.

First of all we choose records on the basis of commerciality. It's not enough for a record just to sound good. It must in our opinion have the commercial appeal to be played on juke boxes, programmed on the air, and sold in the stores. That commercial appeal may be determined by a spectacular sound, a hot artist, an unusual promotion or a multitude of other factors. Each one plays a part in determining whether a record has hit potential or not.

We are also asked very often whether we are not put under great pressure to pick the records of people we individually or collectively know in the music business, friends of ours, etc.

The answer is yes, we are subject to a great deal of pressure. But the further answer is that we don't succumb to it.

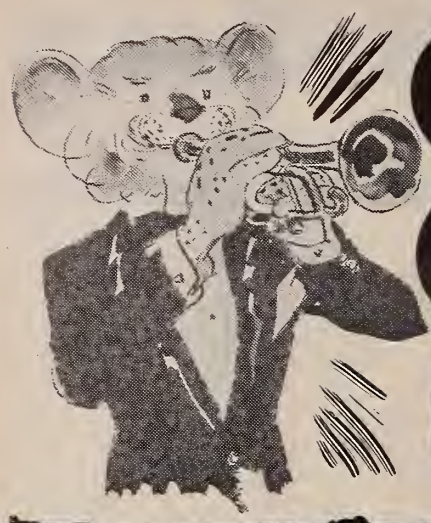
Naturally every man on our editorial staff has friends in the business. We would be very disappointed if they didn't for they are part of this industry and therefore close to the people who run it. And while it's natural to want to help your friends, there are other considerations involved. The entire growth of *The Cash Box* has been based on service to our industry. We could hardly serve it well or faithfully by passing on misinformation to our readers. Moreover as far as friends are concerned, the best thing we could possibly do for them is be honest. If we told them and our readers that we thought they had a hit record when we knew they didn't, all it could do is hurt them, cost them money and soon lose us their friendship.

One other question which we are often asked is: "Doesn't advertising affect your picks? Why is it that so often records that are "disks" or "sleepers" have been advertised in previous issues of the magazine or are advertised in future issues?"

The answer to that one is simple too. Advertising does NOT affect our picks. The people who sell advertising on our magazine have no voice whatsoever in the selection or non-selection of records. Those departments are totally separated.

As for the fact that chosen records are so often advertised, that seems quite natural to us. A record that a lot of noise is being made about naturally has a greater chance of succeeding and therefore it follows that it has a greater chance of being picked. No one can ever overlook the value of promotion in the creation of a hit. On the other hand it seems obvious to us also that record companies, artists, and publishers who have their records picked will then try to promote them and advertise them in every way possible to get the greatest amount of exposure and thus increase their chances of fulfilling the record's promise. This all seems logical and clear to us. And while the incidence of advertising of chosen records is high, that is because of the nature of the music business and not because the advertising influences the picking.

We have tried to discuss here forthrightly some of the questions that have been put to us. We believe we have sincerely answered those questions. And we are available at all times to go into any further aspects of the question that our readers may care to discuss.



More Good Music

JONI JAMES

IS THIS THE END OF THE LINE?

WHEN YOU WISH UPON A STAR

The Billboard Music Popularity Charts POPULAR RECORDS ● REVIEW SPOTLIGHT ON . . . THE CASH BOX DISK OF THE WEEK

MGM 11960 78 rpm ● K 11960 45 rpm

ART MOONEY

Billboard BEST BUY

HONEY BABE

GO TO YOUR LEFT, YOUR RIGHT

GO TO YOUR LEFT, YOUR

B/W NO REGRETS

MGM 11900 78 rpm K 11900 45 rpm

from the Warner film "BATTLE CRY"

DAVID ROSE and his Orchestra

TAKE MY LOVE

(From the MGM Picture "The Glass Slipper")

and

LOVE IS ETERNAL

(Inspired by Irving Stone's Novel "Love Is Eternal")

MGM 30875 78 rpm—K 30875 45 rpm

GENE SHELDON and the Encores

HEY, MR. BANJO

and

HALLELUJAH

MGM 11982 78 rpm K 11982 45 rpm

CASH BOX SLEEPER OF THE WEEK

BILLY ECKSTINE

ONLY YOU

and

LOVE ME OR LEAVE ME

MGM 11984 78 rpm ● K 11984 45 rpm

SAM (The Man) TAYLOR

HARLEM NOCTURNE

and

RED SAILS IN THE SUNSET

MGM 11977 78 rpm K 11977 45 rpm

CASH BOX SLEEPER OF THE WEEK

BETTY MADIGAN

A SALUTE

and

THE WHEELS OF LOVE

MGM 11950 78 rpm—K 11950 45 rpm

GINNY GIBSON

WHATEVER LOLA WANTS (Lola Gets)

and

IF ANYTHING SHOULD HAPPEN TO YOU

MGM 11961 78 rpm K 11961 45 rpm

CHARLIE CALHOUN his Orch. & Chorus

SMACK DAB IN THE MIDDLE

and

WHY THE CAR WON'T GO

MGM 11989 78 rpm—K 11989 45 rpm

JAMES BROWN

THE BERRY TREE

and

I LOST WHEN I FOUND YOU

MGM 11987 78 rpm K 11987 45 rpm

BUD DECKELMAN

WHAT IS IT, DARLING

and

NO ONE, DEAR, BUT YOU

MGM 11952 78 rpm K 11952 45 rpm

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 36, N. Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CK—Checker	DU—Duke	JU—Jubilee	PO—Potter	ST—Starlite
AL—Aladdin	CM—Combo	EP—Epic	KI—King	PR—Prestige	TF—Tiffany
AP—Apollo	CO—Columbia	ES—Essex	LO—London	RA—Rainbow	TI—Tico
AT—Atlantic	CR—Coral	FA—Favorite	ME—Mercury	RE—Regent	TR—Trend
AU—Audivaes	CT—Cat	FB—Fabor	MG—MGM	RM—Rama	UN—United
BE—Bell	CW—Crown	FE—Federal	MJ—Majar	SA—Savoy	VA—Valley
BR—Brunswick	DA—Dana	FI—Fiesta	MO—Modern	SO—Sound	VI—RCA Victor
BT—Bethlehem	DE—Decca	4 Star—Four Star	NG—Norgran	SP—Specialty	WA—Watco
CA—Capitol	DL—DeLuxe	GR—Groove	PA—Parrot	TA—Tampa	
CD—Cadence	DO—Dot	IM—Imperial	PD—Polydor		
CH—Chess	DT—Dootone	JD—Jay Dee	PE—Peacock		

Pos. Last Week

1 — BALLAD OF DAVY CROCKETT

BILL HAYES — 1

BE-1091—Tex Stewart
CA-3058 (F-3058)—Ernie Ford
CD-1256 (45-1256)—Bill Hayes
CO-40449 (4-40449)—Fess Parker
CR-61368 (9-61368)—Steve Allen
DE-29423 (9-29423)—Burl Ives
DO-1240 (45-1240)—Mac Wiseman
FI-049 (45-049)—Irving Fields
ME-70555 (70555x45)—Rusty Draper
MG-11941 (K-11941)—James Brown
VI-20-6041 (47-6041)—Voices Walter Schumann

2 — CHERRY PINK AND APPLE BLOSSOM WHITE

PEREZ PRADO — 3

CO-40472 (4-40472)—Xavier Cugat
CR-61373 (9-61373)—Alan Dale
CR-61381 (9-61381)—Georgie Auld
DE-29510 (9-29510)—Guy Lombardo
DE-29387 (9-29387)—Victor Young
VI-20-5965 (47-5965)—Perez Prado
TI-10-256 (45-256)—Tito Puente

3 — DANCE WITH ME HENRY

GEORGIA GIBBS — 4

BE-1093—Edna McGriff
CR-61370 (9-61370)—Three Rays
MA-102, (45-102)—Leslie Sisters
ME-70572 (70572 x 45)—Georgia Gibbs
MO-947 (45-947)—Etta James & Peaches

4 — THE CRAZY OTTO

JOHNNY MADDOX — 2

BE-1091—Buddy
DO-15325 (45-15325)—Johnny Maddox
PD-22009 (45-22009)—Crazy Otto

5 — UNCHAINED MELODY

AL HIBBLER—LES BAXTER—ROY HAMILTON — 7

CA-3055 (F-3055)—Les Baxter
CO-40455 (4-40455)—Liberace
DE-29441 (9-29441)—Al Hibbler
DE-29509 (9-29509)—Guy Lombardo
EP-9102 (5-9102)—Roy Hamilton
MG-11962 (K-11962)—LeRoy Holmes
VI-20-6078 (47-6078)—June Valli
VI-20-6078 (47-6078)—Chet Atkins

6 — TWEEDLEE DEE

GEORGIA GIBBS — 5

AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer
KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King

7 — MELODY OF LOVE

BILLY VAUGHN—FOUR ACES—DAVID CARROLL — 6

CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
CR-61334 (9-61334)—McGuire Sisters
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
EP-9098 (5-9098)—Jack Pyle
KI-1429 (45-1429)—Ink Spots
ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond

8 — HOW IMPORTANT CAN IT BE

JONI JAMES — SARAH VAUGHAN — 8

CA-3066 (F-3066)—Billy May
CR-61362 (9-61362)—Teresa Brewer
DE-29412 (9-29412)—Connee Boswell
ME-70534 (70534 x 45)—Sarah Vaughan
MG-11919 (K-11919)—Joni James
MJ-138 (45-138)—Jack Smith
TI-10-245 (45-245)—Neil Lewis
VI-20-5993 (47-5993)—Lou Monte

9 — DARLING, JE VOUS AIME BEAUCOUP

NAT "KING" COLE — 10

CA-3027 (F-3027)—Nat "King" Cole
DE-29510 (9-29510)—Guy Lombardo

10 — WHATEVER LOLA WANTS

SARAH VAUGHAN — —

CA-3104 (F-3104)—Billy May
DE-29472 (9-29472)—Carmen McRae
EP-9101 (5-9101)—Mello-Larks
ME-70595 (70595 x 45)—Sarah Vaughan
MG-11961 (K-11961)—Ginny Gibson
ST-1363 (45-1363)—The Hi-Lo's
VI-20-6077 (47-6077)—Dinah Shore
VI-20-6122 (47-6122)—Perez Prado
X-0116 (4X-0116)—Louis Jordan

11) SINCERELY. 12) TWO HEARTS. 13) PLAY ME HEARTS AND FLOWERS. 14) PLEDGING MY LOVE. 15) THE BREEZE AND I. 16) HONEY BABE. 17) DON'T BE ANGRY. 18) SAND AND THE SEA. 19) MOST OF ALL. 20) KO KO MO. 21) IT MAY SOUND SILLY. 22) BLUE MIRAGE. 23) DANGER, HEARTBREAK AHEAD. 24) EARTH ANGEL. 25) THE DOOR IS STILL OPEN. 26) HEART. 27) LEARNIN' THE BLUES. 28) A BLOSSOM FELL. 29) IT'S A SIN TO TELL A LIE. 30) MAMBO ROCK. 31) NOBODY. 32) OPEN UP YOUR HEART. 33) FOOLISHLY YOURS. 34) IS THIS THE END OF THE LINE. 35) THAT'S ALL I WANT FROM YOU.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. UNCHAINED MELODY	Al Hibbler (Decca) Les Baxter (Capitol) Roy Hamilton (Epic)
2. BALLAD OF DAVY CROCKETT	Bill Hayes (Cadence) T. Ernie Ford (Capitol) Fess Parker (Columbia)
3. CHERRY PINK AND APPLE BLOSSOM WHITE	Perez Prado (RCA Victor) Alan Dale (Coral)
4. DANCE WITH ME, HENRY	Georgia Gibbs (Mercury)
5. WHATEVER LOLA WANTS	Sarah Vaughan (Mercury) Dinah Shore (RCA Victor)
6. THE BREEZE AND I	Caterina Valente (Decca)
7. PLAY ME HEARTS AND FLOWERS	Johnny Desmond (Coral)
8. HOW IMPORTANT CAN IT BE	Joni James (MGM)
9. DON'T BE ANGRY	Crewcuts (Mercury) Nappy Brown (Savoy)
10. LEARNIN' THE BLUES	Frank Sinatra (Capitol)

11) TWO HEARTS. 12) MOST OF ALL. 13) HONEY BABE. 14) DARLING, JE VOUS AIME BEAUCOUP. 15) CRAZY OTTO MEDLEY. 16) A BLOSSOM FELL. 17) HEY, MR. BANJO. 18) SINCERELY. 19) IT'S A SIN TO TELL A LIE. 20) MELODY OF LOVE.

Sheriff Tex Davis comes up with a twist, and who knows—he may turn up some hits. Tex has launched a program called "Hit Parade In Reverse" on which he plays the other side of the hit. The regular hit parade is played Sunday mornings and the reverse side is played on Sunday afternoons. . . . Lee Case (WBAL-Baltimore, Md.) has started a new four and one-half hour Sunday show from 1:30 to 6 pm. This is in addition to his regular Monday thru Friday 12:30 to 3 show. Lee works with **Vince Bagli** and **Joe Croghan**, in a news type, sports chatter, record show.

* * * * *

HERB FONTAINE
(WCOU—Lewiston, Me.)

Pic of the week—**Herb Fontaine** (WCOU-Lewiston, Maine) shown here signing autographs, is always on the lookout for a contest or promotional stunt. Herb is currently sponsoring the "Orange Suspenders" club in Lewiston that has resulted in the new teen-age fad spreading to high school girls over the state of Maine. Fontaine, with seven years of radio experience, program directing, disk jockeying, is looking for a change. He is married and the father of two children. . . . **Ed Robbins** (WKNB-Hartford, Conn.) pulling a new show "Spins and Needles" in addition to his "Request Matinee." . . . **Earl McDaniel** (KFVD-Los Angeles, Calif.) very busy these days. In addition to his four hour daily show in the pop field, Earl also does a one hour show every evening on 150,000 watt XELO-Clint, Texas. . . . **Art Ford** (WNEW-New York) will devote one half hour to **Joe Derise**, new Bethlehem Record artist. Derise will do a live performance of the eight tunes which comprise his new album, "Joe Derise Sings." . . . **George Klein** (KWEM-Memphis, Tenn.) returned from four "fabulous" days in Miami, Fla. Klein went along with the local Memphis State Air Force ROTC band, glee club, and rifle team as they performed at the University of Miami. The air-force provided the transportation—Klein and the entire group flying back and forth in a C-124 Globemaster.

* * * * *

Leo McDevitt formerly with WPTR-Albany, N. Y. now with WTRY-Troy. **Ray Schreiner** (WRNL-Richmond, Va.) tells us he's just been chosen by Varina High School as the most popular disc jockey in the Richmond area. Ray was also selected to head the Greek Week activities at the University of Richmond. This included MC'ing the **Charlie Barnett** Concert and crowning the Queen at the Greek Week Dance. . . . **Jerry Kay** (WTIX-New Orleans, La.) sponsored a "guess my age" contest. Four winners received tickets to the ice show. . . . **Buddy Basch** on a fifteen day swing through the mid-west to see the jockies. . . . **Wallie Dunlap** leaving WICC to become general manager of WTAO and WTAO-TV, Cambridge, Mass. . . . **George Fennell** (WGUY-Bangor, Maine) has launched a Cat club with **Bill Haley**, president. In three weeks the club has attained a membership of 500.

WE ARE RED HOT—

HOTTER THAN EVER BEFORE!!

WITH THESE BIG HITS . . .

ABBOTT #3003

"BOOM BOOM BOOMERANG"

"LET YOUR LOVE WALK IN"

The De Castro Sisters

FABOR #4003

"MY HEART HAS A CONSCIENCE"

"WE'RE GONNA BOP"

The Abbott Sisters

Proudly Introducing FABOR RECORD CO.'S NEW DELORES SHARP on 2 Great Sides

FABOR #4004

"SINTOO"

DELORES SHARP with the Sky Boys

"I'LL HOLD YOU CLOSE"

DELORES SHARP

We have outdone ourselves on these great releases making top sellers throughout the nation. Operators, don't sell these numbers short. Our Disk Jockeys report them well received by the public. All are being greatly requested thruout the nation on our great Disk Jockey programs. All are moving fast toward the top. Thanks to the DJ's and the Operators.

ABBOTT AND FABOR RECORDS

6636 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

distributed in Canada by QUALITY RECORDS, Ltd., Toronto

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JERRY VALE
(Columbia 40499; 4-40499)

B+ "ONLY BEAUTIFUL" (2:45) [Bregman, Vocco & Conn ASCAP—Tishman] Jerry Vale has a real potent winner in his latest release—a beautiful romantic ballad. Lovely wedding of lyrics and melody. Could smash through.

C+ "HOW DO I LOVE YOU" [Leo Feist ASCAP—Dubey, Karr] The polished crooner smoothly renders another moving love song. Two pretty sides for the romanticists.

JO ANN LEAR
(Masquerade 10304; 45-10304)

C+ "WHAT HAVE YOU GOT TO LOSE" (2:43) [—Nouman] Jo Ann Lear bows on the Masquerade label with a pert vocal on a delightful lilter. Cute lyric handled with color and appeal.

C+ "WHAT CAN I SAY" (2:16) [—Allen] Armand Camgros supplies a latin tempo for the thrush's feelingful interpretation of a soft item.

EDDIE FONTAINE
("X"-0128; 4X-0128)

B+ "ROLLIN' STONE" (2:32) [Excellorec BMI—Riley] Eddie Fontaine, who's been coming closer and closer to that big hit, oughta have a hot seller in this pop rendition of a rock 'n roller. Beaty novelty. Could break big.

B "I'M THROUGH CHASING AFTER YOU" (2:55) [Cherio BMI—Reardon] This half features the polished song stylist on a slow bluesy ballad. Good tune delivered with much feeling.

EDDIE ANTONE & DICK MULLINER ORCH.
(Pennant 327; 327 x 45)

B "CRAZY IS THE BABY" (2:00) [Pennant BMI—Aptaker] Dick Mulliner and his ork set up a lively backdrop for Eddie Antone and the trio as they belt out a cute rhythm novelty. Terrific dance side. Could stir up noise.

C+ "I FELL IN LOVE TOO LATE" (2:40) [Pennant BMI—Aptaker, Pringle] Eddie lends his warm voice to a pretty romantic ballad with a sentimental lyric. Pretty number.

CARL COCCOMO
(Starlite 1362; 45-1362)

C+ "WHEN YOU COME TO ME" (2:54) [Jonathan BMI—Coccomo, Henderson, Levene] Newcomer Carl Coccomo bows on the Starlite plattery with a big, beautiful vocal rendition of a lovely tune. Songster has a round, polished voice.

B "THE RIGATONI SONG" (2:35) [Jonathan BMI—Coccomo] A cute and colorful Italian flavored bouncer is belted on this half by the paisan. Happy ditty full of laughs. Terrific fare for the juke boxes.

THE CASH BOX DISK OF THE WEEK

"ROLLIN' STONE"
[Excellorec BMI—Riley]

"PLAYMATES"
[Joy ASCAP—Dowell]

THE FONTANE SISTERS
(Dot 15370; 45-15370)

FONTANE S'STERS

● The Fontane Sisters who've been doing big things with "stone" songs—"Hearts Of Stone" and "Rock Love"—come up with another "stone" tune that oughta be a smash. It's a hot, rhythm number dubbed "Rollin' Stone." Right from the very first groove, the tune jumps at an exciting pace. Can't miss the hit class. Song is already hitting in the rhythm and blues field. On the coupling, the gals revive the kiddie favorite "Playmates" in classy form. It's a most colorful rhythm rendition that'll attract a heap of loot. Two sides that are gonna do big things for all concerned.

"I'LL NEVER STOP LOVING YOU"
(2:41) [Leo Feist ASCAP—Cahn, Brodszky]

"EV'RYWHERE" (2:39)
[Mills ASCAP—Kahn, Evans]

DAVID WHITFIELD
(London 1572; 45-1572)

DAVID WHITFIELD

● David "Cara Mia" Whitfield, England's brilliant romantic crooner, has another potent contender in his latest London platter. It's a stirring love song labeled "I'll Never Stop Loving You." Featured in the flicker "Love Me Or Leave Me," the tune has all the earmarks of a hit. And under the control of the big voiced baritone, it could be an all out smash. "Ev'rywhere," the song on the lower half, is a pretty piece of romantic material set to a slow waltz tempo. Roland Shaw's ork and chorus assist beautifully on both sides. Watch the top half. It's got the goods.

"I'LL NEVER STOP LOVING YOU"
(3:10) [Leo Feist, ASCAP—Cahn, Brodszky]

"NEVER LOOK BACK" (2:24)
[Daywin BMI—Price]

DORIS DAY
(Columbia 40505; 4-40505)

DORIS DAY

● From the MGM film "Love Me Or Leave Me," in which Doris Day stars with Jimmy Cagney, comes this beautiful new love song which Doris presents on wax. It's a tender and emotional tune which the lark renders in her inimitable wistful fashion. It's the songbird's best job since "Secret Love," another film tune. Could be a smash ballad. On the lower half Miss Day renders another touching, sentimental love tune tagged "Never Look Back." It's another song featured in the same pic. Top portion sounds like a winner.

THE BARRY SISTERS
(Cadence 1262; 45-1262)

B+ "LET ME BE YOUR HONEY HONEY" (2:25) [Music Pub Hold Corp. ASCAP—Watts, Hettel, Henderson] The Barry Sisters dish up some of their delectable harmony on a catchy bounce ditty that could break big. Inviting side.

C+ "I HATE TO LOSE YOU" (2:17) [Fisher-Blossom ASCAP—Clarke, Gottler] The thrushes shuffle through a good jump number. Exciting rhythm item with a heap of drive.

GUY MITCHELL
(Columbia 40507; 4-40507)

B+ "(Otto Drives Me Crazy) OTTO'S GOTTA GO" (2:27) [Joy ASCAP—Wayne, David, Carr] With the Crazy Otto trend in full swing, Guy Mitchell bounces out a cute novelty about the zany pianist. Catchy ditty with a German accent. Lively deck.

C+ "MAN OVERBOARD" [Oxford ASCAP—Wayne, Springer] Another cute, bouncey tune full of pep and color. Inviting number.

ELLA FITZGERALD
(Decca 29475; 9-29475)

B+ "TAKING A CHANCE ON LOVE" [Miller ASCAP—Duke, Latouche, Fetter] Ella Fitzgerald, the queen of the vocalists, does an out-of-this-world job with one of the great standards. Slow reading that jumps up. Topnotch disk.

C+ "MOANIN' LOW" [Harms ASCAP—Rainger, Dietz] Another grade "A" standard gets a fascinating reading from Ella. Wonderful piece of blues wax.

BUDDY WEED
(Coral 61404; 9-61404)

B "WHEN YOU WORE A TULIP" (2:33) [Feist ASCAP—Wenrich, Mahoney] Buddy Weed lets his fingers fly on the harpsichord and comes up with a fascinating rendition of an oldie. Terrific rhythm assist. The Crazy Otto of the harpsichord. Could build into a click.

C+ "HARPSICHORD RAG" (2:50) [Tee Kaye ASCAP—Weed] The harpsichord rocks under Weed's control as he belts across a good piece of rag material.

TONI HARPER
(Key 501; 45-501)

C+ "JUST RIGHT FOR ME" (1:56) [HR-ASCAP—Edwards, Russell] Little Toni Harper gets an assist from Thurl Ravenscroft and the Mellomen on a cute light, bouncey novelty. Appealing ditty.

C+ "ONE HAMBURGER TO GO" (2:31) [HR Music ASCAP—Knight, Russell] Toni works alone on this inviting blues number. Sentimental side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Victor celebrated the issuance of **Matt Dennis'** latest album "She Dances Overhead" with a party at the Chi Chi Club where Matt is currently appearing. . . . **Gisele MacKenzie** has just signed with Label "X." Her first disk is "Hard To Get" which she will sing on the "Justice" TV show Thursday May 12 over NBC. The records will be in the stores the next day. . . . **The Cowboy Church Sunday School** has signed a new two-year contract with Decca. . . . **Mahalia Jackson** will fill New York's Carnegie Hall for the sixth consecutive time on May 8th when she will have an afternoon concert. . . . **Terri Stevens**, who this week won the **Freddie Robbins** disk derby, will have her first RCA Victor record issued in June or July. . . . **Midge Barber**, who has recorded "Orange Suspenders" for Cardill Records, is really **Barbara Leacock**, the daughter of Michigan's Attorney General, **Martin Leacock**. . . . **Lew Douglas** is slated to be the A & R head of Wing Records, new Mercury subsid. . . . **Al Rubin**, writer of "My Baby And A Lemon-N-Lime," has worked out a promotional deal with beverage companies which will go into effect with the coming of the summer season. . . . **Rita Garner** has been named sales promotion director of WMGM. . . . **Jeff Chandler's** Decca waxing of "When Spring Comes" is being used as the theme song of the Maytag Company's Spring Cleaning Contest. . . . **Bob Thiele** announces that Coral has signed the **Kirby Stone Quartet** to an exclusive pact. Also signed was **Johnny Van**, young singer-pianist from Cleveland. . . . **Jeff Clark**, who is remembered for his excellent job on the Hit Parade a few years back, is due for his own TV show next fall.

GISELE MacKENZIE

CHICAGO:

Eddie Fisher, spending five'r so days in Our Town, really had himself a hectic stay. Besides helping to launch his TV sponsor's latest idea, Eddie also worked on his new record, "Heart," b/w "Near To You," by making the rounds of the radio and TV jocks. His regular NBC TV show also originated here both Wednesday and Friday evenings. So all in all, **Eddie** was a puh-retty busy lad. . . . **Larry Green** phoned all the way from Hollywood, telling us about the latest Fraternity releases. **Cathy Carr's** "I Never Really Stopped Loving You," and **Dick Noel's** "When I'm Alone." **Dick**, by the way, now living in Chicago, as the permanent vocalist on ABC network's 'Breakfast Club' radio show. **Larry** also reports he is excited about **Trudy Richards'** Jubilee version of "Don't Rush Me." . . . Chicago Theatre this week featuring what they bill a 'Rock 'N Roll' Show. Starring **Ella Fitzgerald. Eddie Fontaine.** And featuring **The Chuckles.** Reported to be drawing record crowds. . . . Accordin' to Decca's **Warren Ketter**, the movie "The Blackboard Jungle" which features **Bill Haley's** 'Rock Around The Clock', has brought about a new surge in sales on this waxing, originally released about ten months ago. . . . **Dorothy Collins** and her newest Audivox waxing, "That's All I Need," due in town this week. While here, **Dorothy** will appear on CBS-TV's "In Town Tonight." . . . **Eddie Matthews**, now handling promotion for Music Distributors, Inc., the **James H. Martin** subsidiary, is, according to what we hear, showing promise of becoming one of the top promotion guys in town. . . . **June Valli** on the road for the next three weeks, with the latest **Ed Sullivan** show. . . . D. J. **Hal Fredericks** all enthused about his brand new "Juke Box Matinee," heard daily on Radio Station WAAF. . . . **Joe Delaney**, another Windy City visitor, telling one and all about the **Dukes of Dixieland**, and the Duchess group newly signed to Label 'X'. Joe says simply, "Watch this group go!" . . . **Nat Cole** into the Chez Paree May 8.

BILL HALEY & COMETS

HOLLYWOOD:

The importance of television to expose new tunes is causing a flurry of activity here in filmdom. Programs with a musical theme are becoming increasingly popular and publishers, songpluggers and diskery heads are pounding TV stations to get local and network shots on their songs. As an example, a new song will be introduced on NBC-TV's "Medic" show May 23. The song is the same title as the show—"Never Come Sunday" with music by **Victor Young** and lyrics by **James Moser**, "Medic's" creator-writer. . . . Another tune "Gobelues," theme song of NBC-TV's "**The George Gobel** Show" has been recorded by several of the majors with national release set for May 21. It was written by **John Scott Trotter.** . . . **Del Roy** of Abbott and Fabor Records is back in town after a successful cross country junket. He says that "Boom Boom Boomerang" by **The DeCastro Sisters** is showing up strong and will break through to the big-time soon. . . . The DeCastro's are also back home again after a a hefty East-Midwest personal appearance soujourn. . . . It looks like **Vick Knight** will soon be in the chips with his Key slicing of "Dear Mr. Dee-Jay" by **Sue Allen.** Tune is showing strong reaction in many key areas. Here's one new label to watch! Vick says to keep your peepers peeled for their next release which will feature **Jack Benny's Sportsmen Quartet.** . . . Latest reports reveal that the majors now consider the 11 Western States the second largest record buying area in the US. Might account for the heavy West Coast promotional drives that diskeries are currently exerting to launch new artists and tunes. . . . **Xavier Cugat** and his shapely wife **Abbe Lane** bowed in at the Cocoanut Grove May 4 with a new show which features the Cha Cha Cha. . . . **Jimmy Palmer** and his band are currently appearing at the Hollywood Palladium. . . . **Walt Disney's** follow up to "Ballad of Davey Crockett" will be "Bang, Goes Old Betsy" which is a fable about Crockett's historic gun. Tune is being waxed by most of the majors. **Abe Glazer**, manager of Walt Disney Music Co., informs us that the rumors about their launching a new record label are completely false. . . . One of the best femme trios we've heard in a long time bow in on Crown this week. The gals who call themselves **The Debs**—**Donna, Peggy, Betty**—have been singing for 5 years and their first waxing "I Love That Song" should catch plenty of spins. Flip side features **Mr. Crazy Johnny Tuba** in an unusual banjo instrumental rendition of "Dreamboat."

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RECORD REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

BUNNY PAUL
(Capitol 3109; F-3109)

B "LEAVE MY HEART ALONE" (1:57) [Raleigh BMI—Chase] Bunny Paul gets hold of a solid rock 'n roll number and belts it across assisted by a wild and beaty backdrop. Good novelty that could catch on.

B "TWO CASTANETS" (2:04) [Golden Bell Songs ASCAP—Hoffman, Merrill] A contagious lilting ditty is cleverly fashioned by the lark on this half. Commercial piece of refreshing tunestuff.

SONNY GRAHAM
(RCA Victor 20-6126; 47-6126)

B "A STAIRWAY TO THE MOON" (2:25) [National Jukebox—Gaye, Raymond] Sonny Graham, "Miss Juke Box of '55" debuts on Victor with a tender sentimental ballad which she reads with warmth and feeling. Lovely job. Has possibilities.

C+ "I DON'T SEE ME IN YOUR EYES ANYMORE'' (2:41) [Laurel ASCAP—Benjamin, Weiss] A heartbroken rendition of a romantic oldie. Set to a beaty backdrop.

MODERNAIRES & BOB CROSBY
(Coral 61412; 9-61412)

B "WINE, WOMEN AND GOLD" (2:19) [Rio, Ahbez] A lively oriental type novelty gets a walloping delivery from the Modernaires and Bob Crosby. A jumping handclapper. Side drives in high gear from start to finish. Could click.

C+ "SLUEFOOT" (2:39) [Robbins ASCAP—Mercer] From the flick "Daddy Long Legs" comes this dance novelty with Bob Crosby leading the Modernaires in the vocal dept. Cute reading.

HARRIET KAY
(Gibraltar 101; 101 x 45)

B "YOU'RE THE ONE" (2:32) [Gibraltar ASCAP—Cinque, Harrington, Benforado] The new Gibraltar label gets off to a hot start with a potent new tune smoothly styled to a mambo beat by newcomer Harriet Kay. Could take off.

C+ "JAZZBO MAMBO" (2:18) [Gibraltar ASCAP—Owens] Arnito Rey sets up another mambo beat for the young thrush's rendition of a mambo jump. Good dance material.

LES ELGART with Don Forbes
(Columbia 40500; 4-40500)

B "I DIDN'T EVEN KNOW HER NAME" (1:54) [Moonlight BMI—Coleman, Klein, Ebb] After their successful stint with "Ever Since You Went Away," Les Elgart and Don Forbes team up on another exciting ballad that could catch on. Good tune well delivered.

C+ "AT THE BOPPIN' STOP" (1:57) [Ginger Quill BMI—Leven] The crooner and the vocalist blend well on this good rhythm number. Kids'll like this one for dancing.

THE CASH BOX SLEEPER OF THE WEEK

"A MAN DOESN'T KNOW" (2:59) [Frank ASCAP—Adler, Ross]
"DON'T KEEP IT A SECRET" (2:28) [Springfield BMI—Larkin, Simpson]
VIC DAMONE (Mercury 70624; 70624 x 45)

VIC DAMONE

● It looks as though Vic Damone has a big hit, thanks to a wonderful new romantic ballad "A Man Doesn't Know," from the new musical "Damn Yankees." It's one of the best ballads from the show and it's also Vic's best recording in a long while. It's not a typical corny ballad, but has a set of lyrics that means a great deal. Should meet with great approval from kids and adults alike. And to make the disk a twin threat, Vic has waxed another top notch item on the other side—a lovely slow waltz dubbed "Don't Keep It A Secret." It's a big tune that's been on the verge of hitdom. This reading may do it. Two sides that will rack up a bundle of coin.

"SO LONG" (2:49) [Shapiro-Bernstein ASCAP—Morgan, Harris, Melsher]
"YOU SHOULD HAVE TOLD ME" (2:16) [Jefferson ASCAP—Evans, Bellin, Barnes]
THE THREE CHUCKLES ("X"-0134; 4X-0134)

THREE CHUCKLES

● The Three Chuckles, label "X"'s top vocal group, has been on the brink of an all out smash with its past releases "Runaround" and "Foolishly." And it looks as tho they're gonna make it with their latest release "So Long." It's a commercial rendition of a commercial tune that should have very little trouble making the hit lists. The boys dish up some inviting harmony and Teddy's lead vocal is sure to have the teenagers swooning. On the flip side the trio offers its first rhythm item, a tune dubbed "You Should Have Told Me." A strong coupling that'll offer some variety on the jukes. The Chuckles have a big seller. Watch it.

"O MIO BABBINO CARO" (3:17) [G. Ricordi ASCAP—Puccini]
"MUSETTA'S WALTZ SONG" (3:02) [PD—Puccini]
CAMARATA ORCH. (Decca 29521; 9-29521)

CAMARATA

● Because of the noise this beautiful Camarata instrumental has been making in a number of cities on an EP, Decca has released as a single the fabulous "O Mio Babbino Caro" aria from Puccini opera "Gianni Schicchi." It's an ultra-penetrating melody presented glowingly by the string filled orchestra of maestro Camarata. It is definitely one of the most captivating melodies to hit the pop market this year. Will be a smash. Flip is another gorgeous Puccini aria, "Musetta's Waltz" from "La Boheme."

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "ONLY BEAUTIFUL"	Jerry Vale	Columbia 40499; 4-40499
★ "ROLLIN' STONE"	Eddie Fontaine	"X"-0128; 4X-0128
★ "IN THE STILL OF THE NIGHT"	Della Reese	Jubilee 5198; 45-5198

VOICES OF WALTER SCHUMANN
(RCA Victor 20-6125; 47-6125)

C+ "OLD BETSY" (2:24) [Wonderland BMI—George, Bruns] With the Davy Crockett craze at its peak, the voices of Walter Schumann dish up a cute novelty about Davy's trusty gun "Old Betsy." Catchy item.

C+ "SHOELESS JOE FROM HANNIBAL, MO." (2:17) [Frank ASCAP—Adler, Ross] This lively jumper hails from the smash musical "Damn Yankees." A colorful and unusual piece of material.

BUD HARVEY
(Liberty 55002; F-55002)

C+ "HANDS OFF" (2:44) [Movietown BMI—Cochran, Newman] Bud Harvey, a newcomer with a different and intriguing voice, debuts on Liberty with a pretty new tune that could stir up noise. Strong showing.

B "IN TIME" (2:52) [Moonlight BMI—Lehman, Newman] Lionel Newman's ork sets up another warm backing for the crooner's meaningful rendition of a good new tune with a wonderful set of lyrics.

DELLA REESE
(Jubilee 5198; 45-5198)

B+ "IN THE STILL OF THE NIGHT (2:57) [Chappell ASCAP—Porter] Della Reese, a newcomer with a fabulous voice, dishes up a sensational highspeed version of a great Cole Porter classic. Disk looks like a winner. Has the qualities needed for the bigtime. Could smash through. Watch it.

C+ "KISS MY LOVE GOODBYE" (2:18) [Jefferson ASCAP—Jordan, Bass] This half features the versatile thrush on a slow, driving blues ballad loaded with oomph.

AL CAIOLA
(RCA Victor 20-6101; 47-6101)

C+ "SONG OF INDIA"—MAMBO [—Rimsky - Korsakoff] Guitar ace Al Caiola sends out a smooth mambo rendition of a wonderful standard. Exciting deck. Good dance item.

B "RAPID" FIRE'' — Samba [—Caiola] The crew lets loose on this half and flies through a thrilling samba instrumental item. Caiola hands in another top job on the guitar.

LINE RENAUD
(Capitol 3116; F-3116)

B "PAM-POU-DE" (2:23) [Eastwick BMI — Gaste, Michel] French starlet Line Renaud debuts on Capitol with a lively, contagious French novelty. Most of the lyrics are in English. Baxter ork and chorus assist. Big arrangement.

B "IF I LOVE" (2:48) [Beechwood BMI—Gaste, Miller] The gifted Chanteuse leans into a tender romantic number set to a slow waltz beat. The lush string support and full choral backing enhances this pretty tune.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dot RECORDS

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ANOTHER 2 SIDED HIT-
by America's No. 1 Girl Trio...

Fontane Sisters

"Playmates" and "ROLLIN' STONE"

The Billboard Music Popularity Charts
POPULAR RECORDS

• Review Spotlight on . . .

RECORDS

FONTANE SISTERS
Rollin' Stone (Regent, BMI)
Playmates (Joy, ASCAP)—Dot 15370—The girls have a great two-sided disk here. "Rollin' Stone" is a fast-paced, happy sounding ditty with a fine beat, while the oldie "Playmates" is wrapped up with a brand new rhythm and blues flavor. The Fontanes have a swingy, appealing style all their own and they are at their best with lively material like this. The disk should grab plenty of action.

DOT-15370

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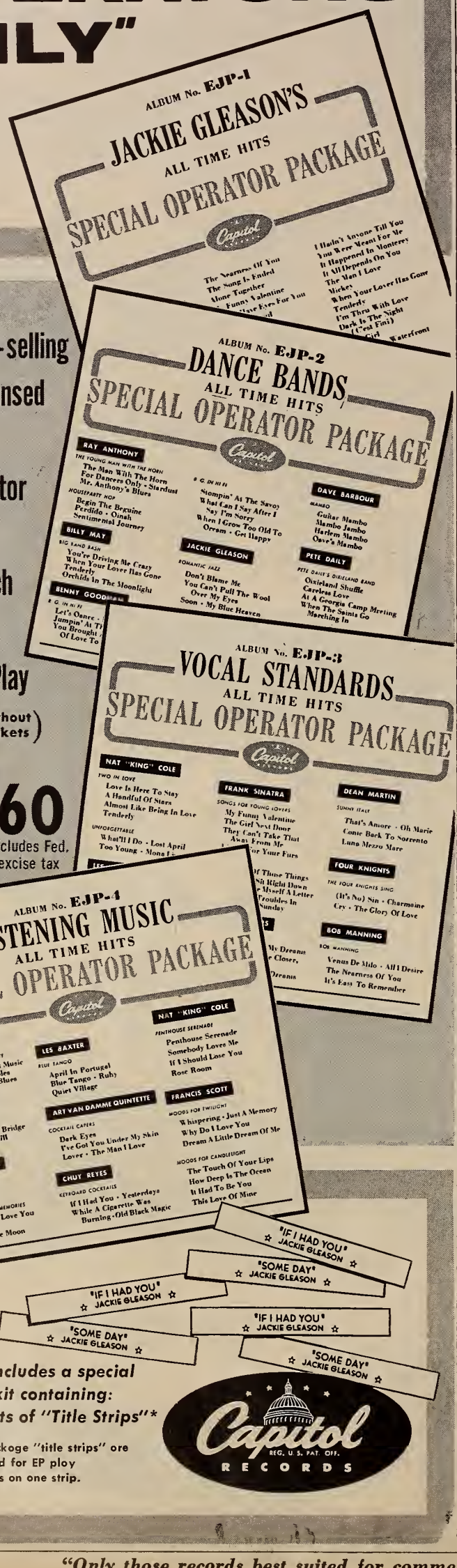

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THE CASH BOX

Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Crazy Otto (Johnny Maddox)
4. Melody Of Love (B. Vaughn)
5. Unchained Melody (Hamilton)
6. Dance With Me, Henry (Georgia Gibbs)
7. Whatever Lola Wants (Sarah Vaughan)
8. Honey Babe (Art Mooney)
9. Malaguena (Caterina Valente)
10. Darling, Je Vous Aime (Cole)

HUDSON-ROSS
Chicago, Ill.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Honey Babe (Art Mooney)
4. Unchained Melody) (Hibbler/Valli/Baxter)
5. Chop, Chop Boom (Crewcuts)
6. Hey, Mr. Banjo (Sunnysiders)
7. It's A Sin To Tell A Lie (Somethin' Smith)
8. A Blossom Fell (Nat K. Cole)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. Plantation Boogie (L. Dee)

DENVER DRY GOODS CO.
Denver, Colo.

1. Davy Crockett (Tenn. Ernie)
2. Davy Crockett (Fess Parker)
3. Unchained Melody (Hamilton)
4. Cherry Pink (Perez Prado)
5. Crazy Otto (Crazy Otto)
6. Crazy Otto (Johnny Maddox)
7. Sincerely (McGuires)
8. Tweedlee Dee (G. Gibbs)
9. Dance With Me, Henry (Georgia Gibbs)
10. How Important Can It Be (Joni James)

WALLICH'S MUSIC CITY
Hollywood, Calif.

1. Cherry Pink (Perez Prado)
2. The Breeze And I (Valente)
3. Unchained Melody (L. Baxter)
4. Darling, Je Vous Aime (Cole)
5. Love Me Or Leave Me (Lena Horne)
6. Crazy Otto (Johnny Maddox)
7. Mambo Rock (Bill Haley)
8. Bo Diddley (Bo Diddley)
9. Unchained Melody (Hamilton)
10. Davy Crockett (W. Schumann)

ROYLES TV
Salt Lake City, Utah

1. Davy Crockett (Tenn. Ernie)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (L. Baxter)
4. Melody Of Love (Four Aces)
5. The Breeze And I (Valente)
6. Open Up Your Heart (Rosemary Clooney)
7. Crazy Otto (Johnny Maddox)
8. Honey Babe (Art Mooney)
9. Pledging My Love (J. Ace)
10. Dance With Me, Henry (Georgia Gibbs)

SUPER ENTERPRISE
Washington, D. C.

1. Unchained Melody (Hibbler)
2. Dance With Me, Henry (Georgia Gibbs)
3. Cherry Pink (Perez Prado)
4. Unchained Melody (L. Baxter)
5. The Breeze And I (Valente)
6. A Blossom Fell (Nat K. Cole)
7. Davy Crockett (Bill Hayes)
8. Sand And The Sea (Nat Cole)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. Whatever Lola Wants (Sarah Vaughan)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Davy Crockett (Fess Parker)
2. Cherry Pink (Perez Prado)
3. Crazy Otto (Johnny Maddox)
4. Melody Of Love (B. Vaughn)
5. Mr. Banjo (Sunnysiders)
6. It May Sound Silly (McGuires)
7. Open Up Your Heart (Cowboy Church Choir)
8. Dance With Me, Henry (Georgia Gibbs)
9. Whatever Lola Wants (Sarah Vaughan)
10. Darling, Je Vous Aime (Cole)

PM RECORD CENTER
Davenport, Iowa

1. Cherry Pink (Perez Prado)
2. Unchained (Les Baxter)
3. Davy Crockett (Bill Hayes)
4. Melody Of Love (D. Carroll)
5. Crazy Otto (Johnny Maddox)
6. Dance With Me, Henry (Georgia Gibbs)
7. Darling, Je Vous Aime (Cole)
8. Blue Mirage (Ralph Marterie)
9. Two Hearts (Frank Sinatra)
10. Hearts And Flowers (Johnny Desmond)

REGENT RECORD SHOP
Flint, Mich.

1. Unchained Melody (Hibbler)
2. Davy Crockett (Tenn. Ernie)
3. Dance With Me, Henry (Georgia Gibbs)
4. Boom Boom Boomerang (DeCastros)
5. Don't Be Angry (Crewcuts)
6. Cherry Pink (Perez Prado)
7. The Breeze And I (Valente)
8. Rock Around The Clock (Bill Haley)
9. Whatever Lola Wants (Shore)
10. Two Hearts (Pat Boone)

LYNN MUSIC COMPANY
Lynn, Mass.

1. Davy Crockett (Bill Hayes)
2. Two Hearts (Pat Boone)
3. Unchained Melody (Hamilton)
4. Don't Keep It A Secret (Terri Stevens)
5. Why Does A Woman Cry (Bob Jaxon)
6. Don't Be Angry (Crewcuts)
7. Cherry Pink (Perez Prado)
8. I Had A Heart (B. Madigan)
9. The Breeze And I (Valente)
10. Darling, Je Vous Aime (Cole)

MOSES MELODY SHOP
Little Rock, Ark.

1. Davy Crockett (Fess Parker)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (Hamilton)
4. Cherry Pink (Perez Prado)
5. Two Hearts (Pat Boone)
6. Darling, Je Vous Aime (Cole)
7. Pledging My Love (Brewer)
8. Hearts Of Stone (Fontanes)
9. Tweedlee Dee (G. Gibbs)
10. Crazy Otto (Johnny Maddox)

MODRONA RECORD SHOP
Portland, Ore.

1. Dance With Me, Henry (Georgia Gibbs)
2. Davy Crockett (Bill Hayes)
3. Unchained Melody (L. Baxter)
4. Cherry Pink (Perez Prado)
5. Crazy Otto (Johnny Maddox)
6. Wallflower (Etta James)
7. If I May (Nat "King" Cole)
8. Silver Dollar (Teresa Brewer)
9. No Letter Today (Paul & Ford)
10. Shoo Shoo Shoo Sh'La La (Montana Slim)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. Davy Crockett (Fess Parker)
2. Unchained Melody (L. Baxter)
3. Don't Be Angry (Crewcuts)
4. It's A Sin To Tell A Lie (Somethin' Smith)
5. The Breeze And I (Valente)
6. Door Is Still Open (Cornell)
7. Crazy Otto (Johnny Maddox)
8. Cherry Pink (Perez Prado)
9. Dance With Me, Henry (Georgia Gibbs)
10. Whatever Lola Wants (Sarah Vaughan)

GARDEN CITY MUSIC CENTER
Garden City, L. I., N. Y.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Cherry Pink (Perez Prado)
5. Dance With Me, Henry (Georgia Gibbs)
6. Open Up Your Heart (Cowboy Church Choir)
7. Two Hearts (Frank Sinatra)
8. It's A Sin To Tell A Lie (Somethin' Smith)
9. Plantation Boogie (L. Dee)
10. Medic (Victor Young)

HOSPE PIANO COMPANY
Omaha, Neb.

1. Unchained Melody (Hamilton)
2. Davy Crockett (Tenn. Ernie)
3. Plantation Boogie (L. Dee)
4. Cherry Pink (Perez Prado)
5. Cool Water (Frankie Laine)
6. Dixie Danny (Laurie Sisters)
7. Dance With Me, Henry (Georgia Gibbs)
8. Tweedlee Dee (G. Gibbs)
9. The Breeze And I (Valente)
10. It May Sound Silly (McGuires)

TOLZIEN MUSIC STORE
Amarillo, Tex.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Tenn. Ernie)
3. Dance With Me, Henry (Georgia Gibbs)
4. Unchained Melody (L. Baxter)
5. Darling, Je Vous Aime (Cole)
6. How Important Can It Be (Joni James)
7. It May Sound Silly (McGuires)
8. Pledging My Love (J. Ace)
9. Tweedlee Dee (Lavern Baker)
10. Sincerely (McGuires)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Hamilton)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Davy Crockett (Bill Hayes)
7. Two Hearts (Pat Boone)
8. Melody Of Love (D. Carroll)
9. Blue Mirage (Ralph Marterie)
10. Tweedlee Dee (G. Gibbs)

RADIO DOCTORS
Milwaukee, Wis.

1. Unchained Melody (L. Baxter)
2. Learnin' The Blues (Sinatra)
3. If I May (Nat "King" Cole)
4. Darling, Je Vous Aime (Cole)
5. Cherry Pink (Prado/Dale)
6. Most Of All (Don Cornell)
7. Breeze And I (C. Valente)
8. Till We Meet Again (Carroll)
9. No Letter Today (Paul & Ford)
10. Give A Fool A Chance (Eydie Gorme)

SONG SHOP
Cincinnati, Ohio

1. Honey Babe (Art Mooney)
2. Cherry Pink (Perez Prado)
3. It's A Sin To Tell A Lie (Somethin' Smith)
4. Dance With Me, Henry (Georgia Gibbs)
5. Unchained Melody (L. Baxter)
6. Medic (Les Baxter)
7. Plantation Boogie (L. Dee)
8. Earth Angel (Crewcuts)
9. Darling, Je Vous Aime (Cole)
10. Davy Crockett (Bill Hayes)

MELODY SHOP
York, Pa.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Crazy Otto (Johnny Maddox)
4. Cherry Pink (Perez Prado)
5. Unchained Melody (Hibbler)
6. Hey, Mr. Banjo (Sunnysiders)
7. Darling, Je Vous Aime (Cole)
8. How Important Can It Be (Joni James)
9. Two Hearts (Pat Boone)
10. Open Up Your Heart (Cowboy Church Choir)

BERT'S CAMERA CENTER
Baton Rouge, La.

1. Unchained Melody (Hibbler)
2. Davy Crockett (Tenn. Ernie)
3. Darling, Je Vous Aime (Cole)
4. Flip, Flop And Fly (J. Turner)
5. Wallflower (Etta James)
6. I've Got A Woman (Ray Charles)
7. Ain't It A Shame (Fats Domino)
8. Unchained Melody (Hamilton)
9. It May Sound Silly (McGuires)
10. Cherry Pink (Perez Prado)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Double-Dates

NEW YORK—RCA Victor arranged double dates for several of the diskery's top artists this week and the results are bound to swamp the juke boxes and airwaves in the next couple of weeks. Above are shown Perry Como and Jaye P. Morgan who cut "Two Lost Souls" from the new musical "Damn Yankees" and "Chee-Chee-Oo-Chee"; Eartha Kitt and Perez Prado who recorded "Freddy" and "Sweet And Gentle"; and Eddy Arnold and Hugo Winterhalter who did "The Cattle Call" and "The Kentuckian" from the motion picture, "The Kentuckian."

Mercury Plans Heavy Recording Schedule

NEW YORK — Mercury Records' pop artists and repertoire staff have lined up its heaviest recording schedule in many months as the label gets ready for a major drive in the pop market during the summer months.

The Gaylords were recorded on Wednesday (4), Georgia Gibbs and Sarah Vaughan will be recorded within the next five days, the Laurie Sisters will be recorded within the next seven days. In addition, Art Talmadge, Mercury's veepee and artists and repertoire chief has set dates with the Four Guys, Denise Lor, a new girl singer Kitty White, and Guy Cherney. The latter has just been signed by the label. On Friday (6), Mercury recorded Eddy Howard.

This week, too, Talmadge purchased a master from Art Whiting of Chuck Miller doing "The House Of Blue Lights." The recording, never issued on a label has been kicking up quite a fuss in the Midwest via disk jockey spins of the acetate of the performances by Chuck Miller.

The heavy recording schedule will be handled by Talmadge in Chicago and by the label's eastern a. & r. directors Hugo Peretti and Luigi Creatore.

Ameche Show To WNJR

NEWARK, N.J.—It was reported this week that Jim Ameche will be heard in a taped R & B show over WNJR as soon as negotiations are completed. Ameche's broadcasts originate from WLAC in Los Angeles, where he is one of the top disk jockeys.

Art Waner Leaves Latin Quarter

NEW YORK — After an engagement of seven years, Art Waner is leaving the Latin Quarter May 14.

Waner's orchestra has accompanied all the top artists who have appeared in the club in addition to providing music for listening and dancing.

Waner will tour with his band and concentrate in radio and TV with shows already set on ABC and WOR.

Currently Waner has a daily radio program over ABC called "Broadway Matinee". It is heard from 4 to 4:25 Monday to Friday.

His current MGM recording is "Dippy Dippy Doodle" backed with "Smiles".

Victor Intros Matt Dennis' New Album

NEW YORK—RCA Victor officials gave a party for Matt Dennis last Tuesday, May 3 at the Chi Chi Club in New York to introduce the artist's first Victor album "She Dances Overhead".

Dennis was signed last year by Joe Carlton, A&R head of Victor, when he saw the singer-pianist performing on the west coast.

Matt made his initial professional appearance with Horace Heidt, playing piano and singing his own songs in a specialty act. A few years later, Dennis formed a dance band with Dick Haymes who fronted the organization. During the next period of his career, he worked as accompanist and vocal arranger for such singing stars as Martha Tilton, Margaret Whiting and the Stafford Sisters. Jo Stafford later left the trio to join the Pied Pipers in the Tommy Dorsey organization. She convinced Dorsey that he should audition Dennis. Dorsey was impressed. He signed Dennis immediately as arranger-composer.

In the next year Dorsey published and recorded 14 of Dennis' songs including such hits as "Everything Happens to Me", "Let's Get Away From It All," "Violets For Your Furs," "Will You Still Be Mine," and "The Night We Called It a Day."

Teacher And Pupil

HOLLYWOOD—Chet Baker shows Mara English how to play trumpet on the Paramount lot in Hollywood. Miss English plays with Chet in his new movie "Hell's Horizon" soon to be released. Chet will be on the Steve Allen Show May 12th when he will intro his new album "Chet Baker Sings With Strings" Chet will also open at Basin Street for 2 weeks starting May 12th.

DESTINED FOR A HIT!

"CHEE CHEE-OO CHEE"

b/w

"WHO'S GOT THE PAIN"

by

the gaylords

Mercury 70630

Mercury RECORDS

Top 15 Best Selling Pop Albums

1. CRAZY OTTO — Crazy Otto (Decca DL 8113; ED 2201, 2)
2. THE STUDENT PRINCE — Mario Lanza (RCA Victor LM 1837; ERB 1837)
3. ARTHUR GODFREY PRESENTS CARMEL QUINN — Carmel Quinn (Columbia CL 629; B 491)
4. STARRING SAMMY DAVIS, JR. — Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
5. BRUBECK TIME — Dave Brubeck (Columbia CL 622, B 473)
6. PETER PAN — Original Cast (RCA Victor LOC 1019; EOC 1019)
7. MUSIC, MARTINIS AND MEMORIES — Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
8. MUSIC FOR LOVERS ONLY — Jackie Gleason (Capitol H 352; EBF 352)
9. B.G. IN HI-FI — Benny Goodman (Capitol W 565; 1, 2-565)
10. MUSIC TO REMEMBER HER — Jackie Gleason (Capitol 570; EBF 1, 2-570)
11. I LOVE YOU — Eddie Fisher (RCA Victor LPM 1097; EPB 1097)
12. MUSIC FOR TONIGHT — Steve Allen (Coral CRL 57004)
13. IN THE WEE SMALL HOURS — Frank Sinatra (Capitol W 581; EBF 1-581-1, 2)
14. MAMBO MANIA — Perez Prado (RCA Victor LPM 1075; EPB 1075)
15. SOMETHING COOL — June Christy (Capitol W 516; EBF 516)

Lew Douglas Named A&R Head of Wing, New Mercury Subsid.

CHICAGO—Mercury Records has signed Lew Douglas as artists and repertoire director of the firm's new subsidiary label, Wing Records. Douglas, who will work out of new offices in the Mercury building in Chicago, reports for duty on May 15th. First releases are due to be shipped to retailers, disk jockeys and juke box operators by June 15th.

Douglas was with Mercury as a staff arranger about five years ago. Since then he has been most successful as a conductor-arranger-writer, turning out disks under his own name and those which he recorded with some of the top vocalists in the country. In his new capacity he will report to Art Talmadge, Mercury vice president.

Meanwhile the label is completing negotiations which will lead to the naming of a sales manager and a promotion director for Wing.

TV Tune Released As Single

NEW YORK—"23°—82° West," an exciting and unusual instrumental used some weeks ago on the NBC-TV Philco Television presentation of "Watch Me Die" starring John Baregray, will be released as a single by a number of the major diskeries.

The Stan Kenton recording of the number was used as theme music throughout the show, and as a result of the many requests for the item, the Kenton recording—formerly a portion of a Capitol Hi-Fi LP—will be released as a single. Mercury has already issued a Buddy Morrow rendition and a LeRoy Holmes waxing on MGM is planned for the near future.

Bethlehem Artists Busy In N. Y. Clubs

NEW YORK—The recording stars of the Bethlehem label are keeping the New York niteries pretty busy with nine stars being featured at almost every important jazz night spot in the city.

Chris Connor is at Cafe Society; Joe Derise in at the Metronome; the Composer stars Sam Most; the Australian Jazz Quartet keeps things jumping at the Hickory House; Oscar Pettiford pounds the bass at the Cafe Bohemia; and at Birdland, Hal McKusick, Osie Johnson, Milt Hinton and Barry Galbarith are rockin'.

This ought to have a great effect on the diskery's New York platter sales.

Hidden Talents

NEW YORK—David Whitfield displays hidden talents as he borrows Louis Armstrong's trumpet for a song or two while the two artists made their recent appearance on the Ed Sullivan Show.

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THE CASH BOX Album Reviews

CLASSICAL

LEOPOLD STOKOWSKI—RCA Victor LM-1858 (1-12" LP)
GOULD—DANCE VARIATION; MENOTTI—SEBASTIAN BALLET SUITE.
Leopold Stokowski is at the helm of the San Francisco Symphony Orchestra with Arthur Whittemore and Jack Lowe in the duo role of piano soloists in the performance of Morton Gould's "Dance Variations." It is a modern piece written just for the keyboard talents of the piano team. Written less than two years ago we believe it is the first time presented on wax. The reverse side of the LP is the dynamic and dramatic Menotti "Ballet Suite From Sebastian." Stokowski conducts members of the NBC Symphony Orchestra through a colorful and stirring treatment. The ballet suite is not as well known as some of Menotti's other works, having predated his famous operas, "The Medium"; "The Consul," "Amahl and the Night Visitors" and his most recent success to be issued shortly on RCA Victor "The Saint of Bleeker Street."

RESPIGHIN—Antal Dorati—Minneapolis Symphony Orchestra—Mercury Records MG 50046 (1-12" LP)
ROMAN FESTIVALS; CHURCH WINDOWS.
Antal Dorati's performance of the "Roman Festivals" is an exciting work filled with explosive colorations, dramatic somberness, exultation, tenderness, lovely melodic strains and gayety. Respighi's "Festivals" are pictured in all their vivid tonal splashings. A stirring side. The "Church Windows" is a hauntingly beautiful symphonic four-part work, filled with lovely themes, stirring, haunting and imposing. There have not been many recordings of the Festivals and even less of Church Windows. Dorati's reading of the two works is excellent.

ROMANTIC CHAMBER MUSIC OF RAVEL, DEBUSSY, SCHOENBERG—Capitol Records P8304 (1-12" LP)—Hollywood String Quartet, Ann Mason Stockton, harp; Concert Art Strings conducted by Felix Slatkin
INTRODUCTION AND ALLEGRO, RAVEL; DANSES SACREE ET PROFANE, DEBUSSY; TRANSFIGURED NIGHT, SCHOENBERG.
The three pieces, tho each enjoys its own distinctive qualities, are akin in the delicate treatment each is accorded. They are tender, passionate pieces, filled with warmth. However, while the Ravel "Introduction and Allegro" and Debussy's "Danses" are happy, Schoenberg's "Transfigured Night" is a sad piece, ever gently melancholy. It is a music that should only be performed by smaller units to convey its intended feelings. Tho chamber music is for the most part, limited in sale to the professional musician, the talented amateur, or the listener who has strong preferences for a particular instrument, it need not be the case with this release. It has a melodic and emotional charm that should widen its market.

JAZZ

PAUL AND DAVE—JAZZ INTERWOVEN—Fantasy Records 3-20 (1-10" LP)
STARDUST; CRAZY CHRIS; AT A PERFUME COUNTER.
Tho all the Dave Brubeck albums are Dave and Paul, this latest Fantasy release gives Paul Desmond equal billing. It has long been accepted in the trade that Paul was more than just a part of the Quartet. Desmond has been more of a partner, taking the ball from Brubeck for a long, intricate but always interesting solo and then passing back to Dave for the latter's exciting piano work. The established selling power of the Brubeck Quartet insures this cool release of a good reception. Bob Bates and Joe Dodge round out the foursome. Both Brubeck and Desmond are given ample elbow room to display their respective talents. Fans of the modern music will go for this release.

JOE DERISE SINGS—Bethlehem BCP 1039—(1-10" LP)
COMES LOVE; IT MIGHT AS WELL BE SPRING; MY ROMANCE; MAYBE; HOW HIGH THE MOON; A FINE ROMANCE; MOUNTAIN GREENERY; HOW LONG HAS THIS BEEN GOING ON?
The buyer of intimate jazz stylings has a delectable bit of wax here. Joe Derise has a completely relaxed, warm and confidential manner of sending his song just to you. Not the greatest voice in the business, Derise nevertheless has a good voice with a soft, pleasing quality. His choice of material is a collection of eight standards, most of which the public is acquainted with. This album will have pop jazz appeal. A commercial issue.

TOM CAT ON THE KEYS—Bob Zurke and his Delta Rhythm Boys—RCA Victor LJM-1013 (1-12" LP)
HONKY TONK TRAIN; IT'S A HAP-HAP-HAPPY DAY; RHUM-BOOGIE; EVERYBODY STEP; TEA FOR TWO; NICKEL NABBER BLUES; SOUTHERN EXPOSURE; I FOUND A NEW BABY; CUBAN BOOGIE WOOGIE; TOM CAT ON THE KEYS; HOBSON STREET BLUES; COW COW BLUES.
Bob Zurke, who established his reputation while pounding out a pretty honky-tonk piano for Bob Crosby during the late thirties, fronts his own band on this re-issue. It is a swinging Dixieland flavored unit with Zurke pounding out a rocking boogie beat piano. For the nostaligic and the collector this album fits a particular niche.

"JACK'S BACK" Vol. 1—Jack Hylton—London LB786 (1—10" LP)
EL RELICARIO; SOME OF THESE DAYS; HYLTON STOMP; CA C'EST PARIS; ST. LOUIS BLUES; ELLINGTONIA; RHAPSODY IN BLUE.
This album's appeal lies in nostalgia. It's a lengthy treatment of early jazz, predating the Miller, Goodman, era. Tunes sound dated and lack the quality of today's production techniques. However as a sample of a definite period as well as to transport the older generation back to their exuberant youth, it could find its place on the retail racks.

"BENNY CARTER PLAYS PRETTY"—Norgran Records MG N 1015 (1-12" LP)
MOONGLOW; MY ONE AND ONLY LOVE; OUR LOVE IS HERE TO STAY; TENDERLY; UNFORGETTABLE; LAURA; RUBY; MOON SONG.
Benny Carter's choice is eight pretties as indicated in the title. His exceptionable alto saxing moves easily through such standards as "Laura," "Tenderly," etc., with a warmth and tenderness that only someone playing from the heart could feel and portray. Lovely music to dim the lights and relax to.

THE CASH BOX

Album Reviews

POPULAR

"VICTOR BORGE CAUGHT IN THE ACT"—Columbia CL 646 (12" LP)

Victor Borge, the incomparable comic who has shattered every Broadway record for a one man show, issues part two of his "Comedy In Music" show. As was expected by this reviewer, it is as funny as the first recording. Borge chats with the audience and dishes up some delightful comedy on the piano. An informal presentation of music and humor. The Borge show is still going strong on B'way and this album should be in as great a demand as the former show LP. On the flip side, Borge displays his keyboard talents as he completes (something he seldom does) some of his favorite selections. Between the selections he injects more humor. A must for any record catalog. Borge fans will be wild about it.

"DEE-LIGHTFUL!" played by LENNY DEE—Hi-Fi—Organ Solos with a Beat—Decca DL 8114 (12" LP)

PLANTATION BOOGIE; LAURA; YES SIR, THAT'S MY BABY; SIBONEY; SWEET GEORGIA BROWN; LITTLE BROWN JUG; SEPTEMBER SONG; BALLIN' THE JACK; EXACTLY LIKE YOU; THE WORLD IS WAITING FOR THE SUNRISE; THE DONKEY SERENADE; BIRTH OF THE BLUES.

While his sensational organ version of "Plantation Boogie" continues to ride high on the charts, Lenny Dee comes up with a tremendous LP that demonstrates the unbelievable versatility of the artist. It's a top notch album chock-full of fascinating sounds. Some numbers rock and other ease along smoothly. With the exception of "Plantation," all the sides are standards and they're treated in a refreshing manner. Dee coaxes more sounds out of the organ than are believable. An exciting piece of wax. Should do very well. A disk loaded with material for future singles. Lenny is here to stay.

"MOVIE THEMES from HOLLYWOOD"—Dimitri Tiomkin and his Orchestra—Coral CRL-57006 (12" LP)

HIGH AND THE MIGHTY; THE CHAMPION; A BULLET IS WAITING; STRANGE LADY IN TOWN; DIAL 'M' FOR MURDER; RETURN TO PARADISE; HIGH NOON; LAND OF THE PHARAOHS; DUEL IN THE SUN; I CONFESS; LOST HORIZON.

The music from Hollywood continues to grow in importance to the record industry. In the past year and a half or so, a great many film themes have become hits, and they are continuing to do so every day. The film promotes the recording and vice-versa. One of the leading composers of movie music is Dimitri Tiomkin, who this year won the Academy Award for his scoring of "High And The Mighty." Endless songs of his have graced the hit parade charts. So it's only natural that the composer-conductor present his own music on an LP. It's a sparkling disk of the best in Hollywood music presented by a string filled orchestra. Should enjoy a healthy and steady sale.

Music With "THE BIG BEAT"—Rock And Roll!—Sam (The Man) Taylor on the tenor sax and his Orchestra—MGM E293 (10" LP)

LOOK OUT; THE BIG BEAT; OO, WEE; RIDE, SAMMY, RIDE; SAM'S BLUES; LET'S BALL; FISH ROLL; THE BOSS IS HOME.

Under the supervision of New York dee jay Alan Freed, MGM issues an LP of some wild rock 'n roll music featuring Sam (The Man) Taylor and his ork. There is no doubt in anyone's mind today that the rock 'n roll beat is an integral part of pop music and it's growing every day. It's the big thing with kids today, just as the band era of the 30's and 40's was with the kids then. On this platter, Taylor sends out an octet of driving sides. Some are fast and others slow, and on each band, the enthusiastic cheers of Freed are heard. Youngsters will enjoy this disk. Should do very well. Taylor's sax work is terrific.

"YESTERDAY"—Memorable melodies by Jerome Kern—Russ Case and his Orchestra—"X"-LXA-1007 (12" LP)

Housed in an attractive and simple sleeve, label "X" offers a fine 12" LP of mood music as presented by Russ Case and his orchestra. All the tunes are the hits of Jerome Kern. But the wonderful thing about the LP is that the listener gets 24 different songs for his money. Each of the 12 bands contains two different Kern standards. A wonderful package of background music for a party or gathering—easy to listen to and most enjoyable. Quantity plus quality for the same price.

"POPS IN MAMBO"—Bop-A-Loos—Mercury MG 2512 (10" LP)

HEARTS OF STONE; TEACH ME TONIGHT; SINCERELY; TWEEDLEE DEE; CUBAN CARNIVAL; MIRACLE MAMBO; SOUTH PARKWAY MAMBO; BONGO MAMBO.

Pop hits of the current day are set to a mambo beat and belted across in an easy going manner by an instrumental group tagged the Bop-A-Loos. It's an exciting LP that lends itself perfectly to the hoofers. With the exception of the tenor sax, the remainder of the group is made up of rhythm instruments. And rhythm at its best is what they offer. Half of the LP contains pop hits, the other half, original material.

"LEROY ANDERSON FAVORITES"—Richard Ellsasser playing the Baldwin Electronic Organ—MGM E3174 (12" LP)

BLUE TANGO; SYNCOPATED CLOCK; SLEIGH RIDE; SERENATA; BUGLER'S HOLIDAY; WALTZING CAT; PROMENADE; PLINK, PLANK, PLUNK; PHANTOM REGIMENT; FIDDLE FADDLE; BELLE OF THE BALL.

Richard Ellsasser, a young and gifted organist, beautifully shows his wonderful talent by presenting twelve of Leroy Anderson's most loved compositions. He offers them on the Baldwin Electronic Organ. One number is more beautiful than the other. Forty minutes of listening pleasure. Anderson's brilliant and colorful music is very difficult to do justice to on an organ, but Ellsasser makes it sound as attractive as when it's played by a full orchestra. Should appeal to the organ enthusiasts but will also meet up with tough competition from the many excellent recordings of Anderson's music.

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and
"PROMISES, PROMISES"
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and
"TIRED OF WAITING"
Jubilee #5200

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della reese
"IN THE STILL OF THE NIGHT"
and
"KISS MY LOVE GOODBYE"
Jubilee # 5198

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A new gate for the London Palladium stage door is the result of **Johnnie Ray's** opening night. Yes folks, there was mass hysteria, crowds thronging to see the wonder boy and forcing him to climb over a wall to escape the mobs waiting for him every night at the stage door. Leading London newspapers have sent doctors to see Johnnie's show to find out if he has hypnotic powers over his audience. Who cares what powers he has? He certainly has box office power which is the only power **Val Parnell** is interested in, I would think!

ABC-TV, one of the sponsored companies starting transmission in September, has a show coming on called "Sunday Night at the Palladium" and they have already signed up **David Whitfield, Dickie Valentine** and comedian **Norman Wisdom** as featured stars of the show. While speaking about TV, I must mention the rave notices **Vico Torriani** (the Swiss personality) received for his guest appearance with **Mantovani** on Friday night. Yes, the boy is certainly due for a return visit. On the "Off the Record" TV show, which starts on May 11th, guests will include **George Shearing** and the **Four Aces**. . . . **The Deep River Boys**, returning to these shores in June for another variety tour. This must be the seventh visit. Welcome back boys. . . . **The Beverly Sisters**, known on both sides of the Atlantic, have signed with English Decca after several years with Philips. Girls recently played the London Palladium with **Eddie Fisher** and as usual were a knock-out. . . . Talked to **Ted Heath** after his return from the U. S. Ted is full of praise for the wonderful disk jockeys who were so kind to him. Also wants to thank the boys at London Records for the way everything was organized. . . . **Marti Stevens** doing very nicely at the swank Colony Restaurant. . . . **Marlene Dietrich** coming back to the Cafe de Paris in June. Hope she stays thru July so we may hope to see her do a couple of duets with recording partner **Rosemary Clooney** who'll be a few blocks away at the Palladium.

So "Give Me Your Word" has been replaced in the honored position after many, many weeks by the "King of the Mambo" **Perez Prado** to whom I send my London Laurel for snatching the number one place on the best selling chart with "Cherry Pink and Apple Blossom White."

Among the records to watch for on this side of the Atlantic is "Unchained Melody." Although several disks are available, it seems **Al Hibbler** is getting most of the plays.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1. "Cherry Pink" Perez Prado (HMV)
2. "Give Me Your Word" Tennessee Erne (Capitol)
3. "Stranger In Paradise" Tony Bennett (Philips)
4. "Cherry Pink" Eddie Calvert (Eng. Col.)
5. "Softly, Softly" Ruby Murray (Eng. Col.)
6. "Stranger In Paradise" Tony Martin (HMV)
7. "Earth Angel" Crewcuts (Mercury)
8. "Under The Bridges Of Paris" Eartha Kitt (HMV)
9. "Ready, Willing And Able" Doris Day (Philips)
10. "Wedding Bells" Eddie Fisher (HMV)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 7 without any changes on the part of THE CASH BOX.

Sammy Taylor
KWJJ—Portland, Ore.

1. Crazy Otto (Johnny Maddox)
2. Learnin' The Blues (Sinatra)
3. Cherry Pink (Perez Prado)
4. Sand And The Sea (Nat Cole)
5. Pass It On (Julius La Rosa)
6. How Important (Joni James)
7. Unchained Melody (L. Baxter)
8. Malaguena (Caterina Valente)
9. Jim, Johnny And Jonas (Kaye)
10. Hearts And Flowers (Johnny Desmond)

Frank White
KOA—Denver, Colo.

1. Crazy Otto (Johnny Maddox)
2. Davy Crockett (Bill Hayes)
3. Pass It On (Julius (La Rosa)
4. Just One More Time (Fisher)
5. Most Of All (Fontanes)
6. Jim, Johnny And Jonas (Kaye)
7. Whatever Lola Wants (Sarah Vaughan)
8. Unchained Melody (Hibbler)
9. Cherry Pink (Perez Prado)
10. Dance With Me Henry (Gibbs)

Lou Nelson
WGH—Norfolk, Va.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Melody Of Love (B. Vaughn)
6. Unchained Melody (L. Baxter)
7. Sincerely (McGuires)
8. It May Sound Silly (McGuires)
9. Pledging My Love (T. Brewer)
10. How Important Can It Be (Joni James)

Bill Phillips
WBAX—Wilkes-Barre, Pa.

1. Davy Crockett (T. Ernie Ford)
2. Unchained Melody (L. Baxter)
3. Hearts And Flowers (Johnny Desmond)
4. Darling, Je Vous Aime (Nat "King" Cole)
5. Learnin' The Blues (F. Sinatra)
6. Dance With Me Henry (Gibbs)
7. Sincerely (McGuires)
8. Melody Of Love (Four Aces)
9. Honey Babe (Art Mooney)
10. Most Of All (Don Cornell)

Chuck Thompson
WALA—Mobile, Ala.

1. Dance With Me Henry (Gibbs)
2. Davy Crockett (Bill Hayes)
3. Silver Moon (Ralph Marterie)
4. Pass It On (Julius La Rosa)
5. Three Things (Four Esquires)
6. Blue Mirage (Percy Faith)
7. Jim, Johnny And Jonas (Bing Crosby)
8. Cherry Pink (Alan Dale)
9. Dancing And Dreaming (Lauries)
10. How Important (Joni James)

Ken Greene
WTWN—St. Johnsbury, Vt.

1. Davy Crockett (Burl Ives)
2. Whatever Lola Wants (Shore)
3. Unchained Melody (L. Baxter)
4. Cherry Pink (Perez Prado)
5. Dance With Me Henry (Gibbs)
6. Two Hearts (Frank Sinatra)
7. Love Me Or Leave Me (Sammy Davis, Jr.)
8. Blue Mirage (Les Baxter)
9. Hearts And Flowers (Johnny Desmond)
10. Six Flats Unfurnished (Maltby)

Charlie O'Donnell
WHAT—Philadelphia, Pa.

1. Davy Crockett (Bill Hayes)
2. How Important (Joni James)
3. Unchained Melody (Hibbler)
4. Cherry Pink (Perez Prado)
5. Learnin' The Blues (Sinatra)
6. Hearts And Flowers (Johnny Desmond)
7. Whatever Lola Wants (Shore)
8. Mambo Rock (Bill Haley & Comets)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. Nobody (Perry Como)

Bill Burns
WQAM—Miami, Fla.

1. Unchained Melody (Hamilton)
2. Dance With Me Henry (Gibbs)
3. Honey Babe (Sauter-Finegan/Mooney)
4. Lonely Lips (Chordettes)
5. A Blossom Fell (D. Valentine)
6. Blue Mirage (Ralph Marterie)
7. Is This The End Of The Line (Joni James)
8. The Sphinx Won't Tell (Four Esquires)
9. Most Of All (Fontanes)
10. Don't Be Angry (Crewcuts)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Unchained Melody (Baxter/Holmes)
2. Whatever Lola Wants (Shore)
3. Do Do Do (Tony Martin)
4. Tweedlee Dee (G. Gibbs)
5. Davy Crockett (Bill Hayes)
6. Melody Of Love (Kaye/Marterie)
7. Sincerely (McGuires)
8. Cherry Pink (Alan Dale)
9. Breeze And I (C. Valente)
10. Is This The End Of The Line (Joni James)

Bob Watson
WQXI—Atlanta, Ga.

1. Unchained Melody (Hibbler)
2. Whatever Lola Wants (Sarah Vaughan)
3. Be A Lover (Betty Johnson)
4. Hearts And Flowers (Johnny Desmond)
5. Foolishly Yours (Four Knights)
6. Cherry Pink (Perez Prado)
7. Darling, Je Vous Aime (Nat "King" Cole)
8. Just One More Time (Fisher)
9. Church Twice On Sunday (Dinah Shore)
10. The Man I've Been Looking For (Denise Lor)

"Did" Dwyer
KAMO—Rogers, Ark.

1. Davy Crockett (Hayes/Schumann)
2. Melody Of Love (Vaughn/Stone & Martin)
3. Cherry Pink (Perez Prado)
4. Tweedlee Dee (Vicki Young)
5. How Important Can It Be (Monte/James)
6. Let's Stay Home Tonight (Julius La Rosa)
7. Boom Boom Boomerang (DeCastros)
8. Unchained Melody (Holmes)
9. Nobody (Perry Como)
10. Learnin' The Blues (Sinatra)

Joe Deane
KQV—Pittsburgh, Pa.

1. Unchained Melody (Baxter/Cornell/Hibbler)
2. Dance With Me Henry (Gibbs)
3. Door Of Dreams (Perry Como)
4. It's A Sin To Tell A Lie (Somethin' Smith)
5. A Blossom Fell (Cole/Valente)
6. O Mio Babbino Caro (Ralph Marterie)
7. Where Will The Dimple Be (Rosemary Clooney)
8. Breeze And I (C. Valente)
9. Doesn't Anybody Love Me (McGuires)
10. I Love To Dance With You (Patti Page)

Jerrie Paletta
KAYO—Seattle, Wash.

1. Maybe (Four Coins)
2. Unchained Melody (Hamilton)
3. Crazy Otto (Crazy Otto)
4. Davy Crockett (Bill Hayes)
5. Keep Me In Mind (Patti Page)
6. Darlin' (Hilltoppers)
7. Cherry (Lancers)
8. Cherry Pink (Perez Prado)
9. Melody Of Love (Four Aces)
10. Dance With Me Henry (Gibbs)

Hal Fredericks
WAAF—Chicago, Ill.

1. Unchained Melody (Baxter)
2. Honey Babe (Art Mooney)
3. Chop Chop Boom (Crewcuts)
4. It's A Sin To Tell A Lie (Sumthin' Smith)
5. Hey, Mr. Banjo (Sunnysiders)
6. A Blossom Fell (Nat Cole)
7. Is This The End Of The Line (Joni James)
8. I Worship You (Gloria Van)
9. Rollin' Stone (Eddie Fontaine)
10. Mio Babbino Caro (Marterie)

Andy Bell
KSKY—Dallas, Tex.

1. Davy Crockett (T. Ernie Ford)
2. How Important (Joni James)
3. Unchained Melody (L. Baxter)
4. Whatever Lola Wants (Gibson)
5. Cherry Pink (Perez Prado)
6. Melody Of Love (Four Aces)
7. Keep Me In Mind (P. Page)
8. Honey Babe (Art Mooney)
9. Strange Lady In Town (Laine)
10. Door Is Still Open (Cornell)

Rudy Paolangeli
WRRA—Ithaca, N. Y.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Fess Parker)
3. Dance With Me Henry (Gibbs)
4. Darling, Je Vous Aime (Cole)
5. Unchained Melody (L. Baxter)
6. Whatever Lola Wants (Shore)
7. Tweedlee Dee (Vicki Young)
8. Two Hearts (Doris Day)
9. Blue Mirage (Percy Faith)
10. Hearts And Flowers (Johnny Desmond)

Walt Gaines
WCSS—Amsterdam, N. Y.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. How Important (Joni James)
4. Pledging My Love (J. Ace)
5. Whatever Lola Wants (Sarah Vaughan)
6. Melody Of Love (B. Carroll)
7. Breeze And I (C. Valente)
8. Lazy Gondolier (Mantovani)
9. Sincerely (McGuires)
10. Not Yet (Susan Hunter)

Dick Covington
WHBQ—Memphis, Tenn.

1. Melody Of Love (B. Vaughn)
2. Pledging My Love (T. Brewer)
3. Sincerely (McGuires)
4. How Important (Joni James)
5. It May Sound Silly (McGuires)
6. Davy Crockett (Fess Parker)
7. Unchained Melody (Hamilton)
8. Danger, Heartbreak Ahead (Jaye P. Morgan)
9. Ko Ko Mo (Perry Como)
10. Dance With Me Henry (Gibbs)

Johnny Morris
KSTP—St. Paul, Minn.

1. Unchained Melody (Hamilton)
2. Davy Crockett (Bill Hayes)
3. Breeze And I (C. Valente)
4. Whatever Lola Wants (Sarah Vaughan)
5. Cherry Pink (Perez Prado)
6. Danger, Heartbreak Ahead (Jaye P. Morgan)
7. Dance With Me Henry (Gibbs)
8. Present For Bob (De Johns)
9. Empty Arms (Frankie Lester)
10. Berry Tree (Bill Hayes)

Robin Seymour
WKMH—Dearborn, Mich.

1. Don't Be Angry (Crewcuts)
2. Opus One (Mills)
3. Heart (Four Aces)
4. Most Of All (Don Cornell)
5. My Babe (Gaylords)
6. Hey, Mr. Banjo (Sunnysiders)
7. Bo Diddley (Reisman/Diddley)
8. Young And Foolish (Stafford)
9. If We All Said A Prayer (Bill Kenny)
10. Goodbye, Stranger, Goodbye (John Laurenz)

Ed Penny
WTAO—Cambridge, Mass.

1. Heart (Four Aces)
2. Bo Diddley (Joe Reisman)
3. How Important (Joni James)
4. Be Sure Beloved (Jo Stafford)
5. Whatever Lola Wants (Sarah Vaughan)
6. Rock Around The Clock (Bill Haley)
7. Foolishly Yours (Kay Starr)
8. Berry Tree (Bill Hayes)
9. Stoway (Margaret Whiting)
10. By Bayou Bay (Kitty Kallen)

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JOHNSTON BROS.

singing

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(SANG THE LITTLE BIRD)

backed with

THE RIGHT TO BE WRONG

1565 and 45-1565

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CHEE CHEE-OO CHEE

by the new singing star

DENNIS HALE

with the Roland Shaw Orch. and Chorus

backed with STEALIN' 1575 and 45-1575

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SURE SHOTS

THE CHARMS
"LET THE HAPPENINGS HAPPEN"
"When We Get Together"
Deluxe 6087

THE MIDNIGHTERS
"SWITCHIE WITCHIE TITCHIE"
"WHY ARE WE APART"
Federal 12220

BILL DOGGETT
"STREET SCENE"
"Oof"
King 4795

BILLY WARD & his DOMINOES
"LOVE ME NOW OR LET ME GO"
"Cave Man"
Federal 12218

EARL BOSTIC
"WHEN YOUR LOVER HAS GONE"
"COCKTAILS FOR TWO"
King 4790

THE "5" ROYALES
"MOHAWK SQUAW"
"HOW I WONDER"

DISTRIBUTED BY King RECORDS

Artist and Manager

NEW YORK — MGM singing star Betty Madigan is seen above with her personal manager, pubilcist Arthur Pine, demonstrating her latest recording "Wonderful Words" and "I Had A Heart". Betty opens May 12th at the Shamrock Hotel in Houston, Texas, after which she is off to the Casa Marina in Key West.

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(Phone 42-2215)

Meeting Dates Of Music Operators' Associations

May 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

17—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

19—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

24—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

June 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Assn.
—Place: Tod Hotel, Youngstown, Ohio (General)

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

11 & 12—Nebraska Automatic Phonograph Operators' Assn.
Place: Paddock Hotel, Beatrice, Neb.

14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

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b/w
"WHISPER TO ME"
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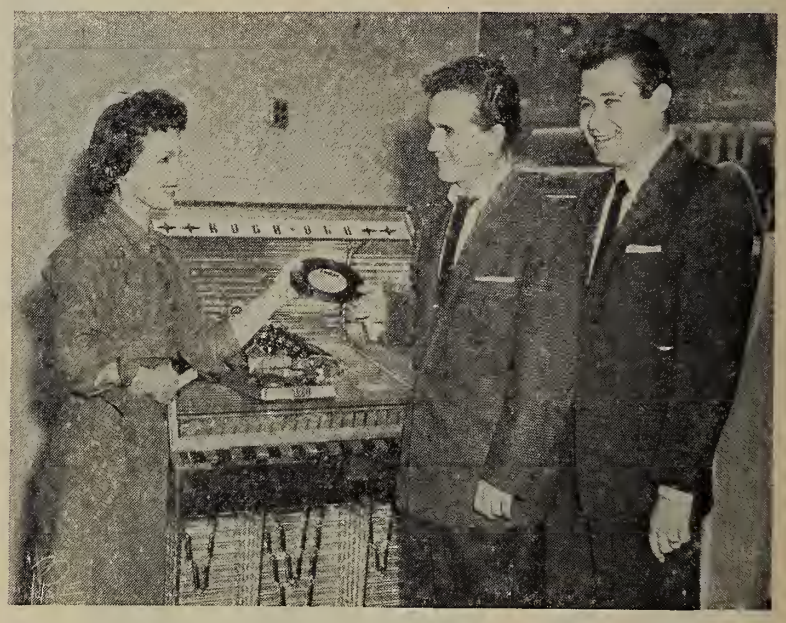

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THE NUTMEGS
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"AIN'T IT A SHAME"
b/w
"La-La"
5348
Imperial Records

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GETTING HOTTER!
. . . watch the charts
"THIS IS MY STORY"
Gene & Eunice
Al. 3282
Aladdin RECORDS
Beverly Hills, Calif.

NEW YORK—Teresa Brewer, Coral recording star, Paul Berlin, one of Houston's leading dee jays heard regularly over station KNUZ, and Coral A & R head Bob Thiele, get set to place Miss Brewer's latest hit platter, "Silver Dollar" coupled with "I Don't Want To Be Lonely Tonight" on the new Rock-Ola 1448 Phonograph recently introduced. The thrush's record is heading for the big time.

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The Cash Box $30

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Pete Doraine back in the record business. Pete is at the helm of two labels, Vulcan Record Company—an R & B label—and Pennant Records—a pop label. The first release on Vulcan is by the Five Owls. It is "Pleading To You" and "I Like Moonshine." . . . **Lou Sprung**, Baton Records, issuing two new records. One by their youthful, but hit group, **The Hearts**—and the other by new male group, **The Miracles**. Both disks will be out in about one week. Baton is also getting ready to issue its first package goods. The initial release will be a 12" LP and several EP's. The company is also getting good action on its Rivileer's "Don't Ever Leave Me." . . . **Lavern Baker**, great Atlantic star, featured performer with the Nat "King" Cole Show. The show, we hear, is breaking records in every city it plays. . . . Dave Cavanaugh Capitol a & r, can take plenty of bows for his signing the Five Keys to the Capitol label last October. Since then the group has come up with two hits out of two releases, and it now looks like it will be three out of three. The Keys' newest has two solid items back to back. Both could become hits. A terrific ballad written by **Alan Freed**, "What Is Your Verdict" and a wild novelty titled "We Make-um Pow Wow." The Keys are with Freed's "Rock and Roll" show scheded for Boston and Providence. . . . We hear Freed is very close to a three week deal at the New York State Theatre after his Providence week-end. . . . **Ray Clark**, Groove Records, happily watching the sales build on **The Du Droppers** "Talk That Talk." Clark also announced the signing of two new artists to the Victor r & b label. **Chick Green** and his orchestra doing "Greensleeves" and "Intermezzo" on the first release—and **Tiny Kennedy**, blues singer, doing "Country Boy" and "I Need A Good Woman." . . . No holding Al Silver these days. The Herald Record exec has three strong decks moving for him. "Dearest One" by **Charlie and Ray**; "Story Untold" by **The Nutmegs** and **The Embers** doing "Paradise Hill." "Paradise Hill" is the platter that has been around for two years and then just recently broke out on the coast and has been spreading through the country. . . . **Joe Loco**, Tico star, currently on a West Coast tour, is considering an offer to do a Spanish-American disk jockey show. If the deal goes through Loco will play recorded Latin-American music to be taped and syndicated across the country to foreign language stations. . . . **Dick (Ricardo) Sugar** (WEVD-New York) just introduced a new theme song to his audience. The new tune is original music by **Juan Tirado**, arranged by **Johnny Conquet**, and recorded in Puerto Rico. The still untitled tune was vocaled by **Betty Sheppard Trio**. It is copyrighted and owned by Sugar. Dick MC'd the last **Tito Rodriguez** show on Thursday night at the New York Palace Theatre. . . . **Earl Bostic** becomes a university man during month of May. Bostic's Rhythm and Blues combo, currently on a four month tour of the West Coast, plays the University of California, Berkeley; The University of Seattle, Seattle; The University of Oregon, Eugene; and Washington State University, Tacoma. Following a two week stint at the Black Hawk Cafe in San Francisco, Bostic then takes to the air for a 17 hour flight to Anchorage, Alaska. Plane fare round trip for the aggregation almost amounts to the original band guarantee—but the 1042 Club in Anchorage will take care of the tab. . . . **Hy Weiss** talking up the new "My Dear" by the **Solitaires** on Old Town. . . . **Bobby Shad** flipping for his new **Cashmere's** "Boom Mag-Azeno Vip Vay" and **Dolores Ware's** "Can't Eat, Can't Sleep" backed with "Everything Will Be All Right." Shad signed **The Platters** while on the coast and cut them immediately. Their first Emarcy wax will be out in about two weeks and titled, "Only You" and "Bark, Battle & Ball."

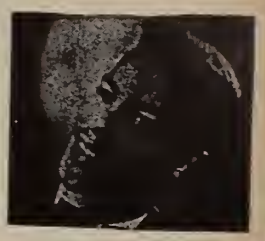
NAPPY BROWN

THE RIVILEERS

DICK (RICARDO) SUGAR (WEVD—New York)

CHICAGO:

We were treated to a rare thing indeed, this past week, as we stopped by The Chicago Theatre to say 'hi' to **Ella Fitzgerald** and found that she, together with **Eddie Fontaine** and the **Chuckles**, was in the midst of what we would term a 'dressing room concert'. Did'ja ever listen to Ella just sing informally? Mmmm, boy! . . . Speaking of the Chicago Theatre, hear tell **Louis "Satchmo" Armstrong** opens there the end of May. . . . **Sammy Davis, Jr.** currently hotter'n the perennial pistol with both "All Of You" and "Love Me Or Leave Me" climbing steadily. . . . **The Dukes of Dixieland**, who record for Label 'X', currently knocking 'em dead at the Preview Lounge here. . . . Ditto **Chuck Willis** at the Crown Propeller Lounge. . . . And **Roy Eldridge** and **Eddie Chamblee** at the Stage Lounge. . . . In our opinion, one of the finest R&B dj's to come along in a long time is Rocky, who has a daily 4-hour show out of Miami 5 days per. He makes these 4 hours really fly. . . . Lotsa news from out Chessway this week. Len reports that they have signed **Percy Mayfield** to a union contract. Haven't as yet decided which label they'll record **Mayfield** on. . . . Also tell us that Phil is leaving for Detroit, taking with him their currently hot waxing of "That's My Baby" b/w "When." By **The Flamingos**. And, finally, **The Moonglows** have cut a new session, as their "Most Of All" continues to climb. . . . From Vee-Jay comes word that **The Rhythm Aces'** "Olly Olly Otsen Free" was prevu'd on Jim Lounsbury's Bandstand Matinee, WGN-TV show and received a most favorable reaction. **The Aces** are just about due back in town after a 40-week national tour. Ab from V-J tells us that as a result of this tour, the lads have more than 400 fan clubs thruout the country. For a comparatively new group, "this "ain't hay." . . . Also reported that the **Spaniels** are currently at the Orchid Room in Kansas City. And that this group as well as Vee-Jay's **Jimmy Reed** are part of the Big Show which begins in Oklahoma City May 12. Another Chicagoan, **Willie Mabon** is also part of this show which stars **Roy Hamilton, The Drifters, The Clovers** and many others. . . . Jim Fleming of Shaw Artists Corp. phones to inform us that a coupla weeks back, he went to New Orleans and signed **Bo Diddley** to a contract. Bo's "Bo Diddley" doing just great thruout the nation.



WILLIE MABON

LOS ANGELES:

The new, smooth, sophisticated style of **Earl Bostic** attracted capacity crowds during his three day engagement at the Five Four Ballroom April 29 thru May 1. Among his arrangements were many pop tunes done in the Bostic style. Bostic and his band will remain on the Coast until the end of July filling a series of engagements throughout the West and Northwest. They will be back in LA again for a farewell engagement before leaving for the East and Midwest. . . . **Eddie Ray**, Imperial A&R rep., rushed out copies of **The Jewel's** "Angel In My Life" b/w "Hearts Can Be Broken" to deejays last week. Session was held on a Thursday and local deejays were playing the record the very next day. Flip side is a semi-R&B sequel to "Hearts of Stone" and Imperial toppers are going all out on both sides. They expect a sudden rush to cover the tunes will be made by both independents and majors. Eddie stated, "During my recent trips I have noted a definite change in R&B trends. We are striving to meet these changes with new styles, new arrangements and potent new material." . . . **Bob Geddis**, well known San Francisco A&R rep., was visiting in town recently. He plans to open a new distributing firm in the Bay area soon. . . . **Bill Doggett** hit town last week to start his first tour of the West Coast. His jivey organ instrumentals had the crowds at the Five Four Ballroom rollin' and rockin' during his three day stand May 6 thru 8. . . . **Peter Morgan** has come up with two potent couplings on his Showtime label. Titles are "Why Don't You Write" and "Busy As A Bumble Bee" by those singing dynamos, **The Feathers**. . . . Initial reaction to "You Said You Had A Woman" by **Geneva Vallier** on the Cash label indicates that it could be a smash hit Nationally. Tune is the answer to **Ray Charles'** "I Got A Woman" and will be released throughout the country this week. **John Dolphin**, top brass of Cash Records, exuberantly states that this rhythmic rock and roll beat will cause a mass invasion of bobby soxers at all record counters coast-to-coast. . . . **Oscar McLollie and His Honeyjumpers** along with thrush **Dinah Washington** will present a gala show and dance at the Five Four Ballroom May 13 thru 15. . . . Looks like **Joe, Saul and Jules Bihari** have done it again with "Hey, Henry!" by **Etta James** and **Richard Berry**. Tune is the answer to "Dance With Me Henry (Wallflower)" and the Modern boys positively predict it to be their next smash hit. . . . **Savannah Churchill** is currently enjoying the swaying palms and sandy beaches of Hawaii by day and singing at the Orchid room in Hololulu by night where she's appearing through May 27. . . . **Leo and Eddie Mesner** of Aladdin Records report that they are now rolling along with four of the hottest numbers that they've had in a long, long time. They are "This Is My Story" with **Gene and Eunice**; "Do Bop Sha Bam" by **The Spence Sisters**; "Glenn's Glide" by **Lloyd Glenn** and **Johnny Fuller's** "Fool's Paradise."

EARL BOSTIC

BILL DOGGETT

JAZZ JOTS

Bethlehem Record artists are being kept busy around the New York area. Currently appearing at the spots are **Chris Connor**, Cafe Society; **Joe Derise**, The Metronome; **Sam Most**, The Composer; Australian Jazz Quartet, Hickory House; **Oscar Pettiford**, Cafe Bohemia; **Hal McKusic, Osie Johnson, Milt Hinton** and **Barry Galbarith**, Birdland. . . . **Lionel Hampton** goes into the Apollo Theatre May 24 for 10 days. . . . Hal McKusic out with an east coast jazz album on Bethlehem.

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"CHERRY PINK AND APPLE BLOSSOM WHITE"
and
"ALL OF YOU"
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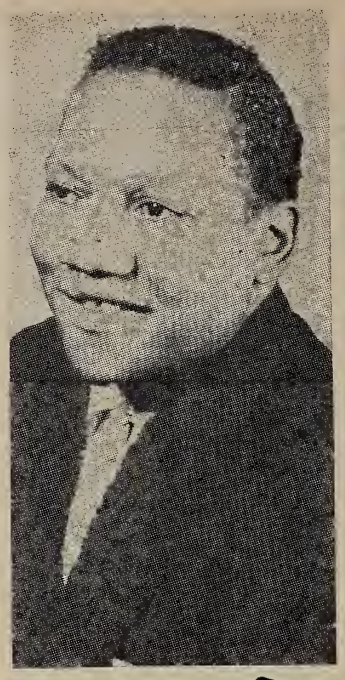

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b/w

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THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

in NEW YORK CITY

1	UNCHAINED MELODY *Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)*
2	STORY UNTOLD *Nutmegs (Herald 452)*
3	THIS IS MY STORY *Gene & Eunice (Aladdin 3282)*
4	MY BABE *Little Walter (Checker 811)*
5	CLOSE YOUR EYES *Five Keys (Capitol 3032)*
6	IF IT'S THE LAST THING I DO *Dinah Washington (Mercury 10865)*
7	DON'T BE ANGRY *Nappy Brown (Savoy 1155)*
8	I'VE GOT A WOMAN *Ray Charles (Atlantic 1050)*
9	BO DIDDLEY *Bo Diddley (Checker 814)*
10	MOST OF ALL *Moonglows (Chess 1589)*

in CHICAGO

1	UNCHAINED MELODY *Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)*
2	CHOP CHOP BOOM *Danderliers (States 147)*
3	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
4	MOST OF ALL *Moonglows (Chess 1589)*
5	I'VE GOT A WOMAN *Ray Charles (Atlantic 1050)*
6	MY BABE *Little Walter (Checker 811)*
7	BO DIDDLEY *Bo Diddley (Checker 814)*
8	CLOSE YOUR EYES *Five Keys (Capitol 3032)*
9	PLEDGING MY LOVE *Johnny Ace (Duke 136)*
10	LOVING YOU *Lowell Fulson (Checker 812)*

in NEW ORLEANS

1	UNCHAINED MELODY *Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)*
2	WHEN IT RAINS IT POURS *Billy "The Kid" Emerson (Sun 214)*
3	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
4	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
5	THE DOOR IS STILL OPEN *Cardinals (Atlantic 1054)*
6	THE WALLFLOWER *Etta James & The Peaches (Modern 947)*
7	BO DIDDLEY *Bo Diddley (Checker 814)*
8	MY BABE *Little Walter (Checker 811)*
9	MAMA, TALK TO YOUR DAUGHTER *J. B. Lenore (Parrott 809)*
10	AIN'T IT A SHAME *Fats Domino (Imperial 5348)*

in SAN FRANCISCO

1	I'VE GOT A WOMAN *Ray Charles (Atlantic 1050)*
2	MY BABE *Little Walter (Checker 811)*
3	UNCHAINED MELODY *Al Hibbler (Decca 29441)*
4	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
5	LOVING YOU *Lowell Fulson (Checker 812)*
6	YOU DON'T HAVE TO GO *Jimmy Reed (Vee-Jay 119)*
7	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
8	IF IT'S THE LAST THING I DO *Dinah Washington (Mercury 1054)*
9	DEANIE BOY *Tommie Dean (Vee-Jay 125)*
10	HEAVEN AND PARADISE *Don Julian's Meadowlarks (Dootone 359)*

in NEWARK

1	THIS IS MY STORY *Gene & Eunice (Aladdin 3282)*
2	MY BABE *Little Walter (Checker 811)*
3	UNCHAINED MELODY *Roy Hamilton (Epic 9102)*
4	DON'T BE ANGRY *Nappy Brown (Savoy 1155)*
5	THE DOOR IS STILL OPEN *Cardinals (Atlantic 1054)*
6	STORY UNTOLD *Nutmegs (Herald 452)*
7	TWO HEARTS *Charms (DeLuxe 6065)*
8	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
9	CHOP CHOP BOOM *Danderliers (States 147)*
10	JUMP WITH YOU BABY *B. B. King (RPM 425)*

in DALLAS

1	MY BABE *Little Walter (Checker 811)*
2	THE WALLFLOWER *Etta James & The Peaches (Modern 947)*
3	I'VE GOT A WOMAN *Ray Charles (Atlantic 1050)*
4	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
5	MOST OF ALL *Moonglows (Chess 1589)*
6	PLEDGING MY LOVE *Johnny Ace (Duke 136)*
7	I'M A MAN *Bo Diddley (Checker 814)*
8	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
9	LOVING YOU *Lowell Fulson (Checker 812)*
10	UNCHAINED MELODY *Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*

THE CASH BOX HOT 10

in PHILADELPHIA

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102)*
2	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
3	MOST OF ALL	*Moonglows (Chess 1589)*
4	MY BABE	*Little Walter (Checker 811)*
5	THIS IS MY STORY	*Gene & Eunice (Aladdin 3282)*
6	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
7	I DIDDIE	*Dinah Washington (Mercury 10865)*
8	THE DOOR IS STILL OPEN	*Cardinals (Atlantic 1054)*
9	WHADAYA WANT	*Robins (Spark 110)*
10	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*

in LOS ANGELES

1	BO DIDDLEY	*Bo Diddley (Checker 814)*
2	MY BABE	*Little Walter (Checker 811)*
3	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
4	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
5	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
6	AIN'T IT A SHAME	*Fats Domino (Imperial 5348)*
7	THIS IS MY STORY	*Gene & Eunice (Aladdin 3282)*
8	HEAVEN IN PARADISE	*Don Julian's Meadowlarks (Dootone 359)*
9	MAMA, TALK TO YOUR DAUGHTER	*J. B. Lenore (Parrott 809)*
10	ETERNALLY YOURS	*Barons (Imperial 5343)*

in ST. LOUIS

1	UNCHAINED MELODY	*Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)*
2	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
3	CLOSE YOUR EYES	*Five Keys (Capitol 3032)*
4	CHERRY PINK AND APPLEBLOSSOM WHITE	*Perez Prado (RCA Victor 20-5965)*
5	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
6	MY BABE	*Little Walter (Checker 811)*
7	LOVING YOU	*Lowell Fulson (Checker 812)*
8	CHOP CHOP BOOM	*Danderliers (States 147)*
9	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
10	BO DIDDLEY	*Bo Diddley (Checker 814)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DETROIT

1	UNCHAINED MELODY	*Al Hibbler (Decca 29441)*
2	WHAT'CHA GONNA DO	*Clyde McPhatter & The Drifters (Atlantic 1055)*
3	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
4	CHOP CHOP BOOM	*Danderliers (States 147)*
5	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
6	MY BABE	*Little Walter (Checker 811)*
7	I DIDDIE	*Dinah Washington (Mercury 10865)*
8	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
9	SWITCHIE WITCHIE TITCHIE	*Midnighters (Federal 12220)*
10	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*

in SAVANNAH

1	MY BABE	*Little Walter (Checker 811)*
2	WHAT'CHA GONNA DO	*Clyde McPhatter & The Drifters (Atlantic 1055)*
3	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
4	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*
5	CLOSE YOUR EYES	*Five Keys (Capitol 3032)*
6	I'M A MAN	*Bo Diddley (Checker 814)*
7	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
8	MOST OF ALL	*Moonglows (Chess 1589)*
9	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
10	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*

in MEMPHIS

1	MY BABE	*Little Walter (Checker 811)*
2	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
3	THE DOOR IS STILL OPEN	*Cardinals (Atlantic 1054)*
4	MOST OF ALL	*Moonglows (Chess 1589)*
5	WHAT'CHA GONNA DO	*Clyde McPhatter & The Drifters (Atlantic 1055)*
6	I WANNA RAMBLE	*Little Jr. Parker (Duke 137)*
7	I'M A MAN	*Bo Diddley (Checker 814)*
8	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
9	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
10	LOVING YOU	*Lowell Fulson (Checker 812)*

Coming Up In R & B

Listed Alphabetically

AS LONG AS I'M MOVING I CAN SEE EVERYBODY'S BABY

Ruth Brown

(Atlantic)

Atlanta, Chicago, Dallas, Memphis, Nashville, New York, Philadelphia, St. Louis

I'M GONNA RUIN YOU

Jimmy Reed

(Vee-Jay 132)

Atlanta, Chicago, Cleveland, Detroit, Houston, Meridian, Oakland, Philadelphia, St. Louis

new BIG HITS!

1 "HEAVEN & PARADISE"
Don Julian's Meadowlarks
Dootone 359

2 "KISS A FOOL GOODBYE"
The Penguins
Dootone 362

3 "FOOLS ARE SCARCER"
Roy Milton
Dootone 363

4 "HERE I'M IS" "TONKY HONK"
Chuck Higgins
Dootone 361

THE PENGUINS
EP ALBUM
4 HITS ON ONE RECORD
Dootone EP-101

DOOTONE

HITS A POPPIN'
ON ITS WAY TO NO. 1
TOPS IN R&B—TOPS IN POPS
"DON'T BE ANGRY"
Nappy Brown—Savoy 1155

PICKED BY ALL PUBLICATIONS
"CHOP CHOP CHING A LING"
The Roamers—Savoy 1156

THE BALLAD SENSATION OF THE YEAR
"I'LL BE FAITHFUL"
The Dreams—Savoy 1157

ROCK AND ROLL HOUSE ROCKER
"BUCKEYE BOUNCE"
Chuz Alfred Combo—Savoy 1158

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"SAID YOU HAD A WOMAN"
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3000 First week San Francisco
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BO DIDDLEY
"Bo Diddley"
b/w
"I'm A Man"
CHECKER 814

MUDDY WATERS
"I WANT TO BE LOVED"
b/w
"MY EYES KEEP ME IN TROUBLE"
CHESS 1596

FLAMINGOS
"THAT'S MY BABY"
b/w
"WHEN"
CHECKER 815

HOWLING WOLF
"WHO'LL BE THE NEXT ONE"
CHESS 1593

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

CHICK GREEN
(Groove 0107)

B "GREENSLEEVES" (2:45) [Traditional] Chick Green is offering a mighty pleasing r & b wax in his treatment of the familiar oldie. Won't be surprised to see this one get a good reception. For dancing and listening pleasure.

B "INTERMEZZO" (2:25) [Schuberth SESAC — Heinz Provost] Similar comments. Very pleasing and the beginning of what could become catalog wax for the diskery.

BIG TINY KENNEDY
(Groove 0106)

B "I NEED A GOOD WOMAN" (2:20) [Pine Ridge ASCAP—Tiny Kennedy] Big Tiny Kennedy makes his bow for Groove with a middle tempo bounce blues. Big Tiny observes the comparative merits of a good as against a bad woman. Ok evergreen.

B "COUNTRY BOY" (2:15) [Pine Ridge ASCAP — Tiny Kennedy] Tiny sings another country blues of similar tempo and feeling. The shouter puts loads of feeling into his readings. Should make a good impression on Southern markets.

THE DAPPERS
(Peacock 1651)

B "COME BACK TO ME" (2:21) [Lion BMI—Marcus, Cromwell] The Dappers dish up a slow warm blues ballad with sentimental lyrics. A softy with good lead vocal and bass recitation. Pretty melody.

B "MAMBO OONGH" (2:52) [Lion BMI—G. Cromwell] A mambo tempo novelty, with a calypso flavor. The Dappers blend for a fine sound and the deck has a smooth styling that appeals to the ear.

BOBBY BLUE BLAND
(Duke 141)

B+ "IT'S MY LIFE, BABY" (2:42) [Lion-Robey] Bobby Blue Bland produces a good country blues that should meet strong acceptance in the Southern market. Bland sings smoothly, well and with flavor.

B+ "TIME OUT" (2:45) [Lion BMI —Robey] Bland wails a slow blues in which he emotionally tells his girl he knows all about her two-timing. Similar comments on this side. The chanter injects an emotional quality into his reading making it a powerful entry. Two good decks.

CHUZ ALFRED
(Savoy 1158)

B "BUCKEYE BOUNCE" (2:42) [Savoy BMI—Alfred, Lee] The Chuz Alfred band rocks out a driving jump ditty. The band, led by a screaming horn, belts in a manner that the kids will enjoy.

C+ "CARAVAN" (2:43) [Tizol, Ellington, Mills] A hard hitting treatment of the Ellington standard in a mambo beat.

THE CASH BOX ★AWARD O' THE WEEK★

"THE VERDICT" (2:21)
[Kahl Music Incorporated]

"WE MAKE-UM POW WOW" (2:08)

FIVE KEYS
(Copitol)

● The Five Keys have a two-sider that should without question become their third straight hit. The group backs a beautiful ballad, "The Verdict" with a fast beat novelty, "We Make-Um Pow Wow." Both are of exceptional quality in material and treatment. "The Verdict" is as abrupt a change of pace as you've ever encountered. A slow melodious ballad, tender, dramatic and romantic. The lead on this side outdoes any of his previous performances. We think both sides can make it. "We Make-Um Pow Wow" is a rather wild indian motif with a good lyric. It drives, is offered in the polished manner that the Keys have acquired, and is backed with a good arrangement and instrumental support.

" I WANT TO BE LOVED" (2:35)
[Arc BMI—Dixon]

"MY EYES" (2:41)
[Arc BMI—H. Walker]

MUDDY WATERS
(Chess 1596)

● Another hit for Muddy Waters seems to be in the wind. Muddy swings through a middle beat jump ditty, "I Want To Be Loved", treating the romantic lyrics to the top-flight Waters vocal. Waters keeps the strong rocking tempo moving throughout. It has a sharply defined beat that makes it a good dance disk. The flip, "My Eyes", is a down country blues that Muddy puts over in strong style. Both sides could sell well in Southern markets. However, for the overall sale it's a one sider, "I Want To Be Loved".

LOUIS BROOKS
(Excello 2056)

B "IT'S LOVE BABY" (2:34) [Excellorec BMI — Jarrett] Louis Brooks sings a slow beat country item that maintains a steady rhythm throughout. The band, Hi-Toppers, just a shade too strong when Brooks is singing. Good side, tho.

B "CHICKEN SHUFFLE" (2:55) [Excellorec BMI—Brooks] A fast riding instrumental with a flashy cornball piano. Rocking wax. Strong two sider.

CARLOS CORTEZ
(Fortune 515)

C+ "ROSE OF TANGIER" (2:50) [Trianon BMI — Brown] Lilting Latin item served in plush style with a rippling piano taking the solo spot. Flashy piano runs embroider the slow sensuous mambo beat.

C+ "MAMBO COSTA RICA" (2:40) [Trianon BMI—Cortez] Similar treatment of a more accentuated mambo beat. Beat is sharp and defined and the mambo dancer will like it.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"IT'S MY LIFE, BABY" / "TIME OUT"	Bobby Blue Blond	Duke 141
★	"FOOLS ARE GETTING SCARCER"	Roy Milton	Dootone 363
★	"EVERYTHING WILL BE ALRIGHT"	Dolores Ware	Mercury 70618
★	"A LITTLE YOU"	Dakota Staton	Capitol

DOLORES WARE
(Mercury 70618)

B+ "EVERYTHING WILL BE ALRIGHT" (2:48) [Brent BMI—Mamie Thomas] Dolores Ware sings out with a great deal of emotion and punch. This gal is a potent piece of talent and should happen. Tune is a rhythmic middle tempo bounce of the 'Shake-A-Hand' school. Good side.

B+ "CAN'T EAT, CAN'T SLEEP (Can't Find No Peace of Mind)" (2:46) [Westbury BMI — Murray, Hayes] Miss Ware backs with another good side. Tune is a middle beat mambo tempo on which the gal sings up a storm. Strong double header.

DAKOTA STATON
(Capitol)

B+ "A LITTLE YOU" (2:15) Dakota Staton single a middle tempo bouncer with a couple of cute mannerisms. Dakota will be a big money performer in the not too distant future. She has so many individualisms on this deck that this could be the side to do it. It has the appeal that could make it strong in pop. Watch it very carefully.

B+ "DON'T LEAVE ME NOW" (2:08) A slow ballad definitely pop aimed. Full orchestra backing is pop in approach and Miss Staton's vocaling is in the same vein. However it is an excellent side—loaded with feeling and well sung.

ROY MILTON
(Dootone 363)

B+ "FOOLS ARE GETTING SCARCER" (2:49) [Dootsie Williams BMI—Milton, Pierce] Roy Milton has a good side here. A gay, gang sing type bouncer with a chuckley treatment. Simple but intriguing jump with lots of melody. This is Milton's strongest in some time.

B "I CAN'T GO ON" (2:49) [Dootsie Williams BMI—Milton] A change of pace. Milton sings a slow country blues telling of his torment without his darling by his side. Good coupling.

LITTLE WILLIE LITTLEFIELD
(Federal 12221)

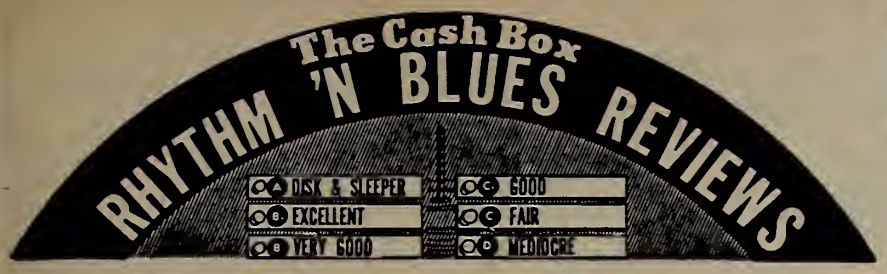
C+ "SITTING ON THE CURBSTONE" (2:21) [Armo BMI—Willie Littlefield] Little Willie Littlefield plays a lot of piano blues on this deck. It's a slow tempo piano solo. Good juke box and radio programming.

C+ "JIM WILSON BOOGIE" (2:24) [Armo BMI—Willie Littlefield] Willie drives a gaudy boogie beat with a flying rhythmic left hand and a flashy right. Two good sides for the boxes.

JACK DUPREE
(King 4797)

B "LET THE DOORBELL RING" (2:07) [Jay & Cee BMI—Lucille Dupree] Jack Dupree shouts a rhythmic quick beat blues with gusto. Jack exuberantly sheds all his worries. A lively wax.

C+ "HARELIP BLUES" (2:47) [Jay & Cee BMI—Lucille Dupree] Dupree does his well known tongue twister reading of a slow blues. Very difficult to follow most of the lyric.



THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"HEY! HENRY" (2:25)
[Gallo Otis & Mod BMI—Berry, Gallo]

"BE MINE" (2:27)
[Flair BMI—Berry, Josea]

ETTA JAMES
(Modern 957)

● Etta James issues the next chapter in the "Henry" series. With "Dance With Me Henry" a national hit as the launching platform, "Hey! Henry" will receive the initial acceptance and that's all it will need. The middle beat rock is a driving item with a good arrangement and top vocal readings by Miss James and by Richard Berry in the role of Henry. Should be another hit. The flip, "Be Mine", is a fast bouncer that never really gets off the ground. Etta does a fair job but she obviously doesn't really feel this tune. It's a one sider, "Hey, Henry".

"BOOM MAG-AZENO VIP VAY" (2:30)
[Drexal Music BMI—Evelyn]

"DON'T LET IT HAPPEN AGAIN" (2:53)
[Clifton Music BMI—E. Alecia]

THE CASHMERES
(Mercury 70617)

● The Cashmeres have the sound, the teamwork and feeling to put a tune over. In this case they have the material, "Boom Mag-Azeno Vip Vay", a cute hopping beat with lightheartedness and happy romantic lyrics. It's the beat that the kids want and the delivery herein should result in sales. The underside, "Don't Let It Happen Again", is a complete change of pace. A slow beat blues ballad fahioned tenderly with warmth and cushiony effect. Could stir up some action on its own, tho we think fast action will take place on "Boom Mag-Azeno".

SPIRITUAL

THE SKYLARKS
(Nashboro 554)

B "GONNA WAKE UP IN GLORY" (2:42) [Excellorec BMI] The Skylarks chant a slow syncopated rhythm religious piece effectively. Shouty lead sings with an exciting delivery. Good wax.

C+ "I LOVE THE LORD" (2:57) [Excellorec BMI] The flip is a slow gospel side of a slower tempo. Side doesn't come up to the upper deck in effectiveness.

SPIRITUAL FIVE
(Nashboro 552)

B "I'VE BEEN BORN AGAIN" (2:51) [Excellorec BMI] The Spiritual Five come up with a sprightly rhythmic chant that sells the item. It generates excitement, as it is intended to, and the result is a religious wax that should sell well.

B "HEAVENLY FATHER" (2:44) [Excellorec BMI] Similar type tune and similar treatment. On a par with the upper deck. Good two sider.

SENSATIONAL NIGHTINGALES
(Peacock 1739)

B+ "I'M SERVING THE LORD" (2:52) [Lion BMI—James] The Sensational Nightingales are one of the top groups in the spiritual field and they show why on this deck. Voicewise and tunewise this is a good record. A middle tempo rhythmic item.

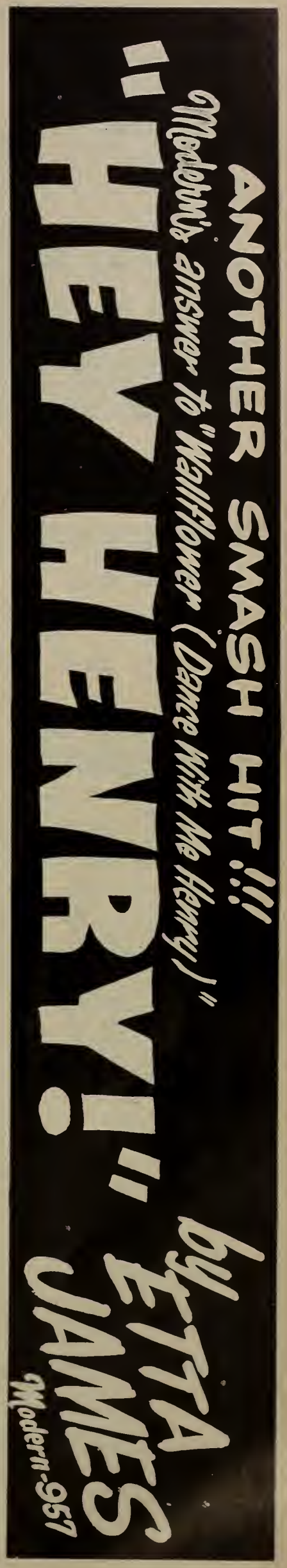
B+ "GO WHERE JESUS IS" (2:28) [Lion BMI — Cheeks] Another middle tempo syncopated tune that builds to a stirring pitch then fades gently. Another good wax. Both sides are excellent religious offerings.

THE FAMOUS WARD SINGERS
(Savoy 4066)

B+ "WHEN THEY CROWN HIM LORD OF ALL" (2:41) Another topflight group. Thrilling lead voice leads the Singers through a fast beat exciter. The congregation will sway and chant to this one.

B+ "OH GABRIEL" (2:35) [Savoy BMI] Another exciter in fast tempo. Same comments as upper deck.

1. **UNCHAINED MELODY**
   Al Hibbler (Decca 29441)
   Roy Hamilton (Epic 9102)
2. **MY BABE**
   Little Walter (Checker 811)
3. **FLIP, FLOP AND FLY**
   Joe Turner (Atlantic 1053)
4. **DON'T BE ANGRY**
   Nappy Brown (Savoy 1155)
5. **I'VE GOT A WOMAN**
   Ray Charles (Atlantic 1050)
6. **THE WALLFLOWER**
   Etta James & The Peaches (Modern 947)
7. **WHAT'CHA GONNA DO**
   Clyde McPhatter & The Drifters (Atlantic 1055)
8. **MOST OF ALL**
   Moonglows (Chess 1589)
9. **THE DOOR IS STILL OPEN**
   Cardinals (Atlantic 1054)
10. **PLEDGING MY LOVE**
    Johnny Ace (Duke 136)
11. **LOVING YOU**
    Lowell Fulson (Checker 812)
12. **CLOSE YOUR EYES**
    Five Keys (Capitol 3032)
13. **THIS IS MY STORY**
    Gene & Eunice (Aladdin 3282)
14. **CHOP CHOP BOOM**
    Danderliers (States 147)
15. **BO DIDDLEY**
    Bo Diddley (Checker 814)



Premiere

KISSIMMEE, FLA. — Rex Allen, Republic Pictures' cowboy star and Decca recording artist, came to Orlando and Kissimmee to help usher in the premiere of Empire Studios' first feature production "Yellowneck."

Marie Windsor, another Republic star made the trip with him and Mrs. Allen, as good will ambassadors from the west coast motion picture colony to wish the new Florida production company luck on their opener.

Both Rex and Marie, together with Bonnie Allen, stayed on for subsequent showings of the picture in St. Petersburg and Jacksonville.

Republic Pictures Corporation has a multiple releasing contract with Empire for four feature length pictures to be filmed in color during 1955-56.

Above is a picture taken at a barbeque given in honor of the premiere. Left to Right; Buster Kenton, WRWB country DJ; Rex Allen, Decca recording star; Bonnie Allen; Jerry Schweikart, WRWB manager and pop DJ; and Emerson W. Browne, WRWB general manager and owner.

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"YOU'RE TOO LATE"
b/w
"A LOVING HAND"
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THE 10 TOP THE CASH BOX Country Best Sellers

1. IN THE JAILHOUSE NOW
   Webb Pierce
   (Decca 29391; 9-29391)
2. LIVE FAST, LOVE HARD, DIE YOUNG
   Faron Young
   (Capitol 3056; F-3056)
3. MAKING BELIEVE
   Kitty Wells
   (Decca 29149; 9-29149)
4. BALLAD OF DAVY CROCKETT
   Tennessee Ernie Ford
   (Capitol 3058; F-3058)
   Mac Wiseman
   (Dot 1240; 45-1240)
5. YELLOW ROSES
   Hank Snow
   (RCA Victor 20-6057; 47-6057)
6. I'VE BEEN THINKING
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)
7. ARE YOU MINE
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)
   Myrna Lorrie & Buddy DeVal
   (Abbott 172; 45-172)
8. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
9. TWO KINDS OF LOVE
   Eddy Arnold
   (RCA Victor 20-6069; 47-6069)
10. WOULD YOU MIND
    Hank Snow
    (RCA Victor 20-6057; 47-6057)

THE CASH BOX Country Disk Jockey REGIONAL RECORD REPORTS

MACK SANDERS
KFBI—Wichita, Kans.

1. In the Jailhouse (W. Pierce)
2. Making Believe (Kitty Wells)
3. Davy Crockett (T. Ernie Ford)
4. If You Ain't Lovin) (Young)
5. Cuzz Yore So Sweet (Crum)
6. Hearts Of Stone (Red Foley)
7. Yellow Roses (Hank Snow)
8. I Gotta Go Get My Baby (Justin Tubb)
9. Loose Talk (Carl Smith)
10. As Long As I Live (Wells & Foley)

JOE MORRIS
WAGS—Bishopville, S. C.

1. Making Believe (Kitty Wells)
2. Live Fast, Love Hard (Young)
3. In The Jailhouse (W. Pierce)
4. Daydreaming (J. Newman)
5. Old Lonesome Times (Smith)
6. I Wanna, Wanna, Wanna (Wilburns)
7. We Live In Two Different Worlds (Johnnie & Jack)
8. There She Goes (Carl Smith)
9. I've Been Thinking (Arnold)
10. As Long As I Live (Wells & Foley)

JIMMY HUTSELL
WLAR—Athens, Tenn.

1. Don't Forget (Eddy Arnold)
2. In The Jailhouse (W. Pierce)
3. Davy Crockett (Mac Wiseman)
4. Pledging My Love (Nita, Rita & Ruby)
5. Blue Mirage (Bud Isaacs)
6. Live Fast, Love Hard (Young)
7. Do You Tell Her About Me (Jean Sheppard)
8. Lovin' Season (Sonny James)
9. Loose Talk (Carl Smith)
10. Unchained Melody (C. Atkins)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. Live Fast, Love Hard (Young)
2. Cuzz Yore So Sweet (Crum)
3. I Wanna, Wanna, Wanna (Wilburns)
4. Would You Mind (H. Snow)
5. Making Believe (Anita Carter)
6. It Tickles (Tommy Collins)
7. Little Mama (Onie Wheeler)
8. I'll Baby Sit With You (Ferlin Huskey)
9. Everlovin' (Davis Sisters)
10. I'm Left, You're Right, She's Gone (Elvis Presley)

LEN ELLIS
WJOB—Hammond, Ind.

1. In The Jailhouse (W. Pierce)
2. Making Believe (Kitty Wells)
3. Live Fast, Love Hard (Young)
4. I Wanna, Wanna, Wanna (Wilburns)
5. Jim, Johnny And Jones (Pee Wee King)
6. If You Ain't Lovin' (Young)
7. Whose Shoulder Will You Cry On (Kitty Wells)
8. Yellow Roses (Hank Snow)
9. Two Kinds Of Love (Arnold)
10. Which One Of Us Is To Blame (Redd Stewart)

'SKIP-A-LONG' HATHAWAY
KUGN—Eugene, Ore.

1. Excuse Me (Wade Ray)
2. Drinking Tequila (J. Reeves)
3. Pledging My Love (Nita, Rita & Ruby)
4. In The Jailhouse (W. Pierce)
5. Wall Around Your Heart (Al Terry)
6. I'll Baby Sit With You (Ferlin Huskey)
7. It Makes Me So Mad (Rose)
8. Boom Boom Boomerang (Wright & Tall)
9. Guilty (Jimmy Patton)
10. Beggars Can't Be Choosers (Joan Hager)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Are You Mine (Wright & Tall)
2. Cuzz Yore So Sweet (Crum)
3. Wait A Little Longer, Please Jesus (Carl Smith)
4. Plantation Boogie (King)
5. Wall Around Your Heart (Al Terry)
6. Blame The Right One Jimmie Skinner)
7. In The Jailhouse (W. Pierce)
8. Come Back To Me (Davis Sisters)
9. Flower Of My Heart (Yaney)
10. You're Not The First Girl (Lonnie Barron)

GENE N. FONDREN
KTAE—Taylor, Tex.

1. That's All I Want (Williams)
2. Daydreaming (J. Newman)
3. Cuzz Yore So Sweet (Crum)
4. Making Believe (Kitty Wells)
5. Are You Mine (Wright & Tall)
6. Hurry Back Home (C. Walker)
7. Whose Shou'der Will You Cry On (Kitty Wells)
8. I Love You Mostly (Frizzell)
9. This Kiss Must Last Forever (Sonny James)
10. Would You Mind (H. Snow)

RED SMITH
WBOK—New Orleans, La.

1. No One Dear But You (Bud Deckelman)
2. Making Believe (Jimmy Work)
3. Would You Mind (H. Snow)
4. Are Yon Mine (Wright & Tall)
5. Daydreaming (B. Deckelman)
6. Cuzz Yore So Sweet (Crum)
7. Pledging My Love (Cowboy Copas)
8. In The Jailhouse (W. Pierce)
9. Whose Shoulder Will You Cry On (Kitty Wells)
10. Cold Weary World (Fairburn)

BOB EDWARDS
WFBC—Greenville, S. C.

1. In The Jailhouse (W. Pierce)
2. If You Ain't Lovin' (Young)
3. Making Believe (Kitty Wells)
4. Loose Talk (Carl Smith)
5. Are You Mine (Wright & Tall)
6. Hearts Of Stone (Red Foley)
7. I Feel Better All Over (Ferlin Huskey)
8. I Can Read Between The Lines (Benny Martin)
9. Hate Me Not (Al Terry)
10. Carry On (Johnny & Jack)

ABBIE ANDREWS
CKTB—St. Catharines, Ont., Canada

1. No, I Don't Believe I Will (Carl Smith)
2. Making Believe (Kitty Wells)
3. Are You Mine (Lorrie & DeVal)
4. In The Jailhouse (W. Pierce)
5. Live Fast, Love Hard (Young)
6. Kisses Don't Lie (Carl Smith)
7. Hillbilly Heaven (A. Carter)
8. Davy Crockett (Bill Hayes)
9. Jim, Johnny And Jonas (Bond/King)
10. Would You Mind (H. Snow)

HENRY TUCK
WREV—Reidsville, N. C.

1. In The Jailhouse Now (Webb Pierce)
2. Hearts Of Stone (R. Wells)
3. Kisses Don't Lie (Carl Smith)
4. Loving Season (Sonny James)
5. Yellow Roses (Hank Snow)
6. Making Believe (Anita Carter)
7. Are You Mine (Lorrie & DeVal)
8. Tomorrow Is Just Another Day (Davis Sisters)
9. Wait A Little Longer, Please Jesus (Chester Smith)
10. Flower Of My Heart (Yaney)

BIG JIM HESS
WIVK—Knoxville, Tenn.

1. Your Wedding Day (Wilson)
2. Making Believe (K. Wells)
3. Cuzz Yore So Sweet (Crum)
4. A Satisfied Mind (P. Wagoner)
5. In The Jailhouse Now #2 (Jimmy Rodgers)
6. Live Fast, Love Hard (Young)
7. No One Dear But You (Johnnie & Jack)
8. I Wanna, Wanna, Wanna (Wilburns)
9. Old Lonesome Times (Smith)
10. Bargain Day, Half Off (Carlisles)

BOB NEAL
WMPS—Memphis, Tenn.

1. Live Fast, Love Hard (Young)
2. Making Believe (Kitty Wells)
3. You're Right, I'm Left (Elvis Presley)
4. In The Jailhouse #2 (Jimmy Rodgers)
5. No One Dear But You (Bud Deckleman)
6. Davy Crockett (Mac Wiseman)
7. Red-Eyed And Rowdy (Jimmy Reeves)
8. I'll Baby Sit With You (Ferlin Huskey)
9. We Live In Two Different Worlds (Johnnie & Jack)
10. That's What Makes The Jukebox (Jimmy Work)

SMILIN' JIM
WHAY—New Britain, Conn.

1. In The Jailhouse (W. Pierce)
2. Hillbilly Heaven (Eddie Dean)
3. If You Ain't Lovin' (Young)
4. Would You Mind (H. Snow)
5. Are You Mine (Wright & Tall)
6. Yellow Roses (Hank Snow)
7. Boom Boom Boomerang (Wright & Tall)
8. Live Fast, Love Hard (Young)
9. Where Does A Broken Heart Go (Jimmy Reeves)
10. The Cat Came Back (L. More)

TOMMY WILSON
WKDK—Newberry, S. C.

1. Making Believe (Kitty Wells)
2. In The Jailhouse (W. Pierce)
3. Live Fast, Love Hard (Young)
4. Are You Mine (Wright & Tall)
5. My Gallina (Simon Crum)
6. I Want To Walk With You (Tommy Tall)
7. Penny Candy (Jimmy Reeves)
8. I'm Gonna Fall Out Of Love (Webb Pierce)
9. Boom Boom Boomerang (Wright & Tall)
10. Davy Crockett (Mac Wiseman)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. Yellow Roses (Hank Snow)
2. Daydreaming (J. Newman)
3. Wall Around Your Heart (Al Terry)
4. I Love You Mostly (Frizzell)
5. Don't Give Me A Reason (Work)
6. I'd Like To Know (Morgan)
7. Salty Boogie (Jimmie Dickens)
8. I Wanna, Wanna, Wanna (Wilburns)
9. Live Fast, Love Hard (Young)
10. Lovin' Season (Sonny James)

CPL. MARK HAMILTON
Mutual Broadcasting System, New York

1. Live Fast, Love Hard (Young)
2. In The Jailhouse (W. Pierce)
3. Loose Talk (Carl Smith)
4. Davy Crockett (T. Erne Ford)
5. Yellow Roses (Hank Snow)
6. I've Been Thinking (Arnold)
7. Don't Take All The Love (Rita Robbins)
8. These Blues Over You (Jimmy Williams)
9. Rusty Old Halo (B. Lowery)
10. I Wanna, Wanna, Wanna (Wilburns)

HERMAN COLEMAN
WMGR—Bainbridge, Ga.

1. Making Believe (Kitty Wells)
2. It Tickles (Tommy Collins)
3. No One In Your Heart (Skeets McDonald)
4. Wait A Little Longer, Please Jesus (Bill Monroe)
5. There She oes (Carl Smith)
6. Ice Cold Love (Benny Martin)
7. Don't Trade (Curtis Gordon)
8. Wall Around Your Heart (Al Terry)
9. One Broken Heart (Al Terry)
10. If Lovin' You Is Wrong (Hank Thompson)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. Cuzz Yore So Sweet (Crum)
2. Live Fast, Love Hard (Young)
3. In The Jailhouse (W. Pierce)
4. Making Believe (Kitty Wells)
5. Would You Mind (H. Snow)
6. It Tickles (Tommy Collins)
7. I Gotta Go Get My Baby (Justin Tubb)
8. I Wanna, Wanna, Wanna (Wilburns)
9. Love Me (J. Rodgers Snow)
10. Boom Boom Boomerang (Wright & Tall)

"CUZ'N LARRY" LANE
WEBK—Tampa, Fla.

1. Davy Crockett (Mac Wiseman)
2. Two Kinds Of Love (Arnold)
3. In Time (Eddy Arnold)
4. Yellow Roses (Hank Snow)
5. Live Fast, Love Hard (Young)
6. Itchin' For My Baby (Porter Wagoner)
7. Two Hearts (Robbins & Winters)
8. I'm The Devil Who Made Her That Way (Bobby Lord)
9. Pledging My Love (Nita, Rita & Ruby)
10. I Wouldn't Be So Happy (Wade Ray)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

COUNTRY MUSIC AT ITS BEST

Johnnie & Jack

Singing

"WE LIVE IN TWO DIFFERENT WORLDS"

c/w

"NO ONE, DEAR, BUT YOU"

THE CASH BOX BULLSEYE of the WEEK

RCA VICTOR FIRST IN RECORDED MUSIC

VICTOR 20/47-6094

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Gabe Tucker, veteran country music deejay and well-known for other work in country music circles, set up camp here in Nashville last week to take on the personal management of two of Decca's top recording personalities father-son . . . **Ernest Tubb** and **Justin Tubb. Jack Stapp**, program manager of WSM, back in Nashville after a New York visit on station business. **Webb Pierce** and manager, **Lucky Moeller** also back in Nashville after a week in New York, where Webb appeared on **Steve Allen's** NBC TV'er "Tonight." According to word from **Jim Denny**, Webb did three songs on the popular TV show and was presented with various magazine awards naming him the top male vocalist in the country field for 1954. Birthday Greetings To: **Johnnie and Jack** and the **Duke of Paducah:** Johnnie and Jack both celebrated their birthday on May 13 and the Duke blew out candles on May 12th. Country Music Pushes Cover Charge Up. . . . **Faron Young** and the **Wilburn Brothers** will appear at the Meadowbrook in Cedar Grove, New Jersey May 16-17. To date, **Hank Snow, Roy Acuff** and **Johnnie and Jack** and **Kitty Wells, Webb Pierce,** and **Young** have all piled up amazing records of popularity that have caused Meadowbrook owner **Frank Dailey** to book country music artists for two days instead of the usual one, and to up the cover charge from $1.50 to $2.00. **Buddy Killen**, rep for Tree Music moves into his new home right away! **Hawkshaw Hawkins** (RCA Victor) made his second appearance on Grand Ole Opry last week—and appeared as guest on the NBC coast-to-coast portion of the show. **Audrey Williams** sporting a swanky new auto these days. To say auto is putting it mildly—the new vehicle is equipped with everything but wings . . . the thing is practically a block long. **Little Jimmy Dickens** broken arm practically healed now—and the cast is due to come off right away. Jimmy's arm was broken when he and **Carl Smith** were out horseback riding several weeks ago! **Roy Acuff's** Dunbar Cave opened last week end, offering visitors to Nashville and the 'Opry' a variety of country entertainment, plus hiking, boating, sightseeing. **Anna Lou** and **Danny Dill,** long a favorite duet team around the 'Opry' now working several spots on the various shows. Dill, a songwriter of note, is also representative of Cedarwood Music. **Bill Lowery** (Capitol) along with Capitol's promotion man, **Bob Burrell,** and **Stan Freeberg** and **Daws Butler** visiting backstage at the 'Opry' last week. Also in from WLW and Cincinnati was **Hugh Cherry**, shaking hands and 'howdying' with friends backstage. Various groups around the 'Opry' have been organizing softball teams lately. And, one of the oddest stories that's come our way is this one from X. Cosse, manager of **Martha Carson** and **Bill Carlisle.** X. Cosse formed his team and called themselves the "Cosse Comets"—the team was composed of **Bill Carlisle,** (Mercury), **Earl** and **George** (Mercury), **Rudy Lewis, Bob Lund, Jr.,** and **Kenny Hill.** Their first game, played against a secondary school group in Waycross, Ga., ended in a disastrous defeat for the "Cosse Comets." Latest report on the '**Simon Crum**' crusade, opines **Bob Ferguson,** manager of **Ferlin Huskey,** is this: **Ernest Tubb** jokingly offered **Simon Crum** an attractive 'spot' with his group. Simon Crum, however, was unable to get away. . . . (You see, Crum and Huskey are one and the same.) **Murray Nash** off on a business trip to Dallas and points West!

BILL CARLISLE

PORTER WAGONER

HAYRIDE HAPPENINGS . . . **Horace Logan,** program manager at KWKH, also handling Artist Service Bureau chores for the 'Hayride' talent. **Werly Fairburn** (Capitol) after doing a guest spot on Grand Ole Opry on April 30, moved into Shreveport for his initial performance on the 'Hayride' on the May 7 broadcast. **Jim Edward** and **Maxine Brown** resting up a few days after having completed a recent tour with **Jim Reeves** (RCA Victor). Jim Ed and Maxine also currently pushing their latest release . . . "Do Memories Haunt You" and "Jungle Magic." Many of the artists from the 'Hayride' making plans now to attend the **Jimmie Rodgers** Memorial Day Celebration May 25-26, in Meridian, Miss. The 'Hayride' is sponsoring this year's celebration. **Tom Perryman,** Gladewater, Texas, now actively engaged in handling personal appearances for **Jim Edward** and **Maxine Brown.**

THE BIG "D" JAMBOREE . . . **Sonny James** (Capitol) just completed a busy personal appearance sched according to word from **John Dolan,** publicity chief of the Big "D." The Big "D" Jamboree Preview on KRLD-TV growing in popularity every Saturday afternoon 5:00 to 5:30 featuring various artists used on the Saturday night show. **Hank Locklin** sporting a fancy new auto, plus having his home in Houston remodeled. **LaFawn Paul** getting great reception on the Big "D." The Houston Firemen's Show turned out to be a whopping success. Crowds continue to hold up big for the Jamboree, and recent guests included: **Elvis Presley, Tex Ritter, Darrell Glenn, Jimmy Davis, Hank Martin, Maddox Brothers** and **Rose, Johnny Mathis** and **Les Chambers,** and **Tommy Collins!**

JORDANAIRES

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Red Foley's** "Ozark Jubilee" coast-to-coast TV'er now emanating from the newly remodeled Jewell Theatre building in downtown Springfield, Mo. For their return to the theatre for the April 30 show, Dub Allbritten, Foley's manager, had arranged a 'premier' type opening. Photographers surrounded the theatre entrance as the various artists who were to appear on the show stepped from taxi cabs and swanky limousines into the glare of lights and made their way through the waiting throng who were on hand for the show. **Don Warden,** now handling bookings for **Porter Wagoner.** Don came to Springfield from Shreveport, La. Wagoner has just completed personal appearances in Oklahoma and Kansas. **Red Foley** and his Ozark Jubilee gang played the Sheriff's Show in Wichita, Kansas May 3-4. And, it's reported that Foley and his group are already set to play the Tulsa State Fair on Oct. 23.

COUNTRY SMATTERINGS . . . It's reported that the WLW Midwestern Hayride will hit NBC-TV next July 3. Already, the show is being beamed from Cincinnati via WLW to a regional radio network on Saturday nights, covering Columbus, Dayton and Indianapolis, Ind. **Mac Wiseman** (Dot) who is riding high with his version of "Davy Crockett" is now slated for a two weeks' schedule of personal appearances through Canada, according to word from **Herb Clarke.** The **Jordanaires** (Capitol) (Appearing on TV's **Eddy Arnold** Time as the Gordanaires) currently on tour with the Eddy Arnold Show. **Hal Smith's** wife, **Velma,** recovering at a Madison, Tenn. hospital after a recent operation. Hal is the personal manager of **Carl Smith. C. (Red) Hall** into Nashville recently wrapping up last minute details on the forthcoming tent show with **Bill Monroe** and his Blue Grass Boys, along with **Cowboy Copas, Radio Dot** and **Smokey.** The tent show is slated to hit the road about May 16th. The **McCormick Brothers** (Hickory) continue to build with their music over WHIN in Gallatin, Tenn.

DOT & SMOKEY

WAX-WISE . . . Folks are saying around Nashville that **Eddie Hill** (RCA Victor) has one of his best records to date with his recording of " 'Cause I Have You" and "Smack Dab In The Middle." **George Morgan** (Columbia) set for lots of spins with his latest pairing also . . . "The Best Mistake I Ever Made" and "I'd Like To Know (What's On Your Mind)" . . . these two could easily bring Morgan into the spotlight! Watch for "God Bless God" to be covered by a big 'pop' artist. **Joe Lucus** of Acuff-Rose Publications out on a field trip, covering Hickory Records Distributors. Lucus will visit Philadelphia, Newark, N. J., Cleveland, and Cincinnati, Ohio. **Wesley Rose** just back from trip into St. Louis. Al (Good Deal Lucille) **Terry's** recording of "The Wall Around Your Heart" showing lots of deejay action, according to early reports! **Don Winters** just recorded his first solo session for RCA Victor. **Buddy Thompson** of Tampa, Fla. also just recently cut his first session for Victor. It's a race between **Simon Crum's** popularity with "Cuzz You're So Sweet" and **Ferlin Huskey's** recording "I'll Baby Sit With You" and "She's Always There." **Bob Jennings,** deejays of WLAC, Nashville, set for a recording session with MGM. **Lulu-Belle** and **Scotty** also slated for MGM sessions. **Justin Tubb** (Decca) out with a new release . . . "My Heart's Not For Little Girls To Play With" and "I'm Sorry I Stayed Away So Long." **Red Foley** just out with a new Sacred release. . . . "Have A Little Talk With Jesus" and "Strange Things Happening Every Day." Those rockin' with rhythm gals, **Skeeter** and **Georgie Davis** (RCA Victor) off to a good start with their current release "Fiddle Diddle Boogie" (an eight-to-the-bar-type side) and "Come Back To Me" (a pretty waltz ballad.) **Joe Grieshop** pushing **Jimmie Williams** (MGM) and his latest offering . . . "These Blues Over You" and "No One Knows." **Carl Smith** (Columbia) offers two solid ballads in his latest pair . . . "There She Goes" and "Old Lonesome Times." Looks like another two-sided 'hit' for Carl! **Porter Wagoner** (RCA Victor) getting good assist from **Don Warden** on the promotion of his latest release . . . "Satisfied Mind" and "Itchin' For My Baby." **Trena Ann Bobbit** (Georgia Davis' daughter) recently made the pictorial section of RCA Victor's Country and Western News Roundup. **Roy Acuff** (Capitol) has just recorded two songs that should really click in a big way. One of his latest is a 'cover' of "That's What Makes The Juke Box Play" and the other is "Night Spots." Roy really puts 'sell' into the two songs and comes up with some of his best material in a long time. Roy does an exceptionally good job on "Night Spots" which has all the earmarks of a top country record. Watch this one! There's a new girl trio on RCA Victor that's received a lot of comment lately . . . they're three very pretty and talented young girls who call themselves on record—**Nita, Rita** and **Ruby.** Their latest efforts are "Give Me Love" a pleading-type heart song with a bluesy feeling throughout. **Marvin Hughes** plays the back-room piano and **Chet Atkins** accompany's on the guitar. The flip is "Lovely Lips" a fast eight-to-the-bar tune and features fine harmony and solos by each gal. Give this one a listen and spin! Two standard tunes are given country treatment by **Wade Ray** who fiddles "Dipsey Doodle" and "Sentimental Journey" The 'Dipsey' side features **Charles Morgan** (**Jaye P's** brother) on rhythm guitar and Wade stars on the fiddle bridge. **Ray Bartlett,** manager of **Slim Whitman,** (Imperial) really lined up the promotion for Slim's latest release . . . making a tour of the deejays a half dozen cities in California. Whitman's latest is "Haunted Hungry Heart" and "Roll on Silvery Moon." **Vic McAlpin,** recognized music pubbery rep, is now rep for Tannen Music in Nashville. **Ruby Wells** (RCA Victor) sings her first solo since "Hearts Of Stone" and this time comes up with two that should put this young artist right on top of the deejay request list. The new one is "Rollin' Stone" a semi-Latin type tune, which has been covered on rhythm and blues labels only. In other words, **Ruby Wells'** record is a country 'first' for the song. The other tune is "Fighting The Blues" an up-tempoed waltz ballad featuring exceptional instrumental backing by **Chet Atkins, Eddie Hill** and **John Gordy.**

McCORMICK BROS.

RUBY WELLS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **IN THE JAILHOUSE NOW**
   Webb Pierce
   (Decca 29391; 9-29391)

2. **MAKING BELIEVE**
   Kitty Wells
   (Decca 29419; 9-29419)
   Jimmy Work
   (Dot 1221; 45-1221)

3. **LIVE FAST, LOVE HARD, DIE YOUNG**
   Faron Young
   (Capitol 3056; F-3056)

4. **BALLAD OF DAVY CROCKETT**
   Tennessee Ernie Ford
   (Capitol 3058; F-3058)
   Mac Wiseman
   (Dot 1240; 45-1240)

5. **I'VE BEEN THINKING**
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)

6. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)

7. **ARE YOU MINE**
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)
   Myrna Lorrie & Buddy DeVal
   (Abbott 172; 45-172)

8. **YELLOW ROSES**
   Hank Snow
   (RCA Victor 20-6057; 47-6057)

9. **IF YOU AIN'T LOVIN'**
   Faron Young
   (Capitol 2953; F-2953)

10. **AS LONG AS I LIVE**
    Kitty Wells & Red Foley
    (Decca 29390; 9-29390)

Grand Ole Opry Talent Package

NASHVILLE—These top names in the country music field are being booked out of Nashville and Grand Ole Opry with promoters across the country as a "one unit package." Pictured left to right are: Roy Acuff, Kitty Wells, Johnnie and Jack. All major recording artists, the group has traveled on personal appearances as a unit since around the first of the year!

CINCINNATI CUT-UPS

Although it has not been officially announced it was learned this week that WLW's "Hay Ride" will again be a replacement show this Summer on Friday night over NBC-TV. The show will originate from "Castle Farm" a popular night spot in the Queen City. . . . The **Davis Sisters** (Victor) are off for a tour of the South, and will appear on the Big "D" Jamboree down Texas way. . . . **Joe "Cannonball" Lewis** (MGM) will have a new record out soon, both sides are written by his manager **El Rader** "I'm Mighty Hard To Beat" b/w "Take Me Back For Old Time Sake." (Big things are expected from this one). . . . Al Stevens of the **Jimmie Osborne**'s record show who was in town with Jimmie attending the **Jimmie Skinner**'s (Decca) Record shop's birthday party reports that he can't get enough of **Jimmie Williams** (MGM) records. Said he has sold out four times. (That sure is good news). Incidentally **Jimmie Williams** is doing a bit of fishing on Lake Saint Mary's this week end, his favorite sport. . . .

Bonnie Lou (King) will be vacationing early this year, the end of May. Plans to visit her folks first in Bloomington, Ill., before heading down thru Tennessee. Bonnie is making plans to tour England this fall where her records sell the most. (Please note **Marcel Stellman** of Cash Box). . . . Gosh, they got 24 ex-WLW-ers on the "Indiana Hoedown" over WFBM-TV and the mail pull is over 2000 letters a week. **Louie Ennis** (King) emcees the show. . . . Word from N. Y. that **Eddie Arnold** used **Billy Hayes**' song "Tomorrow's Another Day To Cry" in one of his latest TV films. Also that Sgt. **Mark Hamilton**'s show "Country Jamboree" has been extended a full hour on the Mutual Network. . . . "That Crazy Otto Rag" on Fraternity label by **Ludwig Von Kaufman** is a big one around these parts. (This one could break thru for **Harry Carlson**'s independent label). Watch it.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. IN THE JAILHOUSE NOW . . . Webb Pierce (Decca)
2. LIVE FAST, LOVE HARD, DIE YOUNG . . . . . Faron Young (Capitol)
3. MAKING BELIEVE . . . . . Kitty Wells (Decca)
4. ARE YOU MINE . . . . . Ginny Wright & Tom Tall (Fabor)
5. BALLAD OF DAVY CROCKETT . . . . . Mac Wiseman (Dot) / Tennessee Ernie Ford (Capitol)
6. WOULD YOU MIND . . . . . Hank Snow (RCA Victor)
7. CUZZ YORE SO SWEET . . . . Simon Crum (Capitol)
8. YELLOW ROSES . . . . . Hank Snow (RCA Victor)
9. LOOSE TALK . . . . . Carl Smith (Columbia)
10. I'VE BEEN THINKING . . . . . Eddy Arnold (RCA Victor)

11) IF YOU AIN'T LOVIN'. 12) DAYDREAMING. 13) AS LONG AS I LIVE. 14) KISSES DON'T LIE. 15) IT TICKLES. 16) WHOSE SHOULDER WILL YOU CRY ON. 17) I WANNA, WANNA, WANNA. 18) TWO KINDS OF LOVE. 19) NO ONE, DEAR, BUT YOU. 20) THERE SHE GOES.

"DON'T YOU FLIRT WITH ANYONE ELSE"
• coming up fast •
Dealers — Distributors
Sage & Sand Records
5653½ Hollywood Blvd.
Hollywood 28, Calif.
HO 9-1527
Hal—Sothern
Hi—Wayne & Hal
The Frontiersmen

Snow's All-Star Jamboree

NASHVILLE, TENNESSEE—Sunday, May 1st, marked the first of a twenty-day tour set by Col. Tom Parker of the Hank Snow All-Star Jamboree.

First performance of the Hank Snow All-Star Jamboree opened in New Orleans at the Municipal Auditorium with these headliners: Hank Snow and his Rainbow Ranch Boys, Faron Young and the Wilburn Brothers, Elvis Presley with Scotty and Bill, Mother Maybelle and the Carter Sisters, Onie Wheeler, the Davis Sisters and Jimmie Rodgers Snow. The group appeared May 1 through May 7 in New Orleans, Baton Rouge, and Jennings, La., Mobile and Birmingham, Ala., then jumped into Daytona Beach, Fla. On May 8, Slim Whitman and his Stardusters and Martha Carson and her Country Gentlemen band joined the show for performances in Ocala, Orlando, Tampa and two nights in Jacksonville, Fla. The show's talent split for one night, making for two separate "packages" for dates in Fort Myers, Fla. and Macon, Ga.

From Florida, the show jumps into New Bern, N. C. and on into Norfolk, Richmond, Va. and Asheville, N. C., Roanoke, Va., Raleigh, N. C. and closes in Chattanooga, Tenn. on May 20.

THE CASH BOX BULLSEYE of the WEEK
A HIT!
FERLIN HUSKEY
singing
"I'LL BABY SIT WITH YOU"
Capitol 3097
CEDARWOOD PUB. CO.
146 7th Ave. N., Nashville, Tenn.

JIMMIE WILLIAMS
SINGS
on MGM
"NO ONE KNOWS"
b/w
"These Blues Over You"
White Oak Music-BMI
7771 Cheviot Rd., Cincinnati 11, O.

HANK SNOW
THE SINGING RANGER
Current Release
"YELLOW ROSES"
b/w "WOULD YOU MIND"
RCA Victor # 47-6057
Exclusive Management COL. TOM PARKER
BOX 417 MADISON, TENN.
(Phone: Nashville 2-6770)
Direction Hank Snow Jamboree Attractions
TOM DISKEN — GENERAL MANAGER

★

GEORGE MORGAN

WITH TWO POWERFUL COUNTRY BALLADS....

"I'D LIKE TO KNOW"
(WHAT'S ON YOUR MIND)

b/w

"THE BEST MISTAKE I EVER MADE"

Columbia No. 21390

COLUMBIA RECORDS

The Cash Box Country Reviews

A DISK & SLEEPER — C GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"YOU LITTLE SO-AND-SO"
[Skidmore ASCAP—T. Glazer]
"PLANTATION BOOGIE" (2:17)
[Copar BMI—L. Dee, V. Horton]
RED FOLEY
(Decca 29517; 9-29517)

● The fabulous Red Foley, whose disks always mean money in the pockets of ops and dealers alike, comes through with two coin-catchers, each of which could clean up. Upper end, "You Little So-And-So", is an engaging, quick beat shuffle item with a most appealing combination of melody and lyrics. Lower half, "Plantation Boogie", is a vocal interpretation, by Red and chorus, of the current pop click. Tantalizing instrumentation. Foley's delivery is tops on both ends.

"THE NIGHT SPOTS OF TOWN" (2:42)
[Acuff-Rose BMI—C. R. Acuff]
"THAT'S WHAT MAKES THE JUKE BOX PLAY" (2:15) [Acuff-Rose BMI—J. Work]
ROY ACUFF
(Capitol 3115; F3115)

● Long-time country favorite, Roy Acuff, comes up with a powerful two-sider that could, once again, put his name high up on the charts alongside of the contenders for top honors. Top half is a potent double track recording of a fast paced, emotion-packed item tagged "The Night Spots Of Town". Under siding, "That's What Makes The Juke Box Play", is a touching, middle beat tune that the artist puts over with telling effect. It's a twin threat with "Night Spots" in the lead.

THE CARLISLES
(Mercury 70604; 70604-X45)

B+ "BARGAIN DAY, HALF OFF" (2:06) [Acuff-Rose BMI—B. Carlisle] The Carlisles, Bill Carlisle featured, do a bang-up job on an amusing, quick beat novelty that could break through.

B "NINE HAVE TRIED" (2:15) [Showcase BMI—V. McAlpine] Flip is a snappy, up-beat ditty that the group waxes in light-hearted style.

HACK JOHNSON
(Colonial 401; 45-401)

B+ "HOME SWEET HOME" [P. D.-Payne, Bishop] Hack Johnson and his Tennesseeans intro on the label with a sparkling vocal and instrumental revival of a real old favorite. Could happen with enough exposure.

C+ "YOU DON'T HAVE TO BE FROM THE COUNTRY" [Bentley BMI—N. Thomas] This end, Hack and the boys fly over an enjoyable, fast paced ditty.

BOB WILLS
(MGM 11985; K11985)

B "SO LONG, I'LL SEE YOU LATER" (2:26) [Pine Ridge ASCAP—Lloyd] A flavorful vocal by Lee Ross is neatly supported by Bob Wills and his Texas Playboys on a sprightly, quick beat piece.

C+ "I LIVE FOR YOU" (2:43) [Sooner BMI—Lindsay] A smooth blending of voices on this tender, romantic ballad.

JOE MAPHIS & ROSE LEE
(Columbia 21389; 4-21389)

B "HONKY TONK DOWN TOWN" (2:31) [Red River BMI—Maphis] New lyrics are set to the melody of "Tavern In The Town" and Maphis and Lee knock them out in money-making style.

C+ "THE PARTING OF THE WAYS" (2:59) [Red River BMI—Wooley, Bond] Under portion is a middle beat weeper that the duo delivers in warm fashion.

KENNY ROBERTS
(Dot 1246; 45-1246)

B "TENNESSEE SPELLING BEE" [Central BMI—Allison, Lee, Roberts] Kenny Roberts sends up a zestful reading on a catchy novelty that rides merrily along in gay manner.

B "I'M UNWANTED" [Frederick BMI — Roberts, Mishler, Work] The chanter spins a middle tempo, romantic weeper in infectious style.

'NITA, RITA & RUBY
(RCA Victor 20-6124; 47-6124)

B+ "GIVE ME LOVE" (2:45) [Hill & Range BMI—C. Walker] The voices of 'Nita, Rita and Ruby blend in excellent fashion on this slow, rhythmic blues item. Big hit potential. Watch it.

B+ "LOVELY LIPS" (2:07) [Showcase BMI — B. Bryant] Under deck is a change of pace, quick beat delighter. Grade "A" coupling.

LEE MOORE
(Cross Country 506; 45-506)

B "THE CAT CAME BACK" (2:34) [BMI — Lee Moore] WWVA-Wheeling, W. Va., deejay, puts his vocal talents on wax as he etches a captivating and unusual novelty item.

C+ "STOP CRACKIN' PEANUTS" (2:39) [BMI—J. Peters] A tasteful reading by Moore on this cute, folk-flavored ditty. Colorful assist by Hank Trotter's Happy Rangers.

SONNY JAMES
(Capitol 3112; F3112)

B+ "AIN'T GONNA TAKE NO CHANCE" (2:58) [Travis BMI—S. James, H. Pitts] Sonny James wends his way through an appealing, quick beat romantic opus that could prove to be a sleeper.

B "DECEIVE ME ONCE AGAIN" (2:58) [Travis BMI—S. James, J. Skye] The artist sings warmly and sincerely on a touching, middle beat, lover's lament.

YORK BROTHERS
(King 1468; 45-1468)

B "MOHAWK SQUAW" (2:50) [Franlin BMI—L. Pauling] The York Brothers come up with an exciting and different piece of material as they belt out a fast-paced r&b flavored Indian ditty.

B "THESE HAUNTING YEARS" (2:25) [Lois BMI—York, York] Lower side the pair wax an up-tempo, crying-towel item.

LEFTY FRIZZELL
(Columbia 21393; 4-21393)

B "I'LL SIT ALONE AND CRY" (2:48) [Heartline BMI—Wooten, Potter, Sharp] Lefty Frizzell applies a first quality reading to a middle beat, romantic weeper.

B "MOONLIGHT, DARLING AND YOU" (2:30) [Hill & Range BMI—Frizzell, Adams] Flip half, Frizzell spins an alluring, moderate tempo love item in standout style.

WANDA JACKSON
(Decca 29514; 9-29514)

B+ "NOBODY'S DARLIN' BUT MINE" (2:47) [Leeds ASCAP—J. Davis] The velvety tones of Wanda Jackson are a treat to the ear on this beautiful, middle tempo piece.

B "TEARS AT THE GRAND OLE OP'RY" (2:21) [Blue Grass BMI—C. H. Vokes, W. Jackson] The chirp offers a most persuasive vocal on a moderate beat, heartrending item.

SONS OF THE PIONEERS
(RCA Victor 20-6123; 47-6123)

B+ "THE TENNESSEE ROCK AND ROLL" (2:25) [Ross, Jungnickel ASCAP—Gold, Glazer, Taiani] The current r&b craze has caught on down in Nashville and the Sons of the Pioneers tell about it in spirited, toe-tapping style. Could take off.

B "THE THREE OF US" (2:25) [Gaviota BMI—T. Spencer] The boys, Tim Spencer in the lead, send up a lovely, slow beat tearful item.

GEORGE JONES
(Starday 188; 45-188)

B "HOLD EVERYTHING" [Starrite BMI — Hays] George Jones socks out a delectable set of lyrics on a flavorful, quick beat bouncer. A musical pick-me-up.

C+ "WHAT'S WRONG WITH YOU" [Starrite BMI—Jones] Under side is a slow tempo heartbreaker that Jones warbles in poignant fashion.

GEORGE & EARL
(Mercury 70605; 70605-X45)

B "GOT ANYTHING GOOD" (1:55) [Fairway BMI—Shoffner] George and Earl impressively debut for the diskery on a dandy, quick beat item. Top drawer vocal duet.

B+ "CAN I?" (2:02) [Cedarwood BMI—Woodson] Here the boys bat out another enjoyable fast paced biscuit. The pair have a bright wax future.

ELVIS PRESLEY
(Sun 217; 45-217)

B "I'M LEFT YOU'RE RIGHT, SHE'S GONE" [Hi-Lo BMI—Kesler, Taylor] The polished stylings of Elvis Presley come over in terrific fashion on an intriguing and feeling-ful item with a solid beat.

B "BABY LET'S PLAY HOUSE" [Excellorec BMI — Gunter] Flip is a real different, fast paced r&b piece on which Presley sparkles.

WE ARE RED HOT-

HOTTER THAN EVER BEFORE!!

WITH THIS BIG LIST OF HITS

FABOR 117
"ARE YOU MINE?"
GINNY WRIGHT and TOM TALL
"I'VE GOT SOMEBODY NEW"
GINNY WRIGHT

FABOR 118
"DRAGGIN' MAIN STREET"
"YOUR LOVE IS WILD AS THE WEST WIND"
JIM EDWARD BROWN and MAXINE BROWN

FABOR 119
"THERE I STOOD"
"SUGAR BOOGER AVENUE"
VONNIE FRITCHIE

FABOR 120
"IT MAKES ME SO MAD"
"THE BIRDS AND THE BEES"
DUSTY ROSE

FABOR 121
"BOOM BOOM BOOMERANG"
"OUT OF LINE"
GINNY WRIGHT and TOM TALL

FABOR 122
"DO MEMORIES HAUNT YOU"
JIM EDWARD BROWN and MAXINE BROWN
"JUNGLE MAGIC"
JIM EDWARD BROWN

ABBOTT 172
"ARE YOU MINE"
MYRNA LORRIE and BUDDY DE VAL
"YOU BET I KISSED HIM"
MYRNA LORRIE

ABBOTT 176
"DO DEE OODLE DEE DO I'M IN LOVE"
"WE'RE GONNA BOP"
ALVADEAN COKER and THE COKERS

ABBOTT 177
"I'M YOUR MAN"
MYRNA LORRIE and BUDDY DE VAL
"UNDERWAY"
MYRNA LORRIE

ABBOTT 178
"DRINKING TEQUILA"
"RED EYE AND ROWDY"
JIM REEVES

ABBOTT 179
"OUT OF LINE"
HERB HENSON and JOYCE YOURS
"THE BIRDS AND THE BEES"
HERB HENSON

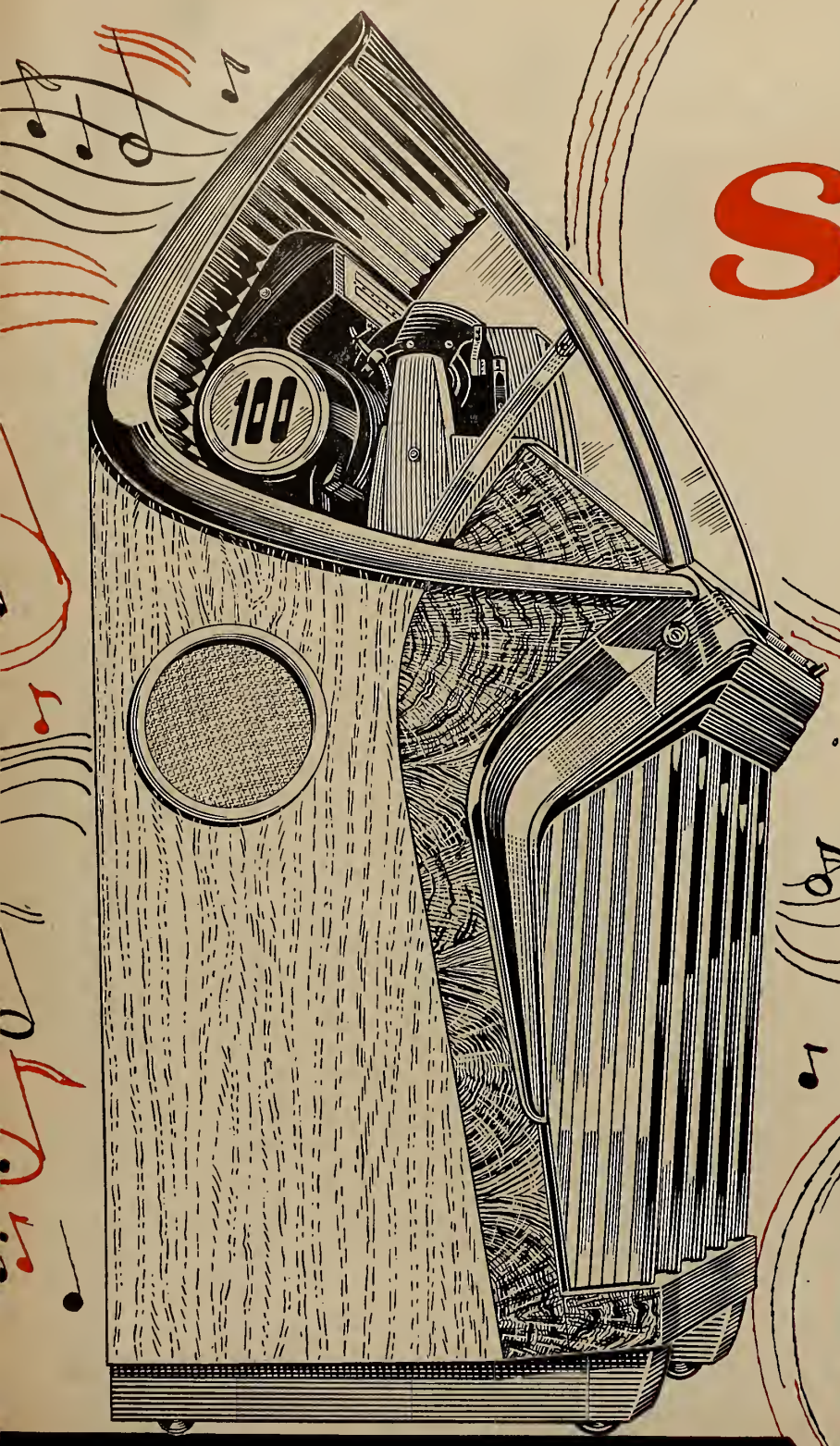
A BRAND NEW RELEASE

FABOR 123
"GOLDIE JO MALONE"
"UNDERWAY"
TOM TALL

We have outdone ourselves on all these great releases making top sellers thruout the national. Operators, don't sell these numbers short. Our Disk Jockeys report them all well received by the public. All are being greatly requested thruout the nation on our great Disk Jockey programs. All are moving out fast toward the top. Thanks to the DJ's and the Operators.

ABBOTT and FABOR RECORDS

6636 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.
distributed in Canada by QUALITY RECORDS, LTD., Toronto



Select-o-matic 100

COMPLETE

in every way...

HIGH FIDELITY

all the way!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

Here and There

NEW YORK—Dime play made the front page of most of New York papers this past week. It was on parking meters—and had a most unusual twist. Altho most cities started parking meters off on a nickel for an hour's parking, New York installed its machines on a dime immediately. Last week the newspapers discovered that the price in a downtown area of the city was changed very quietly to a dime for a half hour's parking. New machines were installed without any public announcement. The interesting part of the changeover (to us) is that machines on one side of the street were operating at a dime for a half hour, while on the other side of the street, the old machines were only charging a dime for a full hour. This condition only existed until the mechanics could get around to changing all of the meters. While we have no opinion as to the merits of the changeover, to us it seems that it will be of considerable help to New York music ops who are changing to dime play, as it points out to the public, once again, the necessity of change coin operated equipment to bring in more income.

WASHINGTON, D. C.—When working people are employed, coin operated machines, the economic dispenser of music and amusements, gets its share of the expenditures of these people. It is therefore of interest to us to note a report by the Department of Labor this week that factory hiring rose sharply during March. According to the department's Bureau of Labor Statistics, the rate was 36 per 1,000. This was equal to the sharpest February to March rise in hiring since World War II. The hiring rate of 36 per 1,000 was well over the 28 per 1,000 level of last March.

NEW YORK—You should have these problems. Recently a nationally known company and a world-famous bank became involved in what, to us, was an amusing incident. The company was buying a plant from the Federal Government, and had a certified check drawn on the bank that ran into eight-digit figures. The bank delivered the check to the company—with the figures stamped by machine. Trouble was, the machine could not go beyond seven digits, so the first numeral was carefully penned in by hand. The company yelled blue murder. The bank was in a spot, advising that, once a certified check was drawn, it couldn't be destroyed until cashed. The problem was solved when the bank received special permission from Federal banking authorities to destroy it. In its place two smaller, seven-digit checks for the same amount was certified.

Operators Find:

VARIED EQUIPMENT ROUTES ASSURE BETTER PLAY

Thruout the country operators are discovering that when they vary equipment on their routes they assure themselves more consistent play.

For some years there was a strong tendency among operators toward specialization in one certain type of equipment. Tho this is still continuing to some extent, the average operator has changed his course and is, today, conceding the fact that varied equipment operations seem to hold more promise for offsetting any seasonal play loss.

Operator after operator has come to the realization that the location is most important in his profit equation.

In short, by developing a location as a 'play-center,' he is creating a more definite profit source for himself. Because of this he cannot specialize in just one type of machine in the location. He must, instead, feature every type machine which the patrons of the location will enjoy.

The location being foremost in the profit equation simply means that the average operator has found that he can feature music, games and vendors and, thereby, make one collection while enjoying intake from all types of machines.

Whether he lumps the intake from all the equipment, or considers each machine its own entity, depends on his own business methods.

Instead of two or three, or more operators covering one good location, one operator, willing to feature everything the location needs, not only makes for better relationship with the location's owner, but, also brings efficiency and better profit control to the location itself, as well as to the operator.

In this way, by featuring varied equipment operations, many operators believe they have been able to progress at a faster and better pace than when they specialized and featured only one type machine.

It has been proved time and time again that, whereas play on the games may fall down, music can continue steady or may go up and, in most cases, vendors continue to hold a relative steady course all during the variable play periods.

An operator, therefore, who has all the equipment in the location, usually finds he has a more or less steady intake level. This, of itself, will assure him more consistent profits at the end of his fiscal period.

It is rather unusual, today, to find an operator specializing in one type machine, whether this be five-ball or in-line games, music, coffee or soft drink vendors, bowlers, guns, cigarette machines, kiddie rides, or any other type of equipment.

The average operator's route, it is generally believed, can today contain all the aforementioned machines and yet not tax the operator's ingenuity.

All coin operated machines are so closely linked, mechanically and operationwise, that one operator can handle them all.

Many in the industry, who travel the country quite consistently, believe that the operator's route-backbone today is automatic music.

These men claim that almost all good routes, especially the highly varied machines routes, have a music operation as their backbone, and all other equipment which is purchased, branches out from this solid backbone.

These men claim, where certain types of equipment may lose out in one area, music will continue, and will keep the operator in business, until some other type equipment enters into his operational picture.

Music operators have branched out considerably these past few years, especially into the new types of equipment: such as the bowlers, guns, kiddie rides, and other amusements and vendors.

Many claim that because of this they have found operators progressing better than they ever did before, due to the fact that having already attended a solid operating backbone with their music route they were now enhancing their intake with other equipment suitable to their territories.

This being the case, then the statements being made by so many in the industry that varied equipment operations are bringing about more assured profits, can be considered completely factual.

DIME PLAY SPEEDS UP AMUSE BIZ

Attribute Better Business to Change to Dime Play on Part of More and More Amusements Operators. Report Orders Have Increased Over First Quarter on Many Different Types of Amusements. Used Machines Biz Enjoys Speedier Action. Note Dearth of Late Model Games. Export Biz Also Up Considerably. Bowlers, In-Lines, Five Balls, Kiddie Rides, Guns, Big Games, All Have Good Attention of Amusements Field.

CHICAGO — Leaders here are agreed that one of the very big reasons why the amusements business has speeded up so this second quarter is due to the fact that more and more operators nationwide have changed to dime play.

Reports are to the effect that orders have increased for all types of new games and, what's more, are continuing upward.

The used machines market, at present, leading distributors here report, is also enjoying a tremendous business upsurge.

The one big problem facing the sellers of used machines is obtaining late model games. There is a dearth of these machines and distributors have their roadmen combing the territory seeking whatever they can get, while they, themselves, are on long distance phones calling various parts of the country in an effort to obtain late model used games.

The export market, too, has suddenly zoomed far ahead in business.

Every type game now leading the field is interesting to all the trade. There has been no slackening of demand for in-line games, bowlers, fiveballs, kiddie rides, guns and the new "big games."

The good attention of the trade to the amusements division of the industry has brought about the belief that this division is bound to lead the field for '55.

Many here now state that amusements are not only growing in popularity thruout the country but, they report, there is no doubt that amusements are on their way to set new sales records for many firms, especially since more and more amusement operators are switching over to 10¢ play action.

There is a belief here that if dime play continues to grow thruout the field as it has these past six months, that amusements are going to be far ahead of all other divisions of the industry, namely: Music, Vending and Service equipment; before the year of '55 is over.

Jones Indianapolis Wurlitzer Distrib

LEW JONES

INDIANAPOLIS, IND.—Lew Jones Distributing Company, 1301 North Capitol Avenue, this city, has been appointed authorized distributor for Wurlitzer coin operated phonographs, auxiliary equipment and parts. The announcement was made by Robert H. Bear, sales manager of the phonograph department, The Rudolph Wurlitzer Company, North Tonawanda, New York.

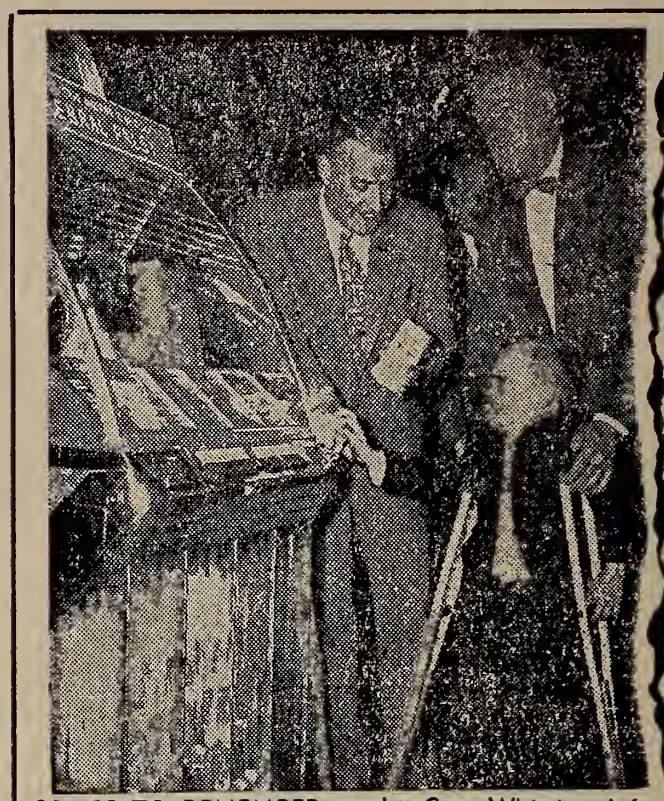
The territory will be that formerly covered by Coven Music Corporation's Indianapolis office. It includes 46 counties in the State of Indiana and 7 counties in the State of Illinois. This arrangement was reached by the mutual agreement of Coven, Jones and The Rudolph Wurlitzer Company.

Lew Jones, owner of the newly formed company, entered the coin operated music business after the last war. Prior to that he owned and operated a newspaper, the South Side Gazette, in Indianapolis for twelve years. Most recently, Lew has served as manager of Coven Music Corporation's Indianapolis office where he has established an excellent record. As owner of his own distributing organization, Jones will strive to serve operators in a manner that will merit their continued support.

The new company will occupy the complete showrooms and service facilities which were set up by Coven Music Corporation for their Indianapolis office. The telephone number will remain Melrose 5-1593. Jones will have George Wagner as service manager assisted by Rex Hasler and Joe Zoempetti. John Fuller will head the parts department.

In extending an invitation to those in the Indianapolis territory, Bear said, "Operators are invited to visit Lew Jones Distributing Co. at their earliest convenience. They will find Lew and his entire staff anxious to greet them and demonstrate the Wurlitzer Model 1800 . . . the outstanding new phonograph which today is first in acceptance with music operators throughout the nation."

Mass. Lt. Governor Helps Launch Music Mach.-Cerebral Palsy Drive



SONGS TO REMEMBER — Lt.-Gov. Whittier, left, kicks off May Cerebral Palsy Campaign at South Station juke box with help from 6-year-old Neil Gibbs of the Kennedy Memorial Hospital. Behind Neil is Stewart Nash, president of United Cerebral Palsy of Boston. Three thousand other juke boxes in area will play for the drive throughout May.

(Reprinted from The Boston Herald May 3 Issue)

BOSTON, MASS.—The Music Machine-Cerebral Palsy Drive through May 31 of the Massachusetts Music Operators Association was officially kicked off at South Station here Monday afternoon May 21 with Lieut. Gov. Sumner G. Whittier placing the first quarter in a juke box at a specially constructed booth on the concourse at South Station.

Present for the ceremony were press and TV cameramen, officials of the music machine industry, state officials, cerebral palsy heads and a young cerebral palsy victim. Huge crowds gathered to watch the event at which the association was praised for its part in the cerebral palsy drive by Ralph Bonnell, Republican National Committeeman from Massachusetts; and Stewart Nash, president of United Cerebral Palsy of Boston.

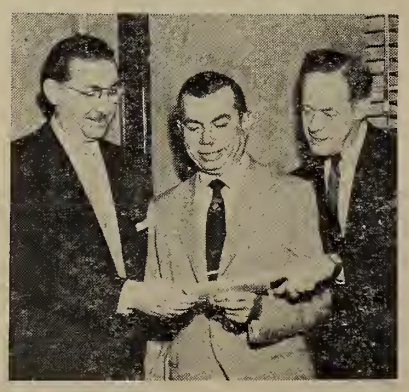
Machines, set at 10 cents, three plays for 25 cents, have been donated for the drive by Hub distributors. All proceeds for the month of May from the machines will go to the fund. Distributors' machines are now in Hotel Touraine, Hotel Vendome, Hotel Sherry Biltmore, railroad stations and other public places.

The operators are giving a day's play each week to the cerebral palsy drive from their machines, and hope to have 10,000 music boxes playing for the drive for a goal of $20,000.

A film made at the ceremonies was later shown over television and photos of the Lieut. Gov. making the juke box play were shown in newspapers.

It marked the first time that a music machine has been seen in South Station and drew the attention of thousands of commuters and train travelers.

Coinmen Aid Allied Jewish Appeal

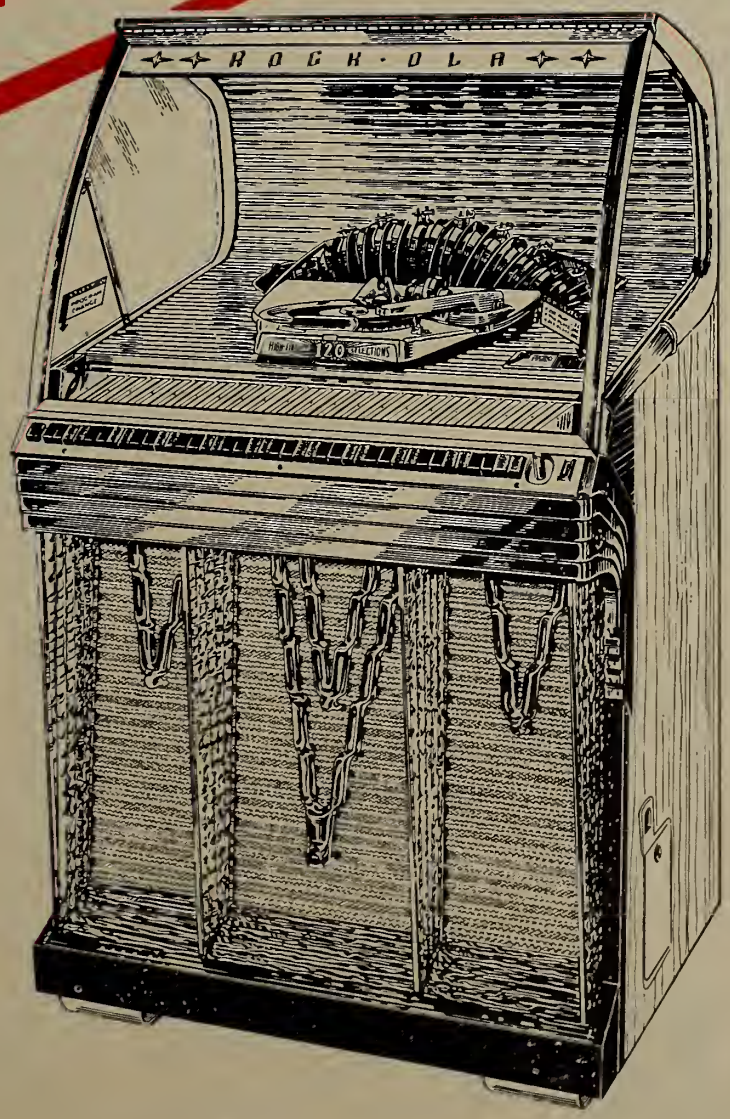


PHILADELPHIA, PA. — Dave Rosen, Joe Ash and Morton Savar, pictured above, Philadelphia coinmen, will jointly head the Coin Machine Division of the 1955 Allied Jewish Appeal in this city.

These well known coinmen are pictured above talking over plans at a recent meeting.

ROCK-OLA

Model 1448 ...is your phonograph! You Designed it! You Engineered it! THE PACEMAKER OF THE INDUSTRY!



MODEL 1448

is a composite of your ideas and suggestions as expressed to our distributors and developed by our design and engineering departments

Thank You...

Music Operators and Routemen, for myself, for the ROCK-OLA staff and the ROCK-OLA Distributor Organization

Never in all my years in the industry has reaction been so enthusiastic—acceptance so spontaneous! In spite of the crowds who saw and approved Model 1448 and the publicity that resulted from the surprise Preview at the MOA Exhibit in March, Operators turned out for Distributor Showings during International ROCK-OLA Days, April 24-25 in greater numbers than ever before AND

YOU PLACED MORE ORDERS THAN EVER BEFORE!

David C. Rockola

President
ROCK-OLA MFG. CORP.

URGE MUSIC OPS WRITE

Leaders from All Over Nation Appeal to Music Ops to Continue to Flood Congressmen and Senators with Letters and Wires to Help Defeat Pending Copyright Bills

Agree With "THE CASH BOX" That Away Over a Million Letters and Wires are Needed to Prove to Congressmen and Senators That Public Opinion is on the Side of the Nation's Music Ops.

THESE ARE THE FOUR BILLS MUSIC OPS MUST OPPOSE BEFORE HOUSE AND SENATE COMMITTEE HEARINGS IN WASHINGTON

"KILGORE BILL" (S. 590)
Now before the Senate Judiciary Sub-Committee

"THOMPSON BILL" (H. R. 4316 and H. R. 2677)
Now before the House Judiciary Sub-Committee

"DIGGS BILL" (H. R. 5366)
Now before the House Judiciary Sub-Committee

CHICAGO—From all over the nation music leaders are urging operators to continue to write and wire Congressmen and Senators to oppose the four pending copyright bills.

In almost every single case these men have commended The Cash Box for its suggestion that the one and only way that Senators and Congressmen will ever know that public opinion is on the side of the automatic music operators is by flooding these legislators with "away over a million wires and letters."

George A. Miller, president of MOA (Music Operators of America) during and after this past MOA Convention, advised that he was going all out to appeal to the nation's music operators to write and wire their own Congressmen and Senators as well as every single Congressman and Senator on the House and Senate Judiciary Committees.

Miller stated, on his return from Washington, D. C., "The greatest good that every single music operator in this nation can do is to follow the suggestion of 'The Cash Box' and get letters and wires from all of his friends, the people with whom he does business, as well as have his employees do the same, and rush these, along with letters from clergymen, retailers, location owners and everyone he can get to help him, right to Washington immediately."

Sidney H. Levine, legal counselor for MOA, as well as for the New York Music Operators' Association, after a marvelous defense of the music operators in a debate on Steve Allen's NBC-TV network "Tonight" program, also came out to urge that every music operator in the nation rush every possible letter he could obtain to Senators and Congressmen in Washington.

Manufacturers have also appealed to the operators and to their distributors to help the operators obtain as many letters as was humanly possible and to send these to the Senate and House Judiciary Sub-Committees.

Agreement is unanimous that away over a million letters and wires will most definitely prove that public opinion is on the side of the nation's automatic music industry.

Wires and letters that have already been sent to Washington by willing and conscientious operators just aren't enough, association leaders claim. They feel that more and still more letters and wires should be forthcoming, especially from those music operators who haven't as yet entered into this all-important drive for "away over a million letters and wires."

As one well known association leader stated, "This is most definitely not the time to halt sending letters and wires. The hearings are getting closer every day. More and more operators must wake up to the fact that their only means of protection, and their only way to prove to Senators and Congressmen that public opinion is on their side, before the hearings even start, is by rushing more and more and more letters and wires every single day in the week."

Letters have been sent to operators all over the nation by music distributors, by associations, by MOA, and by many operators who have written to others they know in the industry, in each case advising why letters and wires to Senators and Congressmen are so absolutely necessary today.

As has appeared before, "The only way that any Senator or Congressman knows what his constituents want him to do is when these people who voted for him write and tell him their views regarding any pending legislation in which he can be instrumental in defeating."

Once again the cry is going out to all the industry, as open public hearings on the four pending bills loom ever closer, that away over a million wires and letters should immediately be rushed to Senators and Congressmen.

It is the hope of the nation's automatic music leaders that every single music operator will heed this appeal and will immediately follow thru by sending all the wires and letters he possibly can.

WRITE — WIRE — YOUR SENATOR AND CONGRESSMAN AND THE FOLLOWING SENATORS AND CONGRESSMEN TODAY!

Senate Judiciary Committee

Sen. Harley M. Kilgore (Dem., W. Va.) Chairman
Sen. James O. Eastland (Dem., Miss.)
Sen. Estes Kefauver (Dem., Tenn.)
Sen. Olin D. Johnston (Dem., S. C.)
Sen. Thomas C. Hennings, Jr. (Dem., Mo.)
Sen. John L. McClellan (Dem., Ark.)
Sen. Price Daniel (Dem., Tex.)
Sen. Joseph C. O'Mahoney (Dem., Wyo.)
Sen. Alexander M. Wiley (Rep., Wisc.)
Sen. Wm. Langer (Rep., N. Dak.)
Sen. Wm. E. Jenner (Rep., Ind.)
Sen. Arthur V. Watkins (Rep., Utah)
Sen. Everett M. Dirksen (Rep., Ill.)
Sen. Herman Welker (Rep., Idaho)
Sen. John M. Butler (Rep., Md.)

House Judiciary Committee

SUB-COMMITTEE:

Rep. Edwin E. Willis (Dem., Martinville, La.) Chairman
Rep. Wm. W. Jones (Dem., Rutherfordton, N. C.)
Rep. Jack G. Brooks (Dem., Beaumont, Tex.)
Rep. James M. Quigley (Dem., Camphill, Pa.)
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Rep. Thomas J. Lane (Dem., Mass.)
Rep. Sidney A. Fine (Dem., N. Y.)
Rep. M. A. Gieghan (Dem., O.)
Rep. Frank L. Chelf (Dem., Ky.)
Rep. Wm. M. Tuck (Dem., Va.)
Rep. Robt. R. Ashmore (Dem., S. C.)
Rep. James B. Frazier, Jr. (Dem., Tenn.)
Rep. Peter W. Rodino (Dem., N. J.)
Rep. E. L. Forester (Dem., Ga.)

DRIVING ACTION!...

BIG LEAGUE APPEAL!...

GOTTLIEB'S de luxe SLUGGIN' CHAMP

WITH THE * New Look

PITCH A HIGH PROFIT STRAIGHT TO YOUR POCKET!

- Hitting Rollovers And Contacts To Complete Either League Lights One Hole For Special.
- Completing Both Leagues Lights Two Holes For Extra Special.
- Advancing Value Targets Score Runs Batted In.
- Special When Lit Holes And Rollover Buttons Award 1 Replay.
- Extra Special When Lit Holes Award 6 Replays.
- High Score To 7 Million.

- 2 Super Powered Flippers
- 2 Pop Bumpers
- 2 Cyclonic Kickers

AVAILABLE WITH TWIN CHUTES
10c—3 FOR 25c

ALSO AVAILABLE IN STANDARD CABINET!

* THE New Look IS ANOTHER MILESTONE IN THE LONG LIST OF "FIRSTS" PRESENTED BY D. GOTTLIEB & CO. IN IT'S 28 YEARS OF "QUALITY PRODUCTS"!

* SEE BOTH MODELS AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Chicago Coin Introduces "Bonus Score Bowler"

CHICAGO—Production of its new "Bonus Score Bowler" by Chicago Coin Machine Company, this city, was announced by Ed Levin, the firm's sales director, this past week.

"Bonus Score Bowler" is a six-player machine that allows each player to bowl three frames before the next player takes his turn.

"We have patterned the 'Bonus Score Bowler' after popular TV tournament bowling", said Levin, "except that we go them one better by allowing the player three frames at a time rather than the two frames in tournament bowling.

"This feature is bound to speed up the game by cutting down on the number of player changes.

"Also", continued Levin, "it will allow each player to take advantage of the accuracy he has attained in the first frame by allowing him two more frames in which to score before waiting his next turn."

The Nation Slug Rejector coin chute will be standard equipment on the "Bonus Score Bowler" as well as the following features of Chicago Coin Machine Company:

Four-drum scoring, "feather-touch" playfield, "Flash-O-Matic Scoring" with plastic inserts on the playfield and the plexiglass scoreboard above the "Flash-O-Matic Scoring" table.

A new feature in the "Bonus Score Bowler" is the addition of a bonus for each strike thrown within each three-frame period. One strike would earn a bonus of 300, two strikes, 600, and three strikes, 900.

"Undoubtedly", concluded Levin, "Chicago Coin Machine Company has introduced an entirely new idea in bowling games with it's 'Bonus Score Bowler'.

"This will be a high scoring, extremely fast game with play appeal not exceeded by any bowler we have ever produced."

ROCK-OLA 1438 COMET (120) 45 RPM $645
A. M. I. "A" (40 Selections) 165
WURLITZER 1015 125

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service.

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

WE STILL NEED 'EM!

Late Shuffle Games
Bally Bingos
5 Ball Games
Arcade Equipment
Anything!

FIRST COIN MACHINE EXCHANGE
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

PRICES SLASHED!

MUSIC

WURLITZER 1700 ..... CALL COLLECT
WURLITZER 1500 ..... $295
WURLITZER 1015 (as is) 45
SEEBURG 100A 295

LARGE STOCK of late
SEEBURG — WURLITZER
ROCK-OLA — AMI
CABLE FOR LOW PRICES!

KIDDIE RIDES

Largest Stock In The World
BALLY CHAMPION HORSES
BALLY SPACE SHIPS
DECO SPACE SHIPS
MOON RIDE (Used)
MERRY-GO-ROUNDS
BALLY BOATS
MISS AMERICA BOATS
CALL COLLECT!

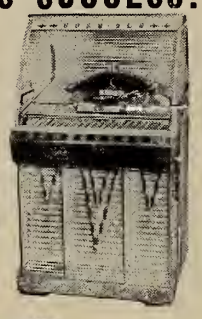
MIDGET MOVIES $85.00 | UNITED DELUXE BONUS GUN—CALL COLLECT | AMERICAN BANK SHOT SHUFFLE BOARD $185

WANTED: BALLY BIG TIME. Will Pay CASH $$$$$$ or trade Music and Kiddie Rides for BIG TIME.

Redd DISTRIBUTING CO.
298 Lincoln St., Allston 34, Mass.
ALgonquin 4-4040
WE WILL SHIP ANYWHERE
Exclusive distributors for
WURLITZER — BALLY — UNITED

WHAT'S THE PROOF OF A PHONO'S SUCCESS?

REORDERS ON TOP OF MORE AND STILL MORE REORDERS



ROCK-OLA MODEL "1448" 120 SELECTIONS has been PROVED SUCCESSFUL!! Reorders on top of more and more reorders have PROVED THIS FACT. Every day we are getting reorders from outstanding operators everywhere in our territory. INVESTIGATE THE ROCK-OLA MODEL "1448" TODAY!! LEARN WHY 120 Selections IS THE ANSWER TO BIGGER AND BETTER PROFITS! Phone or Call at our offices. WE'LL SHOW YOU THE PROOF!!

Phone: EVerglade 4-2300
Chicago 47 2330 N. Western Ave.

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Keeney DIAMOND	$239.00
Keeney CARNIVAL	149.50
United CLOVER	149.50
United CHIEF	249.50
United OLYMPIC	110.00
HI-FI	325.00
BEACH CLUB	250.00
SURF CLUB	350.00
BIG INNING	99.50
HAYBURNER	50.00
100 Packard Wall Boxes, ea.	2.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

AMI Honors Employees

GRAND RAPIDS, MICH.—AMI Incorporated, this city, honored employees with five or more years service at its second annual award dinner at the Rowe Hotel last night.

More than 200 AMI men and women received the Awards. Among those who have been with AMI from 20 to more than 30 years are: M. Blanche Cavanagh; Peter Tallman; Gerrit TerBeek; Henry Belile; Mattie Coveart; Herman Clark; Frank Mail; Kryn Goudzwaard; and Louise Skar.

Special guests present for the occasion were retired employees and directors of the company.

ABC No. 2 Strengthens Chi Bowling Lead

CHICAGO—ABC #2 pulled away from the second, third and fourth place teams as the Chicago Automatic Phonograph Bowling League approached the last week of the season.

ABC #2 swept past Decca Records in three straight games as Les Taylor rolled a 527 series. Frank Tutomasi led the Decca team with a 446. Mercury Records took two games from B & B. Jim Nolan's 508 was high for Mercury and Bunk Parapee topped B & B with a 485.

The Oomens team dropped another half game back as they could take only 2½ games from Melody Music. Carl Latino of Oomens stayed in contention for individual honors with a 487. Bud Hofert set the pace for Melody by scoring a 463.

Star Music won two games from Coven as Tony Galgano led the way with a 555. Myrtle Sochacki of Star topped the women with her 444. Tom Nyland bowled 447 for Coven.

Gillette took two games from Coral Records as Robert Hall threw a 512 series. Coral's Eddie Walker had a 502.

Paschke overwhelmed Atlas in two games. Ray Gallet kept his top individual honors and led Paschke with a 572 series. Mike Blumberg bowled 503 for Atlas.

ABC #1 was victorious in two games over Western Automatic. Lennie Christiansen had a 487 series for ABC and Bill Bender contributed a 453 for Western Automatic.

This will be the final week of bowling. Mercury Records and Oomens will be out to displace ABC #2 as the top team in the league and the sweepstakes bowling will take place.

NEW ENGLAND NIBBLES

Equipment going into outdoor locations in New England with rapid speed as warm weather opens fun spots. . . . Music machines getting in the public eye in Mass. with posters heralding the Cerebral Palsy—Massachusetts Music Operators Association fund-raising drive thru May 31. . . . Trimount Automatic Sales Corp. (Seeburg) just appointed distribs for International Mutoscope of N. Y. for Mass., N. H., Me., Vt. and R. I. . . . Firm will handle complete line of arcade equipment. Staff at Trimount got big kick out of front cover of foreign coin mag, "D'Automat," published in Belgium, the Netherlands and Luxemburg, which shows two Trimount shippers crating a M-100-B Seeburg for export. Caption reads "this is the way export is handled" and was apparently copied from brochure sent overseas by Trimount. Same mag has piece taken from The Cash Box, headed "Charity And The Coin Machine," which states: "Coin machine operators in Massachusetts come in for a good deal of praise by newspapers for what they are doing in cerebral palsy fund by donating to it." Glamour girl staff at Trimount, trying to decipher the foreign language book, included **June Brenner**, bookkeeper; **Shirley Kazan**, receptionist; **Barbara Silvera**, **Marion McCarthy**, **Margaret Thomas**, Secretaries; and Mrs. **Blanche Sollosy**.

Jerry Flatto, Boston Record Distributors, lost one of his office girls this week, and he was last seen plunging through files and statements. Visiting ops at Jere's spot included **Bud Sequin**, Newport, Vt.; Steve **Pilock**, Worcester; **Larry Liberte**, Rumford, Me.; **Charlie Sharp**, Portland, Me.; and **Freddy Fatera**, Concord, N. H. . . . **Ed Ravreby** off on the road again for kiddie rides from his World Fair and Associated Amusements distributorships . . . "Hearts and Flowers" **Johnny Desmond** chirped at the Latin Quarter this week and was festooned with floral rings on his arrival at Logan airport by Rogers models; made an appearance at the Boston Press Club and had a feature race at Suffolk Downs named in his honor . . . Massachusetts Music Operators Association has been invited to participate in an educational TV series on WBZ-TV as part of a new public service the station is planning to do on trade associations in the Hub. **David J. Baker**, treasurer, reported the invitation to the association and said details would be worked out along the line of interviews with association members for a program dealing with the history of the music machine from the first music box down to the new hi-fi extended play boxes. . . . **Si Redd** and staff busily engaged with kiddie rides, guns and the new Wurlitzer phono for N. E. amusement spots as good weather spurts equipment buying among ops. . . . **Mariners**, billed as "Arthur Godfrey's Axe-Friends," carried toy axes for their opening at Latin Quarter, but dropped them out after audience reaction was cold. **Tony Marvin** on same bill . . . **Barney** and **Louis Blatt** placing heavy orders for new color designed AMI music machines. Resort hostelries in northern New England have redecorated for the season and are nabbing the AMI colored boxes to match their motifs. . . . Ops newly going to the dime play in the territory are amazed at the immediate jump in gross. . . . New Seeburg on display for Cerebral Palsy in South Station booth grabbing plenty of attention from commuters. Machine is getting quite a heavy play on the dime, three for a quarter extended play, from the commuters and train waiters. All proceeds from the box go to c.p. thru the month of May. Music machines placed by the distribs for the fund drive are now in Hotel Touraine, Sherry Biltmore and Hotel Vendome. Another one goes into Necco Candy Co. factory in Cambridge this week. . . . **Ralph Lackey**, Karel Music, Roxbury, one of association's outstanding members in pushing the organization forward is staunch advocate of 10c play and reports good success. . . . **John McLellan**, WHDH deejay, has formed a Teenage Jazz Club which meets at **George Wein's** Storyville in the Copley Square Hotel. . . . Boston is certainly platter conscious this week. Along with all the juke boxes playing for c.p., **Joe Smith**, WVDA deejay, was spinning platters from the windows of the R. H. White department store in the downtown Hub. . . . **Ray Shea**, Worcester op, got into his hometown paper last week, being cited by a local columnist as a music operator who always plays his own machines. Seems Ray can't go by a juke box without stopping to make a play. . . . **Ralph Ridgeway**, president Western Mass. Music Operators Guild, kicked off the c.p.-music fund drive in the western part of the state with a big array of music boxes sprouting the "Music Helps Johnny" posters. . . . Extended play records reported slowing for the moment. Big push came with ops converting to dime and putting in the e.p.'s. . . . An understandable lull has occurred, but the biz expected to spurt shortly as ops convert more capital into e.p. purchasing.

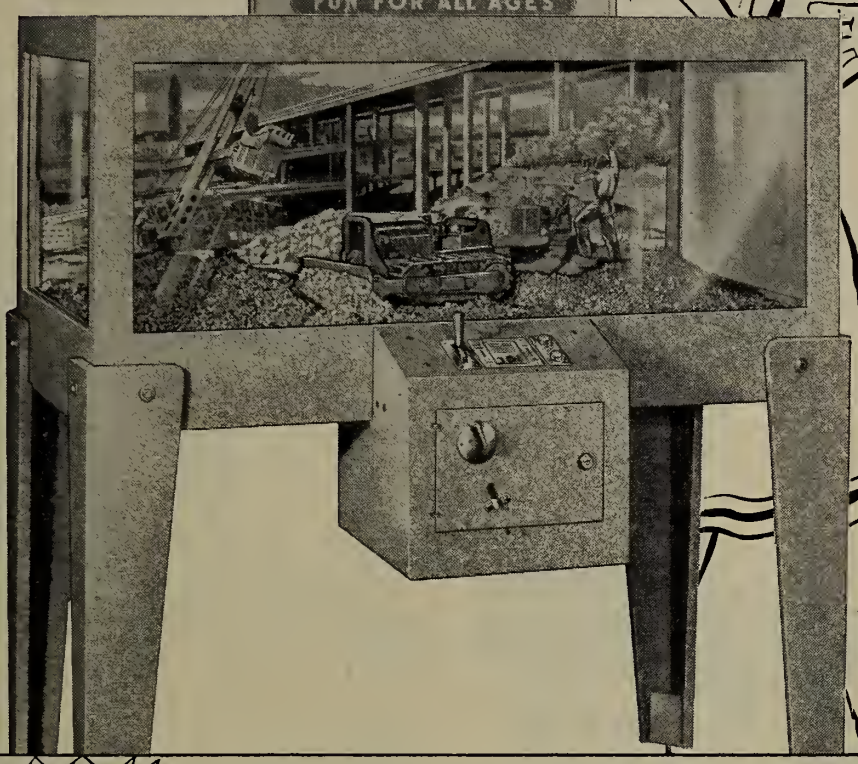
NEW ORLEANS NOTES

Jackie Boasberg is a chip off the old block. Jackie gets his prowess from his dad, Louis, who was a great athlete. The younger Boasberg, 15 years old, is considered one of the best young pitchers in the city. He is expected to participate in the Babe Ruth League this summer. Jackie is also more than adept at football, basketball and track. Louis recently took Jackie to New York for the Easter holidays. . . . **Dick Sturgell**, playing basketball, pulled several ligaments. . . . **Joe**, of Barcelona Amusement, a daily visitor on record row. . . . **Marion Ciaccio** and **Terry Assunto** kept so busy at A. I. Distributing they could use skates. . . . **Sammy Marcello**, Jefferson Music, a frequent visitor on Baronne Street, where the top record distributors are located. . . . **Sam Marino** with Double A Amusement in and out of the hospital after surgery. . . . **Frank Busalachi**, Lucky Ball Amusement, Luling, in town for a shopping spree. . . . C. B. **Guilliot Jr.**, Guilliot Amusement, working on his route after returning from a trip. . . . **Sam Tridico's** pretty daughter, **Veda Marie**, graduates from business college. . . . **Prospa Donnaud** and **Edgar Babin**, Lubing, in town picking up some equipment for repair jobs at home.

Williams SIDEWALK ENGINEER

PILING UP RECORD PROFITS!

THE TALK OF THE TOWN!

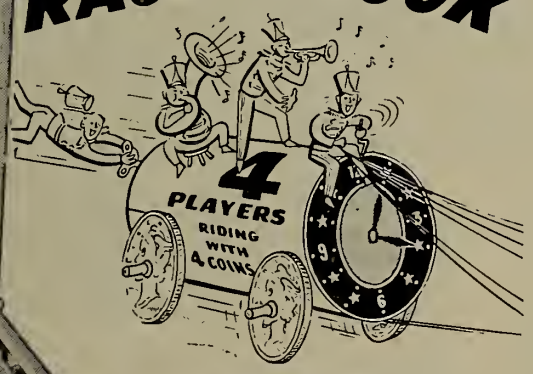


PERFECT
for every kind of location:
- Drug Stores
- Arcades
- Bowling Alleys
- Dime Stores
- Supermarkets
- Kiddieland's

Everywhere!

NEW

GO PLACES WITH... Williams RACE THE CLOCK



- NEW MULTI-TILT
- NEW DESIGN SCORING UNITS
- NUMBER-MATCH feature
  Sensational Ball Action

10¢ PLAY- or 3 FOR 25¢... Also Available with 10c coin chute

COMING SOON!

"KING OF SWAT" Champion

OF ALL BASEBALL GAMES!

- A completely new and different Baseball Game by Williams
- Completely new Cabinet Design
- Completely new Animation
- Completely new Features (never seen before)
- Completely new Player Appeal

Designed to hold players' interest and stay in locations indefinitely! Available soon at all Williams Distributors.

Williams "**KING OF SWAT**" is certainly worth waiting for!

Write — Wire — Phone

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST.
CHICAGO 24, ILL.

10¢ PLAY or 3 for a QUARTER

Keeney's "TWO-IN-ONE" SPEED-LANE Bowler

BOWLER NO. 1

PICTURE FRAME BACKGLASS

KEENEY IS *First* TO GIVE YOU THIS

2 "FOR ONE" *Double Value*

6 PLAYER *Bowler*

Easy TO SWITCH FROM ONE SCORING COMBINATION TO THE OTHER

JUST OPEN THE DOOR AT TOP AND SLIDE IN NEW BACK-GLASS!

Keeney's Original Brilliant Multi-Color Cork Finish Cabinet

NORMAL—SLOW—or FAST lites up an Backglass ta determine the speed with which player must slide puck ta chalk up score. Speeds vary fram frame ta frame.

FLASHER lites up back af pins to indicate when player has made o SUPER STRIKE ar SPECIAL STRIKE. Imagine! Possible scares from 30 up ta 800 on a single shat as player shaats puck ta stop lite in highest scaring value.

MATCH FEATURE:

1. Available with ar without "match" feature.
2. Keeney's *individual* player "match".
3. Can be set to "motch" in 2nd or 10th frame.
4. Player needs ta match numbers only ta scare.
5. Diamond — Harseshoe — Trophy —ar Star determine Banus in award sectian.

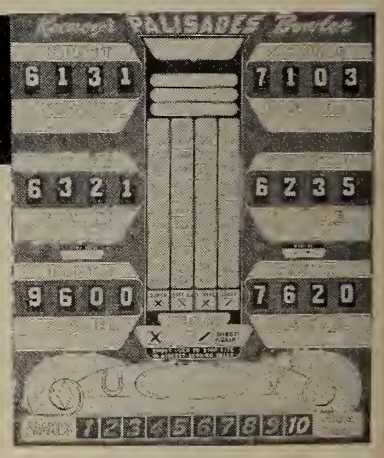
WEBBING ALONG INSIDE RAILS

BOWLER NO. 2

"PALISADES"

SYNCHROMATIC SCORING

Lights on ployfield step across from left to right until puck is thrown. Game will score whotever value shows when lite is stopped.



Order KEENEY'S 2-IN-ONE BOWLER!

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

truly different!

—*NOW DELIVERING*—

THE *BEST* in . . . .

GAMES and MUSIC

AMI Model "F" PHONO

•

Bally BLUE RIBBON Bowler

For Good Buys In Used Machines, Write:

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

For Spring Locations:

Seeburg M100A
M100B
M100BL

Look and operate like new.
Bargain prices.
Telephone: SYracuse 75-1631 collect.

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

AMI Factory Service School Graduates

GRAND RAPIDS, MICH.—The new AMI Factory Service School graduated its first class of AMI distributor service men here last week. Twelve men from distributorships in various parts of the country received Service Expert Certificates upon their completion of the course.

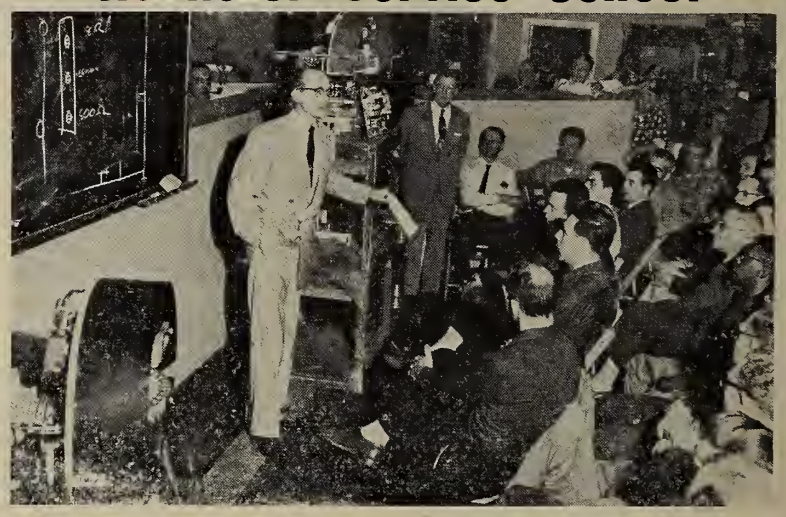
They were: P. Watt Thomas, R. Warncke Co., San Antonio, Tex.; Jimmy Widener, Southern Automatic Music Co., Cincinnati, O.; Thomas N. Scheller, Banner Specialty Co., Pittsburgh, Pa.; G. E. Vossburg and Bud Wegner, Paster Distributing Co., Milwaukee, Wis.; Bill Browning, Roanoke Vending Machine Exchange, Inc., Richmond, Va.; Don McGar, Southern Automatic Music Co., Louisville, Ky.; George Brown, Huber Distributing Co., San Francisco, Cal.; Ray Grier, Automatic Phonograph Distributing Co., Chicago, Ill.; John Gallagher, Southern Automatic Music Co., Indianapolis, Ind.; Bud Veatch, Central Distributors, St. Louis, Mo., and Dr. Carlos Salazar, AMI export department representative.

Operating in its own quarters directly across the street from the main AMI factory buildings, the school gives a full week of intensive study and review to men already experienced in the maintenance and service of phonograph equipment. The course covers electronic and mechanical theory and practice; materials; practical application of efficient methods of assembly and disassembly and the use of special tools and testing equipment. Special attention is also given to the development and use of exponential horns with high fidelity sound systems.

The new AMI school is under the direction of Albert Mason, assisted by Clifford Bitting with supplementary lectures from the AMI engineering staff.

Operators interested should write to Mr. Albert Mason, care of A. M. I.

Wurlitzer Service School



PHILADELPHIA, PA.—Robert H. (Bob) Bear, sales manager of The Rudolph Wurlitzer Co., is pictured above addressing a group of music operators and servicemen attending a service school at Active Amusement Machines Company, this city.

John (Mac) McIlhenny, district sales manager for Wurlitzer, can be seen on the other side of the Wurlitzer mechanism. Also on hand for Wurlitzer was Hank Peteet, field service engineer, who conducted the series of sessions held on February 22, March 8, 22, April 5 and 19.

Those who attended four of the five service classes offered, received beautiful clock radios.

"OUT OF THIS WORLD"

★ New-as-Tomorrow

GENCO'S

2-PLAYER

SKY ROCKET

RIFLE GALLERY

for 1 or 2 players

EACH PLAYER UP 3 TIMES . . . 10 SHOTS EACH TIME!

Three rounds — players shoot alternately at Space Ships, Flying Soucers, Rockets, and Comets. In 1st round, targets move at slow speed. In 2nd round, targets move at medium speed. In 3rd round, targets move at fast speed. Target values correspondingly increase round by round.

TARGETS INDIVIDUALLY LIGHTED WITH STARTLING NEW MOVEMENTS

UNIQUE 3-D "OUTER SPACE" BACKGROUND— Twinkling stars create a new visual experience never before seen on a rifle gallery.

SEPARATE TIME BONUS FOR EACH PLAYER. PLUS SPECIAL BONUS FOR HITS AT END OF EACH ROUND.

Plus ALL THESE EXCITING FEATURES:

- ADJUSTABLE for 2 or 3 "Rounds"
- 30 SHOTS — Adjustoble to 20 Shots!
- SCORES in the Thousonds!
- MATCH FEATURE with optional free game!
- CABINET ONLY 29½" WIDE—Goes Thru Any Door!
- GENUINE 22-Coliber Rifle.

GENCO MFG. & SALES CO.
2621 N. Ashland Avenue
Chicago 14, Illinois

DALLAS DOINGS

Reports from distributors here thus far this year indicate that 1955 will be the biggest year yet for the coin machine business. With all the new music machines, guns, bowlers and pins coming out, all the operators are busy replacing their old equipment with the exciting new equipment. All report their business good. . . . Operators here are becoming more interested daily in 45 extended play records in order to encourage dime play in their locations. Distributors are holding operators meetings which are well attended by the operators. Those attending the meeting last week were R. B. Williams, Dewey Parsons, T. A. Webb, J. D. Holmes, John K. Prince, E. L. Certain, Jr., Tommy Collum, W. L. Matassa, Carl Weather, Arthur Robin, Joe Matassa, J. V. Stone, Weldon Denton, Herb Rippa, Bill O'Connor, G. C. McGebbonege, O. D. Atkinson, Jim Story, Abe Susman, B. H. Williams and E. L. Certain. . . .

Glad to hear that **Mrs. Tom Williams** is improving after her operation. . . . With the nice warm weather here everyone wants to go fishing. It has been reported that the fish are really biting, too, in most of the favorite fishing spots. . . . The **Dewey Parsons** have a new Cabin Cruiser and are busy shopping getting ready for the weekend. . . . **Jiggs Hamilton**, of Ft. Worth, planning a trip to Bull Shoals this week-end. . . . **Jimmy Garret** and **Jimmy Woolsey** of Ft. Worth busy planning a fishing trip to try their luck at the sport. . . . **Pinky** (Brown and Pinkerton) busy painting his boat house.

Dime Play Sticker

ROCHESTER, N. Y.—Hy Isaacs, owner of the Bamboo Club, this city, is pictured above with entertainer Patti Page, pointing to the "1 Play 10, 3 for 25¢" sticker on the new Wurlitzer model 1800.

The phonograph was sold to Vincent Dalba, a Rochester operator, by Bilotta Distributing Company, Wurlitzer distributor for this area, and was the first conversion to dime play in this city.

Isaacs reports that the collections have risen considerably since the conversion, and that patrons are giving the phonograph as much play as before.

WE HAVE IT!

Send Us Your Bid

MUSIC MACHINES
GAMES • KIDDIE RIDES
ARCADE EQUIPMENT
IN-LINES • AUTO PHOTO

and everything coin operated, parts & supplies

Write • Wire • Phone

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

ACTION!... SUSPENSE!... THRILLS!...

chicago coin's

HOLLYWOOD BOWLER

NEW Flashing "HOLLYWOOD BEAUTIES" Animate Back Glass To Indicate Additional Scoring Points!

NEW Playboard (Feather Touch) "Power Lift"

NEW Larger Than Ever GIANT SIZE Scoring Features!

NEW Additional Multiple Score Adjustment Features!

4 Drum Scoring!

PLUS! Original Flash-O-Matic Scoring!

National "Slug Rejector" Coin Chute!

Individual Player Point Scoring System!

Features Galore . . . chicago coin's CRISS-CROSS TARGET 100% Skill-Type Game

1725 W. DIVERSEY BLVD. • CHICAGO 14

chicago coin MACHINE COMPANY

FOREIGN BUYERS!

We Have For Immediate Delivery

Reconditioned International

MUSIC • GAMES

KIDDIE RIDES

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.

Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA. (Tel. RI 6-7712)

West Va. Operators to Hold Statewide Meet on Dime Play

Bill Gersh of "The Cash Box" Will Address State's Operators at Daniel Boone Hotel in Charleston, W. Va., Thurs. Evening, May 12

CHARLESTON, W. VA. — West Virginia's operators will hold a statewide meeting Thursday, May 12, 1955, at the Daniel Boone Hotel in this city at 7 P. M. Chief topic to be discussed at this meeting will be dime play.

Invited here to address the state's operators as chief speaker is Bill Gersh publisher of *The Cash Box*.

Leading operators have taken upon themselves the task to gather together all the state's operators.

Among these men are: J. A. (Red) Wallace, Max Carpenter, Mitchell Oliver, Wes Farrell, Bennett Bell and many others.

They are acting as "telephone teams" to ask all the state's operators to be present.

It is also the plan of the operators to hold an election of officers to head the West Virginia Music Guild on this same evening.

"Most important," J. A. (Red) Wallace stated, "is the fact that Bill Gersh has consented to be present and speak to the operators of West Virginia.

"We feel that this is a great honor, for Bill has spoken to organizations of operators all over the country and, in every case, wherever he has spoken, has received a very successful and enthusiastic reception."

United Men to Kentucky Derby

CHICAGO—Howard Narius, Hank Rydberg and Ken Sheldon of United Manufacturing Company, this city, made plans to spend the week-end of May 7 in Louisville, Ky., attending the Kentucky Derby.

These three men, accompanied by many of United friends and suppliers were to leave here Friday evening, attend the Derby, "and," as Sheldon puts it "we will be back in time for the ball game on Sunday."

United Service School In San Antonio, May 17

CHICAGO—Johnny Casola and Leo Galinski of United Manufacturing Company, this city, will hold a Service School in San Antonio, Texas, on Tuesday, May 17.

The school will be held at the offices of Commercial Music Company.

Dan Perrato will act as host to all attending operators and servicemen.

Johnny Casola and Leo Galinski are now in Nashville, Tennessee. They will travel to Corpus Christi, Texas, before conducting the Service School in San Antonio.

Subscription The Cash Box $15—

Bob Hamilton Returns From 2-Week Trip

ROBERT G. HAMILTON

NORTH TONAWANDA, N. Y.—Robert G. (Bob) Hamilton, assistant to sales manager Robert H. (Bob) Bear in the phonograph department of The Rudolph Wurlitzer Company, this city, is back at the plant after a two-week trip during which he visited distributors and operators.

While in the field, Hamilton traveled with Irv Sandler, president of the Sandler Distributing Company with offices in Minneapolis, Minn., and Des Moines, Iowa. The men called on operators in Minnesota and North Dakota.

Hamilton also accompanied Bert B. Davidson, Wurlitzer district sales manager for the area, Barney Jacobs, partner and Lloyd Cruze, sales manager for Co-Operative Distributing Company of Louisville, Ky., in a field survey of that territory. They visited in Kentucky, Illinois, and Indiana.

"In general I found that operators reported business was good" stated Hamilton, "and the outlook for the remainder of the year was for continued success. Both operators and servicemen were enthusiastic about the performance of the new Wurlitzer model 1800."

This is It!...

BASEBALL

chicago coin's

BIG LEAGUE

2 PLAYER GAME

NEW Exciting Scoring Features!

NEW "BULL'S-EYE" Feature Scores One Home Run Plus 50 Extra Runs

Plus Added Scoring Features Galore!

Lower.. Center...or Upper Decks Score One Home Run Plus 10 Extra Runs!

...Plus... Player By Landing in All 3 Decks Scores 50 Extra Runs!

FORMICA PLAYFIELD

NEW All Steel Front Doors Protect Cash Box!

NEW Panoramic 3 Dimension Glass!

NEW Pitching and Batting Unit!

NEW Bat Button!

3 OUTS PER PLAYER

NEW STYLE CABINET

chicago coin MACHINE COMPANY

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Chicago Music Ops Assn. In Full Week Radio Show

Hal Fredericks Deejay's "Juke Box Matinee" 3 to 4 P.M. Monday thru Friday Each Week Over Radio Station WAAF in Conjunction With Recorded Music Service Association. Music Ops to Feature Program by Pasting Stickers On Phonos

CHICAGO—The Chicago Recorded Music Service Association has tied in with Radio Station WAAF and is featuring a five day per week full hour music show, from 3 to 4 P.M. each day. Monday thru Friday, called "Juke Box Matinee."

Hal Fredericks, well known disc jockey, formerly of St. Louis, is the man handling the full hour's show. It is reported to have already attracted a great deal of attention all over this area.

To tie in wtih the program, Phil Levin, president of the music ops' association here, is doing everything that he possibly can—"to make this the sort of public relations which will prove beneficial to all in the automatic music industry," he said.

According to Hal Fredericks, there will be a most complete tie in with this full hour show by all association members using stickers under the front glass of their phonos to feature the "Juke Box Matinee."

In addition, Hal Fredericks also reported that, "The show is on a continuing basis and will run indefinitely."

Members of the Board of Directors of the music ops' association here are reported to be enthusiastic over the show.

This sort of tie in between juke box associations and disc jockeys, tho not new, as for example the "Juke Box Serenade" in Miami, Florida, is being promoted here for the betterment of pop music in all of its divisions.

Fredericks is a very capable and well liked deejay, and members of the Recorded Music Service Association are of the belief that the popularity of the "Juke Box Matinee," is bound to become one of the outstanding musical radio programs in this area.

MOA Officers And Board Members To Elect Treasurer

Position Vacant Due To Death of Ray Cunliffe

Assn. On Membership Drive

Advise Members to Refrain From Using Suggestive Records

OAKLAND, CALIF.—Officers and directors of Music Operators of America are now in the process of electing a new treasurer to fill the office left vacant by the death of Ray Cunliffe of Chicago.

George A. Miller, president and business manager of MOA, passed a resolution requesting these men to elect a new treasurer, and has sent out ballots to them. As these officers and board members are located thruout the nation, it will take a couple of weeks for the ballots to be returned. Announcement will be made at that time.

Miller advises that a membership drive is now underway for individual members. "As there are now no more state or local memberships of asociations, we are completely dependent upon individual memberships" stated Miller. Membership in MOA is $25.

Miller also advises that his office is taking a stand against the use of obscene and suggestive records being used in music machines. "I am serving notice on the entire automatic phonograph industry" stated Miller, "that such music not be used or tolerated by the members of MOA. Letters are being written to any known source of supply of such music, and further, we request that all operators of automatic phonographs should discontinue the use of such records, and should register his protest with any company who manufactures or distributes this kind of music.

"We in the automatic phonograph business are at all times striving to elevate the automatic phonograph industry to the highest level. It therefore behooves every music operator of the nation to take a solid stand against music of any kind that can be considered obscene or suggestive, by making it known that he will not use such records on his phonograph route."

MUSIC SPECIALS

SEEBURG M-100A $325.00
(5 or more, ea. $295.00)

ROCK-OLA COMET, 1438,
120 sel. 45 rpm $700.00
(5 or more, ea. $675.00)

ROCK-OLA HI-FI, 1446,
120 sel. ..... Write

ROCK-OLA FIREBALL, 1436,
120 sel. 45 rpm $375.00
(5 or more, ea. $350.00)

Latest Bally Bingos, or anything in Music—Write.

1/3 Deposit, Balance, C.O.D.

AUTOMATIC MUSIC SERVICE
1200 NORTH AVENUE
ELIZABETH, N. J.

Genco Shipping New "Sky Rocket" Rifle

RALPH SHEFFIELD

CHICAGO—"We at Genco have created a new rifle gallery that is out of this world, not only in looks, but, in player appeal as well."

Ralph Sheffield, director of Sales, Genco Manufacturing & Sales Company, this city, made the above statement in announcing, this past week, production of the firm's newest rifle gallery, "Sky Rocket."

Going even further, Sheffield said, "If the coin machine industry gave 'Oscars' for the best in equipment, I am sure Genco's new 'Sky Rocket' would be the leading contender.

"This is a one- or two-player game," Sheffield went on, "with individually lighted targets and special over-all lighting effects that continue to change with each round.

" 'Sky Rocket' has a colorful cabinet, both inside and out, with ten moving outer space targets."

Sheffield continued, "We have created a theatrical illusion, never before attained, with twinkling stars that simulate the heavens, bordering the side of the target area.

"Also outstanding is a special bonus score of 100 for hitting all ten targets in each round, and a match feature that gives a free game when match is made.

"The tests we've had on 'Sky Rocket'," reported Sheffield, "were better than we ever expected.

"Just as an example, the tests on 'Sky Rocket' were much better than those on our sensation 'Big Top'.

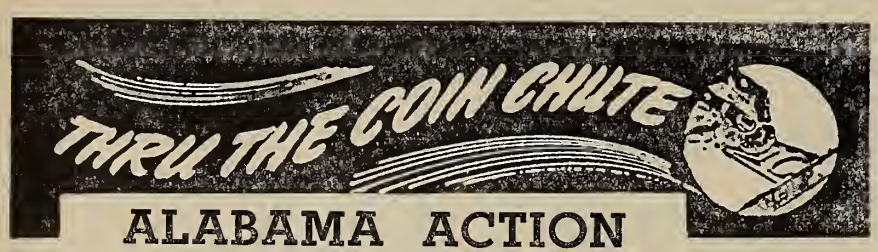
"I feel sure," concluded Sheffield, "that after operators test these machines on their own locations they, too, will be as amazed and thrilled as we were."

NCMDA Opens Official Chi Headquarters

CHICAGO—Al Schlesinger, general manager of National Coin Machine Distributors Association, announced this past week that the official headquarters of the organization would be at 30 North La Salle Street, this city.

Tho Schlesinger fell victim to the virus on his arrival here, and was bedded down for four days in his hotel he had, prior to this attack, been scouting the city arranging for offices.

"I believe that the address of our offices will meet with general approval of all the distributor-members of NCMDA," Schlesinger said, "and they will find this well known business address much to their liking."



ALABAMA ACTION

Harry Hervich, Birmingham, reports that business is good and is expecting an excellent summer. Max, Harry's brother, was hospitalized Monday. Nothing serious. He's doing fine. . . . Over at The Music Box, Birmingham, **Teddy Tsimpides** talking about juke boxes and coffee vendors. . . . **Huebert Hare**, Birmingham, out working on wired music. . . . Jefferson City Music, Birmingham, bossless. **Coker, Hoskin,** and **Brown** had not been seen since morning. . . . **Dave and Olga Franco**, of Franco Distributing Company, Montgomery, visiting Europe. They plan to spend some time with Mrs. Franco's mother in Braazville French Equatorial in Africa, and then to Dave's old hunting grounds, the Island Of Rhodes. Dave left his business in the capable hands of his son, **Rubin Franco** and **Joe Capilouto**, and **Morris Piha**. . . . **Mac McCory**, of McCory Amusement Company, Montgomery, very happy about his vendoring route. . . . **W. H. Burnham**, of Burnham Amusement Company, Montgomery, reports his routes show greater collections this April as against April of last year. **R. J. Burnham**, father of W. H. Burnham, died at his home, in Cullman on April 20th, of a heart attack. Burnham was a retired business man and farmer. . . . **Fred Rainey**, of Rainey Amusement Company, Athens, says the opening of the Hatfield Lake Park drew a very large crowd. It looks like a banner year for '55. He went on to say that his drive-in-theater drawing good crowds. . . . **O. C. Wood**, Andalusia, was out beating the bushes. . . . **A. P. Osborne**, Selma, has one quiet spot in his own cafe. It looks like an arcade. . . . **J. H. Walters**, of Walters Music, Selma, was counting the months 'til his eligibility for the Twenty Year Club. . . . **Barnes**, of Barnes Amusement, was elected on the council of the Twenty Year Club, and was very happy about it. . . . E. P. **Wallis**, of Wallis Vend, Selma, had his race horses in their trailers ready to go to Columbus. . . . Another Twenty Year man, **Charles William Hall**, of Magnolia Amusement, Meridian, has cleaned up all his old machines. His route is as clean as a pin. . . . T. C. **Null**, Meridian, on the river fishing. . . . Moore Record Shop, Meridian, busy, busy. . . . Had a long talk with **Rosco Redd**, of Redd Amusement Company, Laurel, of the old times. . . . **O. J. Ford**, of Ford Amusement Company, Laurel, was out beating the bushes. Mrs. Ford held down the office while he was out. . . . **Guy Slay**, of Slay Amusement, Hattisburg, had the boys working overtime on Sunday opening a new location. Over at G. S. Amusement, Hattisburg, the boys report **Gummel** on the coast for the weekend. . . . Pals Music Company, Hattisburg, had **Nick Fokakis** and wife busy at The Record Bar. They were too busy to talk. . . . **B. K. Duff**, of Duff Amusement Company, Hattisburg, rocking on front porch.

EASTERN FLASHES

Wholesalers continue to report good sales of new equipment, both music and games, while reconditioned machine sales have slipped a bit to local operators, but remain steady for export. Operators offer mixed reports, with some complaining that night basebell games have cut into their collections. This week, in particular, baseball was played practically every night, with either the Giants or Dodgers in action. Arcade and resort biz picked up considerably with last week-end warm and sunny. Most arcades have already stocked their places with many new machines, and are optimistically predicting a banner 1955.

* * * * *

Ben Becker, sales representative for United, bemoaning the fact that he had to miss the banquet held by the games Union due to an abscessed throat. Ben left early this week for Chicago by plane. He advises he will visit several other cities, and then try to be back here to attend the banquet of the Westchester Operators Guild on Tuesday, May 10. . . . Which reminds us that this Fourth Annual Dinner of the Westchester group, being held at the New Parkway Casino, Tuckahoe, N. Y. is expected to be the biggest and best ever held. The Casino is large and the association will be able to take care of all guests. As usual, a number of top recording artists are expected to be on hand to entertain the guests. A number of out-of-town coinmen expected, according to **Carl Pavesi**, president, and **Seymour Pollak** and **Nat Bensky**, chairman of entertainment. . . . Have a post card from **Joe Connors**, who with his wife is vacationing in Acapulco, Mexico. "Having fun" notes Joe. . . . **Barney (Shugy) Sugerman** and **Irv (Kempy) Kempner**, Runyon Sales Co., travel thru New York State, seeing the ops. Shugy, before returning home, will pay a visit to his son **Nat**, a student at Bucknell University. We understand Shugy's youngest son, **Myron**, expects to enter Bucknell in the Fall. . . . **Al Bergman**, Sheldon Sales, Buffalo, N. Y., readying a Bar Mitzvah party for his son, **Sheldon**, on Saturday, May 21, at the Temple Emanu-El, Miami Beach, Fla. Reception will be held afterwards at the Shelbourne Hotel. . . . **Al Simon**, Albert Simon, Inc., back from a fast week in Miami Beach, displays ChiCoin's new baseball game "Big League" on his floor, and operator reaction is exceptional, he reports.

* * * * *

Dave Stern and **Bob Slifer**, Seacoast Distributors, peppy and happy over the speedy operator acceptance of Rock-Ola's new model "1448." "This is our second delivery from the factory this week", enthuses Stern, "and I can't even keep a sample on the floor." Bob Slifer's new secretary is the popular **Estelle Potash**. Miss Potash previously worked on coinrow, as secretary to **Nat Cohn**, when Conat Mfg. was active. **Charie Reissner's** (Seacoast) son, **Tommy**, 13 years old, plays an accordion concert at his music school in Kearney, N. J., on Friday night, and will be awarded a trophy for outstanding progress. . . . **Mike Munves** tells us that arcade men are grabbing up Williams' "Sidewalk Engineer" machine. . . . Happy to report that **Jack Semel** is recuperating rapidly from his recent heart attack. He spent some time on coinrow this week. . . . **Phil Raisen**, another oldtimer, visits coinrow. He too, just recovered from a spell of illness. . . . **Jack Ehrlich**, who has also been connected with the business from the early days, on the street. When all three, and your correspondent got together, it brought back many old memories. . . . **Abe Lipsky** and **Joe Young**, Young Distributing, donate many a juke box to worthy causes. This week, Abe brought **Danny Capri**, Capital recording artist, to the North East Yonkers Recreational Council, where he performed for the teenagers. Abe is the chairman of this youth organization. . . . **Dave Lowy**, MJL Operating, converting shuffles to "Fireball," and reports good sales. . . . **Murray Weiner**, Weiner Sales, back on the job after fighting off a serious virus condition. Murray got out of bed too early, and then had relapse. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing, almost ready to make that announcement. "Maybe in another week or so" advises Harry. . . . **Joe Lewis**, Lewis Music Co., North Tonawanda, N. Y. music op, hospitalized Monday with heart attack.

UPPER MIDWEST MUSINGS

Pete **Wornson** of Mankato, Minn. made the trip into the Twin Cities to shop for machines for some route changes. . . . **Joe Weber** of Blue Earth, Minn. is very busy these days and spent a few hours in town shopping for pin games for his route. . . . **H. J. (Tubby) Lynard** of Kasson, Minn. looking around for music for his route while the missus was downtown doing some Spring shopping. Tubby also keeps busy lining up dates for his group of auto racers. . . . **Floyd** and **Sonny Shaw**, Automatic Sales Company of Eden Valley, Minn. were seen shopping for pin games for their route and picking out pop records for their juke boxes. . . . With the nice weather this area has been having lately, all **Gabby Cluseau** of Grand Rapids, Minn. can think about is golf and more golf. . . . **Walt Hennes** of Bemidji, Minn. made a quick trip into the Twin Cities to pick up some five ball games for his route. . . . Recent visitors to the Twin Cities scene were **Bob Keese** of Forrest Lake, Minn.; **Jim Stansfield** of Winona, Minn.; R. L. Cross of Jackson, Minn.; **John McMahon** of Eau Claire, Wis.; **John Galep** of Menomonie, Wisc.; **Lyle Kesting** of Benson, Minn., and **Ken Owens** of Fairmont, Minn.

CHICAGO CHATTER

Chicago's music ops attracting quite a bit of good attention with their five day a week (3 to 4 P. M., Mondays thru Fridays) "Juke Box Matinee" radio program conducted by **Hal Fredericks**, WAAF deejay. **Phil Levin** explains that, as long as good public relations are the base, the program will continue. . . . **Jack Nelson** of Bally a busy, busy man this past week visiting about the various factories of the concern around town. There are nine plants and eleven firms under the Lion banner. . . . **Sam Wolberg** looking all tanned and fit as a fiddle drops in to be greeted by many, many frineds at his favorite Covenant Club. . . . Hear that **George A. Miller** of Oakland, Calif. will also appear in Chicago. . . . **Paul Huebsch** plenty busy this past week as the firm starts shipping its new 2-in-1 bowler, featuring two back glasses, and easy changeover from one game to the other by the insertion of but one plug. Dual name is: "Speed-Lane Bowler" and "Palisades Bowler." . . . **Joe and Jake Dobkin** in town along with **J. A. (Red) Wallace** all of West Virgina.

Bill Gersh will speak before West Virginia's operators at the Daniel Boone Hotel in Charleston on Thursday eve, May 12. The subject: "Dime Play." Leading ops, **Max Carpenter, Mitchell Oliver, J. A. Wallace, Wes Farrell** and **Bennett Bell**, are on the reception committee. . . . **Bill Kerwin** of White Horse, Alaska, passed thru town. Advised he drove in with his wife and four children. "Along the Alcan Highway," Bill reports, "always make sure you've got an extra can of gas, a shovel, a chain and a tow cable." Bill's on his way to St. Hubert, near Montreal. He's been a member of the RCAF for over 14 years. Has made it his career, in addition to juke boxes. . . . **Capt. Tom Callaghan** has, at last, again become acclimated to Chicago. The weather here has been so warm, it was an easy job for Tommy this time. . . . **Ralph Sheffield's** 12-year-old son, **Roger**, is following in his Dad's footsteps, mechanicwise. Roger used Ralph's fine basement workshop to build an electric quiz machine. Took it to school and all teachers amazed at how marvelously well it worked. Correctly answers to all questions kids now studying. Result is that **Roger** got himself some terrific marks in science and other subjects.

Nice visit and lunch with **Al Schlesinger** who is reopening distribs' association headquarters here. Probably at 30 North LaSalle Street. Al has some truly marvelous ideas for the nation's distribs. He will adopt some of The Cash Box proposals and will, there's no doubt, make 'em work—like a **Credit Bureau, Public Relations Bureau, Tax Council** and even a **Board of Trade**—to help distribs help their operator-customers. . . . **Art Garvey** resting up this week. After two weeks of **Bill O'Donnell's** telephone job, Art is reported to definitely need the rest. All he can say is, "Whew!" By the way, **Bill O'Donnell** feeling fine and dandy and going great guns. "Never felt better," he says. . . . **Frank Mencuri, Sam Lewis** and **Ed Hall** thrilled with the fact that Exhibit enlarging its already enlarged engineering department. "Not only that," the trio chorus, "but, just wait'll you see what we have for the trade, when we're ready to announce it."

Alvin Gottlieb just thrilled at the compliments D. Gottlieb & Co. receiving from pinball ops from all over the country on its 1 play 10c, 3 plays for 25c, dual coin chutes that appear on its "Sluggin' Champ," and will probably appear on all future Gottlieb games. "Dime play's clicked with five-ball operators," is the way Alvin put it. . . . **Avron Gensburg** flew out to Las Vegas to be with his uncles, **Dave, Lew** and **Myer Gensburg** at the official opening of their new Riviera Hotel. But this time, the little birdie whispered, Avron wasn't so lucky. . . . **Wayne Bradfield** over at Rock-Ola so busy with pictures being sent him by the firm's distribs he hasn't had time to even think about lunch. And that's one meal Wayne hates to miss. . . . **Mr. and Mrs. Walter Tratsch** leaving for their annual Florida vacation. . . . **Art Weinand** came up with a pip this past week. Said he, "I don't mind my brother-in-law wearing my suits. I don't mind him taking my hats. I don't mind him living in my home. But, when he sits across the table from me, and smiles at me with my own teeth—that's too much." . . . Former Jersey op, **Dave Taub**, postcards from the Sands Hotel in Las Vegas advising, "Getting a good rest." . . . Never saw a busier exec than **Ed Levin**. What with "Big League" under way and orders flooding in, along comes the newest, "Bonus Score Bowler," and the phones jingle-jangle merrily away with Ed almost frantic.

Gil Kitt and **Joe Robbins** of Empire Coin just simply raving about the orders being wired, lettered and phoned into them. "But," they lament, "get us some games. We need 'em." . . . **Harold Schwartz** of Atlas Music relates how "**Farmer**" **Eddie Ginsburg** planted gorgeous new hedges in front of the Atlas Building, but, forgot to install some very tough scarecrows. Next day the hedges were gone. Result? Eddie replanted 'em all over again. . . . **Bill DeSelm** advising that United's men traveling all over everywhere. **Al Thoelke** in Seattle, from there he goes to Portland, San Francisco and Los Angeles. **Johnny Casola** on his way to Nashville. Then down to Corpus Christi and back to New Orleans and Biloxi and other southern spots. By the way, **Johnny** spent his entire vacation week passing into the mystical circle of 32nd degree Masons. Advises that the Shriner's convention will start here on July 15 and already has over 150 men and women who want to visit with him at United's gorgeous plant. . . . **Jack Mulligan** phones all the way from Youngstown just to discuss thisa and thata about the coinbiz.

Roy McGinnis returned to his offices on May 9 after an extended Florida rest. . . . **John Conroe** and **Walter Harrison** of Keeney on their way to Noo Yawk. . . . **Fred Skor** of World Wide just simply thrilled and very proud of the trophy he received for his 627 bowling series in the Beth Emet Bowling League. And **Al Stern** and **Len Micon** thrilled over the reception the Rock-Ola "1448" got from music ops. While **Joel Stern** talking about his par golf score. . . . **Stan Levin** phones: "Just to tell you," he gleefully says, "that business is great." . . . **Ted Rubenstein** reports that as far as the shuffle conversion he's building, "Nothing yet." . . . **Jerry Haley, Fred Morris** and **Pat Buckley** were able to get together all at one and the same time this past week. . . . **George Gordon** of Santa Monica, Calif. writes in to beg for help. Plenty info sent George but quick. . . . **Stanley Kolitzoff** of Tacoma, Wash., becomes a member of the "20 Year Club Council." . . . **Frank Miller** of Irvine, Ky., sends

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CHICAGO CHATTER (Cont.)

in an old 1936 Seeburg Select-O-Phone paid up note to prove why he should be a member of the "20 Year Club."

Gotta hand it to **Ray F. Jones** for his "Jonesland Journal." Always a very interesting issue. . . . **Buddy Klem** of Paris, Texas, very happy over facts sent him by **The Cash Box**. Two of which published last week re: shuffle games and erroneous $250 license. . . . Music ops who haven't yet written letters or sent wires to their Senators and Congressmen (and to all Senators and Congressmen on Judiciary Sub-Committees) better get into action, but, quick. Especially in view of the fact that ASCAP, too, has now adopted letter-writing program and is trying to drown out, in volume, mail from music ops.

HAPPY BIRTHDAY THIS WEEK TO: **Manning Whitbeck**, Schenectady, N. Y. . . . **Charles Aronson**, Whitestone, L. I., N. Y. . . . **Otis C. Wood**, Andalusia, Ala. . . . **Jack Kelner**, Chicago. . . . **Alex A. Mitchell**, Montgomery, W. Va. . . . **J. Leon Horkin**, Birmingham, Ala. . . **Nat Cohn**, New York City. . . . Olin E. Spikes, Auburn, Ala. . . . **Louis M. Philips**, New Orleans, La. . . . C. B. Farris, Galveston, Tex. . . . **Dave Gottlieb**, Chicago.

After Tho't: Never hit a man when he's down. He might get up again.

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LAS VEGAS
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MEET OLD FRIENDS AT...
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HOPPEY PEPPLE • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
CHARLEY CAVANAUGH

Keeney Shipping New 2-In-1 Bowler

Features Two Back Glasses. One is "Speed-Lane Bowler"—Other is "Palisades Bowler"

PAUL HUEBSCH

CHICAGO—A brand new bowling game attracting much attention and interest here is Keeney's latest two-in-one bowler.

This is the first time that a two-in-one bowler has been introduced to the trade.

"By simply switching back glasses and inserting but one plug for the changeover, the operator has an entirely different bowler operating for him," is the way Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., explained the firm's two-in-one bowler.

"One game is 'Speed-Lane Bowler'," he explained, "and the other, after the change to the new back glass and the one plug adjustment is 'Palisades Bowler'.

"In this way," he continued, "the operator actually has two bowlers in one and is able to continue on in any location for a much longer operating period while, at the same time, giving the players whichever one of the two games they like first and then changing over to the second game when they tire of the first bowler."

Matching speeds in three positions as well as many other outstanding features appear on this new two-in-one bowler.

"From the interest which this new two-in-one bowler has already obtained," Huebsch reported, "we feel certain that it will be in production a long, long time and, perhaps, break any former production records we have enjoyed."

Shipments are already on the way to all Keeney distributors and operators will be able to see this new type bowler and decide for themselves as to the advantages of this game.

Concluded Huebsch, "If advance indications and extensive tests count for anything at all we are firmly convinced that the combination 'Speed-Lane Bowler' with 'Palisades Bowler', making this actually two games in one for the operators, is going to click big everywhere in the nation."

CALIFORNIA CLIPPINGS

Through the relentless efforts of a few large operators the gospel of dime play is being spread throughout the state. These same coin-ops are proving that dime play can work successfully in California and at the same time set the operator on a firm basis economically where he'll earn a fair and legitimate profit for his efforts and investment. **Gabe Orland**, of California Music Company, says that after weighing the comments and discussions he has had with local coinmen who dropped in at the one-stop, it is his prediction that Los Angeles will be predominantly dime play within the next year. EP's are helping operators in LA, as well as across the country, to convert to dime play.

NEWS TIDBITS:—**Howie Freer**, ex-Chicagoan, has joined the sales force at Sierra Distributors. He will work in both the games and phono departments. . . . **Les Rieck**, phonograph sales manager for Rock-Ola Manufacturing Corp., Chicago, spent several days in Los Angeles last week. He will visit all the firm's West Coast distributors before returning to the coincenter. It's reported that the main purpose of his trip was to set up a new distributor for the LA area to handle the Rock-Ola line. . . . BIRTH ANNOUNCEMENT:—Our congratulations go to **Hank Tronick**, general manager of Minthorne Music Company. He is the proud father of a new baby girl christened **Nancy Elizabeth**. Mother and daughter are reported to be doing fine. Papa Tronick was so happy about the whole affair that he passed out 7 boxes of cigars to celebrate the occasion. Hank also has two sons.

DISTRIBUTOR DOINGS:—With the heavy rains over, ops from far and near ambled into town last week to take care of business along coinrow. The great demand for late model games and phonos left distributor's showrooms bare and Southland operators found it hard to find the exact pieces of equipment that they wanted. Distributors found it necessary to truck in used equipment from other communities and phone wires were humming in a dealing and bargaining see-saw. . . . SIMON DISTRIBUTING CO.:—**Jack Simon** recently returned from a trip to Las Vegas and announced that he is now associated with **Tommy Rolofson**, owner of Las Vegas Coin Machine Co. . . . SIERRA DISTRIBUTORS:—C. A. "**Shorty**" **Culp** left for his home in Oklahoma City after spending several days in LA conferring with partner **Wayne Copeland**. . . . **Mac MacKenzie**, Wurlizer field engineer spent several days at the Sierra showrooms assisting the sales and service crew. They held informal service schools in many Southland communities. . . . Everyone's most happy to hear about **Howie Freer's** new association with the Sierra organization. It's nice to have Howie's effervescent personality and vast knowledge of the coin-biz. in our midst. . . . BADGER SALES CO.:—Practically everyone turned out to see Genco's latest "Sky Rocket" two player Shooting Gallery. The gun won complete acceptance with those who played it and checked over its many new features. **Fred Gaunt** stood by with a big smile and exclaimed, "Looks like another Genco first." **Don Ames** has become quite a fisherman. One week-end, while sailing along over the blue Pacific, they ran into a school of Yellowtail. Don grabbed his pole and started reeling them in one right after another. He caught his limit in just a matter of minutes. Darn it!—some guys have all the luck. . . . C. A. ROBINSON & CO.:—It was just like grand central Station at the Robinson emporium last week with phones ringing, customers chatting, games moving in and out and the sound of pucks hitting pins. **Al Bettelman** and **Charley Robinson** rushed around trying to eliminate the general state of confusion while taking care of their customers. . . . PAUL A. LAYMON & CO.:—That old Spring fever has hit the Laymon crew with the usual seasonal impact. Everyone is talking about vacations and week-end trips. Along with **Don Gilbertson's** gripes about the lousy fishing trip he had down Mexico way rumbles are heard about how **Jimmy Wilkens** got caught in a snowstorm while roaming through the mountains at Crestline. Meanwhile, **Don Peters** elaborates on his fishing trip near Fresno with his friend Dave **Neal**. Even **Karel Johnson** joins in with a few remarks about his snappy new English sports car. Yep, 'tis certainly Spring, which can easily be seen by the bouquets of beautiful Roses and Snapdragons which were plucked from **Paul's** blooming flower garden. Even the fresh coat of paint that adorns the showroom interior brings forth the spirit of the season. "We all try to have fun," commented **Charley Daniels**, "in spite of the sudden rush of Spring business."

OPS JOTS:—**Morry Sarver** and **Cecil Vincent**, San Diego operators, left on a month's vacation. They plan to visit Florida and Havana. . . . **Fred Harling** took off for Delano, after selling his garage in Hollywood, to confer with his partner **Morris Bloom**. He will now devote all his efforts to the coinbiz. . . . Mr. and Mrs. **G. B. Stevens** along with their lovely daughter **Nancy** were in town from Montebello last week. . . . **George Keys**, Arcade operator from Crestline, was also in on business. . . . Other out-of-towners included **Carl Schott**, Yuma; **W. N. Stark**, China Lake; **Earl Wilson**, Las Vegas; **Kenneth Reidel**, Chino; **Dom Scamm** and **Bill Wolf**, San Diego; "**Stubby**" **Stubblefield** and **Jack Neel**, Riverside; **Bill Ketchersid**, San Bernardino; **Art Ridgeway**, Bostonia; **W. R. Farlow**, Bakersfield; **Allen Anderson**, Shafter; **Bob Donahue**, Pismo Beach; **Joe Tamulonis**, Banning; **Jimmy Williams**, 29 Palms; **Lloyd Bindinger**, Carlsbad, and **Lawrence Collins**, Whittier.

COINROW CHATTER:—The office of The California Music Merchants Association, Los Angeles Division, has been moved to new quarters at 2822 W. Pico. The job of remodeling and partitioning off the office was relegated to **Ben Chemers**, business mgr. for the organization. Much to the surprise and satisfaction of all the members Ben quickly proved his remarkable carpentry abilities with a professional job that even an experienced carpenter would have a hard time duplicating. Ben says that he picked up the tricks of the trade from his father who was a builder. . . . Everyone is wondering who will be appointed the new Rock-Ola Distributor for LA. . . . Down at Leuenhagen's Record Bar **Mary** and **Kay Solle** claim that "Diane" by **The Mulcays** is already becoming a big juke-box favorite with thhe operators. . . . The firm of H. Rosenberg and Company is shaping into a major enterprise. "**Hymie**" **Rosenberg** and **Al Shifrin** announce that they will soon have their mass assembly lines in operation so that they can turn out bowler conversions and kits in quantity. They plan to set up distributors throughout the eleven Western States to handle these bowler conversion kits.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Big Times $475; Surf Clubs $260; Yacht Clubs $110; Genco Bingo Rolls $60. Also Want Genco Wild West Guns. State condition of equipment first letter. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. Tel.: MAdison 8585.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT — Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT — Bally five-ball Carnival pin table. Will pay top prices. Wire or call collect. BOYLE AMUSEMENT COMPANY, 522 N.W. THIRD ST., OKLAHOMA CITY, OKLA. Tel.: REgent 6-5631.

WANT — From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—At Once, Mechanic. Must be thoroughly experienced in juke boxes and pinballs. Steady work, Top Salary. Send reference and qualifications first letter. Positively no drinking whatsoever. ABC MUSIC SERVICE, P. O. BOX #531, CRESCENT CITY, CALIF. Tel.: 1821.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT — To Buy For Cash. Bally Bingos. We will give $460 on Big Times; $380 on Varieties; $250 on Surf Clubs. Also interested in other Bally Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE

FOR SALE — "Sock - the - Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Reconditioned One Balls. Universal Winner $25; Bally Turf King $25; Bally Champion $25; Packard Wall Boxes $3.00 C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. Tel.: 190.

FOR SALE—Dude Ranches $265; Atlantic City's $90; Spot Lites $50; 5-10-25 Seeburg Boxes $15; 3020 Boxes $12; 219 Steppers $12; AMI Steppers $15; 5 Player United Shuffle Alley $55. Following Games $35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—3 United Rodeos, very clean, reconditioned, $125 each. 1 Williams Star Series Baseball Game $35; 1 Bally Big Inning Baseball Game $69.50; 1 ChiCoin Home Run 6 Player Baseball Game, very clean, reconditioned $235; 1 United Hawaii $275; 3 Bally Spot Lites $45 each, as is, all parts intact; 1 Williams Long Beach $35; 2 United A.B.C.'s $40 each; 2 United 6 Player Super Shuffle Alleys, very clean, $75 each; 1 Gottlieb Skill Pool $55; 1 Genco Jumping Jack $35; 5 Rock-Ola 1422's $45 each; 1 Wurlitzer 1700, like new $750. Call or Write RITE-WAY DISTRIBUTORS, 3206 OLIVE STREET, ST. LOUIS 3, MO. Tel.: JEfferson 5-7628.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Late music: Wurlitzer 1500A $495; Wurlitzer 1500 $295; 1400 $325; 1015 $95; Seeburg 100-A $295. World's largest distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE — 50 like new 5c Acorn Charm Vendors $9.50 each; 100 brand new 5c Acorn Capsule Vendors $12.50 each; 25 brand new 5c Northwestern Capsule Vendors $12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special DeLuxe Baseball $125; Williams DeLuxe Baseball $99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Beach Club $200; Palm Springs $275; Surf Club $310; Dude Ranch $260; Atlantic City $85; Daffy Derby $225; C. C. Super Home Run Baseball $195; Seeburg Bear Gun $100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. Tel.: TUlane 6729.

FOR SALE—Williams Super Jet, New, $379.50; Genco Skee Ball, 9 x 12 ft., New, $175; Genco Basketball, New, $299.50; Genco Sky Gunner, New, $199.50; Chicago Coin Home Run, New, $249.50; Bert Lane Merry-Go-Round, New, $695; Used, $495; Seeburg Bear Gun, Used, $129.50; Genco Shuffle Pool, Used, $125; Bally Rocket Ship, Used, $395; Chicago Coin Jet Ride, Used, $395. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Finest Bowlers: Factory reconditioned — returnable 7th day for full refund. Clover $130; Classic $145; Imperial $220; Jet $390; Team $275; Coney Island Bingo $60; Genco 400 with latest improvements $60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—1 Williams Quarterback $35; 1 Williams Star Series $79.50; 1 Chicago Coin Goalee $95; 2 Exhibit Sixshooter $125 each; 2 Silver Bullets $95 each; 1 Shoot the Spook $125; 1 Exhibit Jet Gun $125; 1 Genco 2 Play Basketball $325. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—Genco Rifle Gallery $300; Genco Sky Gunner $100; Exhibit Sportland $300; Exhibit Shooting Gallery $175; Dale Guns $59.50. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Special. Varieties $425; Singapores $295; Tropicanas $345; Dude Ranches $225; Cue-Tees $165. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE — Jalopy $57.50; Yacht Club $139.50; Spark Plug $60; United DeLuxe $39.50; Star Series $65; B. Space Ship $425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Used Watling Scales. Low prices. Any quantity. Write. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Shuffle Alleys: League $250; Chief $225; Royal $175; Clover $100; Williams Major League $225; Williams DeLuxe Baseball $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—18 ft. Rock-Ola Shuffleboards $149.50. Shuffleboard Supplies. Shuffle Game Wax Case (12) $3.50; Fast Wax Case (12) $4.50; Pucks (set of 8) $12; Scoresheets 10 pads $7.50; Fluorescent Lights Pair $22.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. JUniper 8-1814.

FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, $345; not refinished $295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—15c fully automatic International Mutoscope camera $45; 4 for 25c semi-automatic camera $75; will trade for other type equipment—what have you? RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Ready for locations: 4 Bally Beautys $195; 12 Beach Clubs $240; 5 Yacht Clubs $125; 4 Dude Ranch $265; 3 Palm Springs $295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—Used R. C. Specials Hideaway Units. Seeburg Model H148 Metal Cabinet $75; Seeburg Model H147, $25; Seeburg Model H146, $25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: CEntral 1-9292.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE — "Odds And Ends Removal Sale." N. W. Vendors Reconditioned: 25 Model 33 1c Nut @ $6.75 each; 2 Model 49 5c Nut Floor Sample @ $13.50 each; 2 DeLuxe Merchandiser 1c and 5c @ $13.50 each; 3 Dual 1c and 5c (new) with stand @ $19.50 each; 1 Tab Gum Vendor 1c Floor Sample @ $19.50. Jewel: 5c Aspirin Vendor $10.00. Kleenex: 10c Vendor (new) @ $19.50. Coin Changers (2 nickels for dime—5 nickels for quarter): Vendo @ $50.00; Coin-O-Matic Cashier @ $35.00. Wilcox-Gay: 4 Recordios @ $95 each. J. ROSENFELD CO., 4701 WASHINGTON AVENUE, ST. LOUIS 8. MO. Tel.: FO 7-6730.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE — Tropicana, new $525; Tropicana, Used $450; Singapore, New $475; Singapore, Used $395; Nevada $350; Hawaii $325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs $135.00; Ice Frolics $325.00; Surf Clubs $355.00; Bally Jet Bowlers $425.00; Evans Turf & Saddle $249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE — Wurlitzer 1250, $165; 100A Seeburg, $300; Seeburg Coon Guns $200; Beach Club, $245; Frolics, $160; Beauties, $200; United Havana, $225; Surf Club, $350; Nevada, $325; Hi Fi $300; Palm Springs, $125; Ice Frolics, $300. Price includes reconditioning and crating. Wire 1/3 deposit to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIllmore 3025.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SAratoga 2-3151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A: Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Seeburg Bear Gun $125; Dale Gun $40; United Carnival Gun $355; Genco Rifle Range $325; AMI—Model E—120 Records $560. Many Other Games On Hand! Write or Call for low prices. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO. Tel.: EV 1-6761.

MISCELLANEOUS

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. Write, Wire or Phone. CEdar 7976.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

NOTICE—Dealers—Write for Stinson LP catalog of Folk, Jazz and Foreign. STINSON RECORDS, 2847 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif. HOllywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOVEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

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FIRM_____

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CITY_____ ZONE____ STATE_____

TELEPHONE NUMBER_____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
814th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games — and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

CONFIDENTIAL PRICE LIST

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	99.50	165.00
2. Model B, '48, 40 Sel., 78 RPM	149.50	225.00
2. Model C, '50, 40 Sel., 78 RPM	165.00	275.00
2* Model D-40, '51, 40 Sel., 78 RPM	225.00	325.00
4. Model D-80, '51, 80 Sel., 45 RPM	350.00	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	550.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	675.00
2. Model E-120, '53, 120 Sel., 45 RPM	560.00	700.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	35.00	75.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	49.50	100.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	325.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	345.00	525.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	625.00	725.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
2* M100A, '49, 100 Sel., 78 RPM	295.00	425.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00
4. M100C, '53, 100 Sel., 45 RPM	585.00	685.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

2* 1015, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2* 1100, '48, 25 Sel., 78 RPM	110.00	150.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4* 1400, '52, 48 Sel., 78 RPM	295.00	385.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	295.00	410.00
4. 1650, '53, 48 Sel., 45 RPM	395.00	495.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

CONFIDENTIAL PRICE LIST

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49) .. 12/53)	10.00 155.00	25.00 175.00
4. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	60.00	105.00
4* Atlantic City (B 5/52)	85.00	115.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	200.00	270.00
4* Beauty (B 11/52)	175.00	225.00
4. Be Bop (Ex 3/50)	10.00	20.00
2. Big Ben (Wm 9/54)	165.00	200.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
7. Big Time (B 1/55)	525.00	550.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
2* Bright Lights (B 5/51)	50.00	85.00
1* Bright Spot (B 11/51)	65.00	125.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
1. Cahana (Un 3/53)	125.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	125.00	150.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	24.00
7. Colors (Wm 11/54)	225.00	240.00
1*Coney Island (B 9/51)	60.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	225.00	265.00
1. Daisy May (Got 7/54)	175.00	215.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	95.00	165.00
4. De Icer (Wm 11/49)	20.00	39.00
1. Diamond Lill (Got 12/54)	235.00	265.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	185.00	210.00

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COLOR SELLS

. . . and AMI's 8 exciting new cabinet colors sell music!

Color, the "must" of modern merchandising, sells because people love it. They want color in cars, clothes and homes; color in furniture, appliances and decoration. AMI takes the lid off the color jar to help operators profit from the public's enthusiastic reaction to color. The AMI Model "F" is the first juke box to offer operators, locations and the PUBLIC a wide choice of 8 striking new colors:

HAPPY BLUE ★ ATOLL CORAL
PADDY'S GREEN ★ BRIGHT SAND
FIRECRACKER RED ★ EMBERRED CHARCOAL
TAHITIAN BROWN ★ SUNBURST YELLOW

Every color has its place and there's a place for all of them. The living realism of "F"'s Multi-Horn High Fidelity and Sonoramic Sound seems to increase under the spur of the gorgeous cabinet in its smart, tasteful new decorator colors that spread happiness, put all in a spending mood. The high style colors of the Model "F" can convince even the hardest-to-sell location owner that this new AMI juke box is the stimulant needed to brighten up his business.

You'll Cheer The New "Miracle Finish," Too

You'll not only rave about these new colors, but every practical operator will doubly applaud the new "Miracle Finish" of the "F" cabinets. This special AMI development assures a surface that is perpetually stain and wear resistant, impervious to alcohol and acetone, even discouraging to cigarette burns. It's hard, durable, "rolls with the punch," protects itself skillfully against nicks, scratches and bumps. And, a swish of a damp cloth removes dust and dirt instantly.

PUT COLOR TO WORK SELLING FOR YOU

AMI Model "F" Full Range Multi-Horn High Fidelity with Sonoramic Sound

120, 80 AND 40 SELECTIONS

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	250.00	295.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
7. Four Bells (Got 10/54)	235.00	250.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	79.50
1. "400" (Upright) (Ge 10/52)	55.00	85.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	35.00
1* Frolics (B 10/52)	140.00	195.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	235.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
1. Grand Champion (Wm 8/53)	85.00	135.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	185.00
2. Gun Club (Wm 11/53)	85.00	110.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	175.00	275.00
4* Hawaii (Un 6/54)	295.00	350.00
4. Hawaiian Beauty (Got 4/54)	160.00	200.00
4. Hayburner (Wm 6/51)	45.00	75.00
4* Hi-Fi (B 6/54)	275.00	325.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	49.50	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
4* Ice-Frolics (B 1/54)	259.50	325.00
4. Jalopy (Wm 8/51)	45.00	75.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	150.00	195.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	15.00	30.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	29.00	50.00
4. Lady Luck (Got 9/54)	220.00	235.00
4. Lazy "Q" (Wm 2/54)	89.00	135.00
4. Leaders (Un 10/51)	42.50	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
6. Major League Baseball (Un 6/48)	10.00	20.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/15)	25.00	39.00
4. Mexico (Un 3/54)	250.00	325.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
4. Nevada (Un 8/54)	295.00	350.00
4. Niagara (Got 12/51)	39.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	75.00	125.00
3* Palm Springs (B 11/53)	275.00	315.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	145.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	115.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	160.00	225.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	249.50
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	50.00	75.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
2. Singapore (Un 10/54)	359.50	450.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	55.00	75.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
1* Spot-Lite (B 1/52)	42.50	95.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Star Pool (Wm 10/54)	210.00	225.00
4. Stars (Un 6/52)	39.50	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	95.00	135.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	49.50	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
3* Surf Club (B 3/54)	310.00	365.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	160.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
7. Thunderbird (Wm 5/54)	185.00	200.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	450.00	510.00
4. Tropics (Un 7/53)	149.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
7. Twin Bill (Got 1/55)	240.00	265.00
4. Utah (Un 7/49)	10.00	24.50
2* Variety (B 9/54)	435.00	500.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53)	120.00	160.00
4. Zingo (Un 10/51)	20.00	40.00

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	300.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
7. Bally Jet Bowler (8/54)	390.00	425.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	60.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	65.00	150.00
4. ChiCoin Name Bowler (1/53)	65.00	150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	100.00	150.00
4* ChiCoin Crown (4/53)	110.00	165.00
6. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4. ChiCoin Triple Score (6/63)	150.00	189.50
4. ChiCoin Gold Cup ((7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	275.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	295.00
4. ChiCoin Advance (10/53)	195.00	300.00
4. ChiCoin King (10/53)	250.00	350.00
4. ChiCoin Criss Cross Bowler (12/53)	275.00	360.00
4. ChiCoin Super Frame (3/54)	300.00	375.00
4. ChiCoin Starlite (5/54)	310.00	385.00
4. ChiCoin Feature (7/54)	315.00	385.00
4. ChiCoin Holiday (9/54)	450.00	525.00
4. ChiCoin Flash (10/54)	385.00	450.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Genco Shuffle Pool (11/53)	110.00	145.00
4. Genco Match Pool (2/54)	175.00	225.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	122.50	185.00
4. Keeney Carnival (5/53)	135.00	200.00
4. Keeney Pacemaker (9/53)	165.00	230.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	200.00	300.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00

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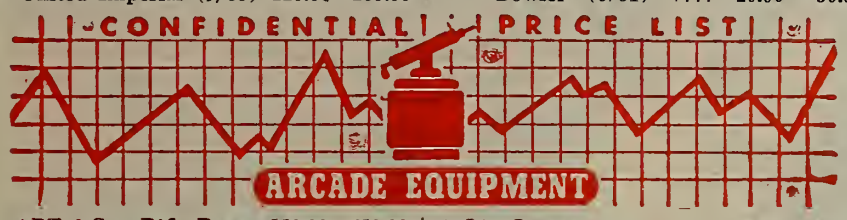
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
4. United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	60.00	100.00
4. United 6-Player Star (7/52)	65.00	110.00
1* United 10th Frame Star (9/52)	75.00	125.00
4. United Manhattan 10th Frame (9/52)	110.00	135.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
4. United Cascade (2/53)	100.00	145.00
2* United Clover (2/53)	100.00	165.00
4. United Liberty (2/53)	115.00	175.00
4* United Classic (6/53)	125.00	160.00
4* United Olympic (6/53)	110.00	195.00
2* United Royal (9/53)	175.00	250.00
2* United Imperial (9/53)	220.00	265.00
2* United Chief (11/53)	225.00	285.00
2. United Leader (11/53)	225.00	295.00
2* United Team (1/54)	265.00	325.00
4. United DeLuxe Team (1/54)	325.00	350.00
4. United League (1/54)	250.00	330.00
4. United Ace (5/54)	335.00	350.00
4. United Rainbow (5/54)	325.00	375.00
2* United Banner (8/54)	329.50	395.00
2. United Shuffle Targette (8/54)	349.50	425.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	365.00	440.00
4. United Mars (1/55)	350.00	450.00
7. United DeLuxe Mars (1/55)	360.00	460.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	295.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
1. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
1* Exhibit Dale Gun	40.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4. Exhibit Jet Gun	95.00	135.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/54)	175.00	275.00
4. Exhibit Star Shooting Gallery (9/54)	250.00	350.00
1* Exhibit Sportland Shooting Gallery (11/54)	275.00	395.00
4. Genco Sky Gunner	95.00	175.00
4. Genco Night Fighter	119.50	159.50
4* Genco Basketball	225.00	325.00
2* Genco Rifle Gal. (6/54)	275.00	350.00
4. Genco Big Top Rifle Gallery (6/54)	395.00	450.00
4. Gottlieb Super Jumbo (10/54)	395.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	375.00	425.00
4. Lite League	49.50	99.50
1. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
2. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	125.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	179.50	295.00
4. Set Shot Basketball	200.00	250.00
1* Telequiz	100.00	150.00
4. Un. Team Hockey	30.00	85.00
1. United Jungle Gun	265.00	360.00
4. Un. DeLuxe Jungle Gun	375.00	495.00
4* United Carnival Gun (10/54)	350.00	405.00
2. United DeLuxe Carnival Gun (10/64)	345.00	425.00
1. Wilcox-Gay Recordio	40.00	95.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	90.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	95.00	165.00
4. Wms. DeLuxe Baseball (4/53)	99.50	175.00
4. Wms. Pennant Baseball (12/53)	175.00	250.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
6. Wms. Super Star Baseball (12/53)	325.00	395.00
4. Wms. Major League Baseball (2/54)	250.00	375.00
4. Wms. All Star Baseball (2/54)	250.00	375.00
4. Wms. Big League Baseball (3/54)	250.00	375.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- F-120 Juke Box (Receiver included)
- F-80 Juke Box (Receiver NOT included)
- F-40 Juke Box (Receiver NOT included)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Gold Medal Bowler (with Match Feature) Model Gold-110, 10c a play	$ 755.00
Model Gold-325, 10c a play, 3 plays for 25c	775.00
Blue Ribbon Bowler (without Match Feature) Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Gayety	775.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN

Bonus Score Bowler (without Match Feature)	$ 695.00
Big League Regular Model	$ 575.00
Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	$ 850.00

EXHIBIT SUPPLY

Shooting Gallery Model 500 (without Match or Free Play)	$ 625.00
Model 500A (without Match, with Free Play)	630.00
Model 500B (with Match, No Free Play)	645.00
Model 500C (with Match, with Free Play)	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Sky Rocket (with Match Feature)	$ 675.00

D. GOTTLIEB & CO.

Sluggin' Champ De Luxe model	$ 475.00
Regular model	392.50
Duette De Luxe model	495.00
Regular model	412.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Speed Lane Bowler (without Match Feature)	$ 710.00
DeLuxe Speed Lane Bowler (with. Match Feature)	760.00
DeLuxe Ranger (with Match Feature)	$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button.

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Clipper Shuffle Alley (without Match Feature) Single Chute	$ 705.00
Double Chute	725.00
(with Match Feature) Single Chute	735.00
Double Chute	755.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature) Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

WILLIAMS MFG. CO.

Polar Hunt (with Triple Match and Replay Features)	$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe (with Triple Match and Replay Features)	715.00
Sidewalk Engineer	345.00
Race The Clock Single Chute	494.50
Double Chute	499.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph
- Model "1700" Hi-Fi Phonograph
- Model "1600-A" Hi-Fi Phonograph
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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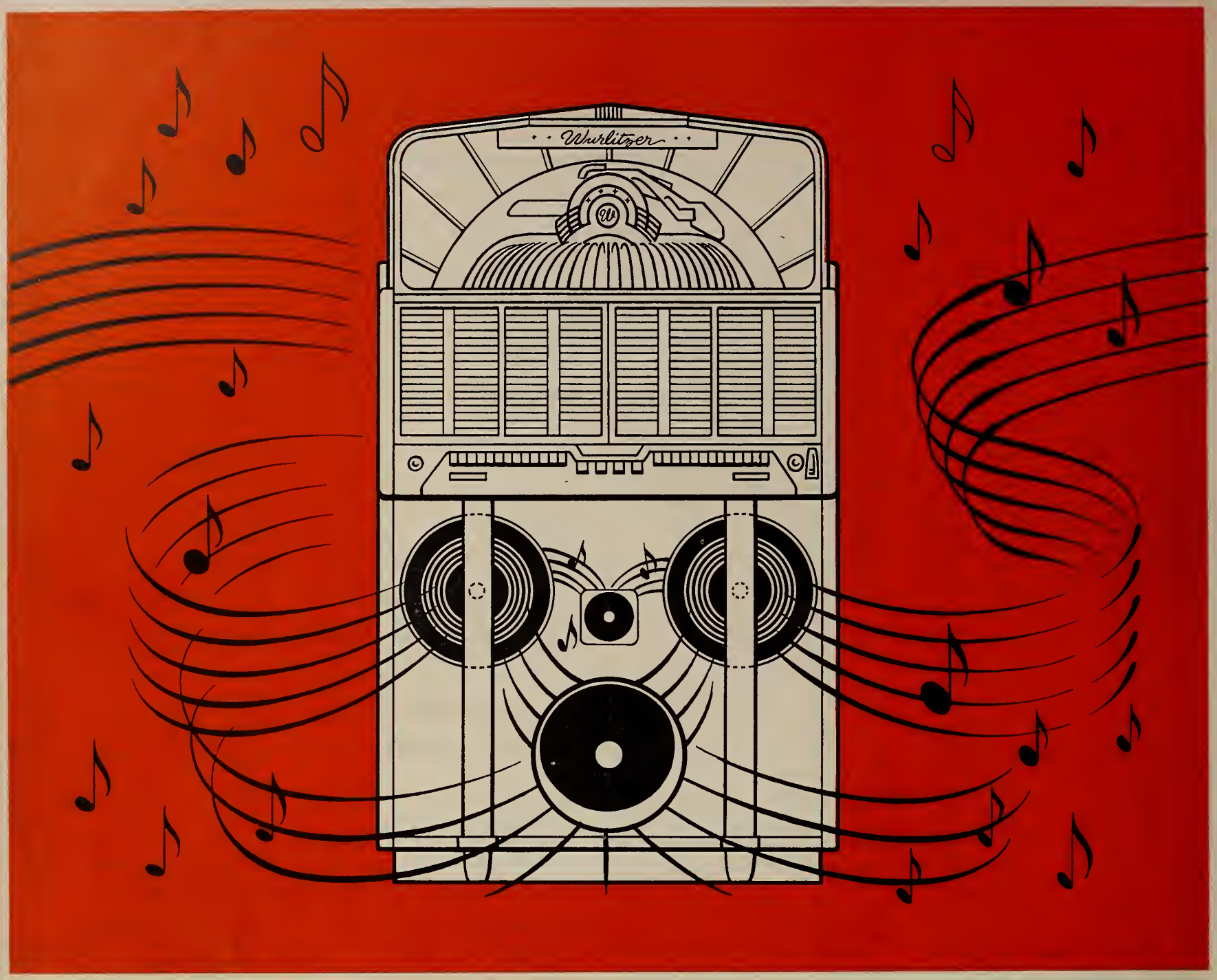

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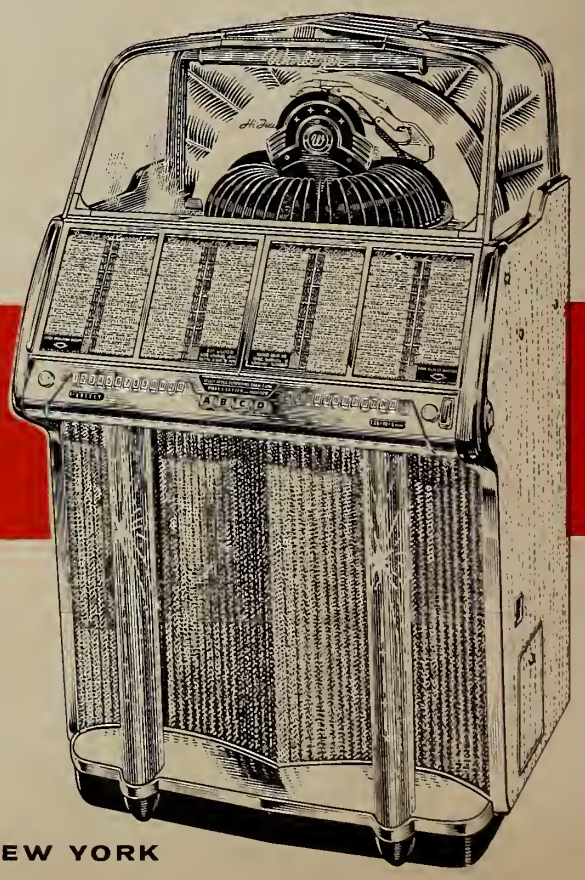
With more speaker cone area than any other juke box, it produces the finest music and assures the highest earnings.



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